

RESOLUTION OF THE EXECUTIVE COMMITTEE OF THE HAMPTON ROADS PLANNING DISTRICT COMMISSION IN SUPPORT OF THE APPLICATION OF THE GREEN JOBS ALLIANCE FOR FINANCIAL ASSISTANCE THROUGH THE DEPARTMENT OF ENERGY WEATHERIZATION INNOVATION PILOT PROGRAM

WHEREAS, the Hampton Roads Planning District Commission (HRPDC) desires to improve energy efficiency, energy conservation and related economic activity and job creation in the region; and

WHEREAS, the HRPDC desires to encourage programs which will improve programs and initiatives to improve energy efficiency, energy conservation and related economic activity and job creation in the region; and

Whereas, the United States Department of Energy (DOE) Weatherization Assistance Program (WAP): Weatherization Innovation Pilot Program has issued Funding Opportunity Announcement Number: DE-FOA-00000309, CFDA Number: 81.042 Competitive Solicitation which will fund programs to promote innovative ways to weatherize homes of low-income families; and

WHEREAS, the Weatherization Innovation Pilot Program is for programs with maximum award value of \$3,000,000 and do not require cost sharing from state or local government; and

WHEREAS, the DOE will only award 10 to 15 grants nationwide making this a highly competitive grant process; and

WHEREAS, the Weatherization Innovation Pilot Program specifically seeks to stimulate activities and investments which:

- Include new and non-traditional providers and develop new partnerships including: states and units of local government; non-profit entities such as community development organizations; for-profit entities; institutions of higher education; Indian tribe economic development entities; and, consortia of these entities, examples of which include, but are not limited to, current WAP local weatherization service providers, utility companies, private contractors, industry groups, non-profit organizations, labor unions, community groups, and foundations.
- Highly leverage grant funding in order to significantly enhance the resources available for supporting the program, with the goal of at least 3:1 leveraging from non-federal sources per dollar awarded from this FOA to include building owner contributions, partner contributions, in-kind contributions, project revenues, and state funds;
- Develop revenue streams from efficiency improvements that could further leverage federal funding thus increasing program sustainability after grant monies are exhausted, including but not limited to;

- Revolving loan funds
- Co-lending / loan participation (including first loss positions)
 - Utility on-bill payment and/or financing;
 - Property Assessed Clean Energy (PACE) loans;
 - Energy efficiency mortgages;
 - The sale of carbon and other offsets;
 - The sale of white tags to meet efficiency mandates;
 - The sale of carbon and other offsets;
 - The sale of efficiencies into forward capacity markets;
- Improve the effectiveness of low-income weatherization through the use of new materials, technologies, behavior-change models, and/or processes;
- Include metrics for improving effectiveness including increasing the number of homes weatherized, reducing cost per weatherized home, increasing energy cost savings per home, increasing jobs created and retained, and reducing greenhouse gas emissions.
- Provide service delivery and behavior-change models (i.e., consumer education) performed outside of WAP for increasing the benefits yielded by the program including, but not limited to:
 - Energy usage benchmarking with feedback, either in-home or online, to the users;
 - Community-Based Social Marketing (CBSM) and other behavioral change approaches;
 - Engaging volunteers in service delivery (note: applicants proposing an approach with volunteers must be prepared to have proper liability insurance for volunteers and dwellings);
 - Developing innovative buying cooperatives and bulk buying strategies to lower costs of materials;
 - Neighborhood or community approaches, with this funding providing for the retrofit of homes for low-income citizens in those neighborhoods or communities.
 - Operate as a pilot program independently and in parallel with the current local WAP providers and should be replicable in other communities; and

WHEREAS, the mission of the State Energy Program is to provide leadership to maximize the benefits of energy efficiency and renewable energy through communications and outreach activities, technology deployment, and accessing new partnerships and resources; and

WHEREAS, DOE is seeking partnerships with traditional and non-traditional weatherization providers including: states and units of local government; non-profit entities such as community development organizations; for-profit entities; institutions of higher education; Indian tribe economic development entities; and, consortia of these entities; and

WHEREAS, the Green Jobs Alliance, representing Hampton Roads, has been invited to partner with the Charlottesville/Albemarle Local Energy Alliance (LEAP) for the purposes of this grant application; and

WHEREAS, a broad alliance of organizational partners have been assembled by the Green Jobs Alliance, a legally registered 501c3 not-for-profit meeting the eligibility guidelines of this grant; and

WHEREAS, the Green Jobs Alliance was organized for the specific purpose of seeking and administering federal grant funds for "green" economic activity and workforce training for the Hampton Roads region and Commonwealth of Virginia and has been officially designated by the Commonwealth of Virginia as a State Energy Training Partner as required by federal law; and

WHEREAS, the Green Jobs Alliance has successfully represented the localities of the Hampton Roads Planning District Commission in securing DOE Ramp-Up Through Retrofit Grant funds; and

WHEREAS, support of the local governments in the region of the grant application is viewed by DOE as an important element of the grant application; and

WHEREAS, time is of the essence as the grant application is due 6/2/10;

NOW THEREFORE, BE IT RESOLVED that the Hampton Roads Planning District Commission does hereby encourage and support the Green Jobs Alliance's efforts in pursuing the Weatherization Innovation Pilot Program.

PASSED AND APPROVED by the Executive Committee of the Hampton Roads Planning District Commission this 19th day of May 2010.



Bruce C. Goodson, Chairman
Hampton Roads Planning District Commission

ATTEST:



Dwight L. Farmer, Executive Director/Secretary