

June 3, 2015

Memorandum #2015-71

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
June 9, 2015**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, June 9, 2015 at 10:00 a.m. in Conference Room D, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320.**

Please RSVP by Monday, June 8, 2015. R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the May meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

June 18 – NASA Langley Health & Wellness Fair, Hampton

June 27 – Olden Days, Smithfield

August 4 – National Night Out, Virginia Beach

September 11-13 – Hampton Bay Days, Hampton

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

ACTION: Based on discussion.

3. Media

The Recycle More, Trash Less radio & online campaign ran April 6th-18th. If available, HRPDC staff will provide the campaign summary report to the Committee for review.

Action: None.

4. **Cigarette Litter Prevention Program**

The Committee will continue discussion of the regional cigarette litter prevention program.

- Cigarette litter scans: Scoresheet(s) should be sent to John Deuel no later than June 5.
- All receptacles & promotional materials have arrived. Committee members should arrange for pickup if they have not yet done so.
- #nocigarettelitternow – Attached is the list of social media resources available for starting the conversation.
- Blog posts: Each project leader should submit a short article to be featured on the askHRgreen blog. Articles should briefly provide an overview of the project, location, tactics employed, etc. and photos.

Attachment 4

Action: Based on discussion.

5. **2nd Annual Keep Hampton Roads Beautiful Golf Tournament**

The Committee should discuss progress and updates related to the golf tournament. Executive Planning Committee Members: Catryna Jackson, Dan Baxter, Allison Watts, Joyce Heffington, Lacie Nixson, the HRPDC staff, Mike Baum (KVB), John Deuel (Greenquest), Cami Hahn (KVB contact), Mike Camden (Troy University), and Cindy Nash (GET Solutions, Inc.).

Action: Based on discussion.

6. **Mini-Grant Application**

The Committee should review and discuss the attached mini-grant application from Newtown Elementary School for the “Reaching for the Sky” program.

Attachment 6

Action: Vote on funding mini-grant project.

7. **Staff Reports**

Budget – The current budget is attached for review as well as a draft FY16 budget. The Committee should discuss priorities for next year and how to allocate the FY16 budget accordingly.

The HRPDC Staff will provide an update on the status of the RFP for askHRgreen.org media and marketing services.

The fiscal year-end **all-hands askHRgreen meeting is Tuesday, June 16, at 11:30 AM** at HRPDC in the Board Room. Please remember to RSVP.

Attachments 7-A – FY15 Budget
 7-B – FY 16 Draft Budget

Action: Based on discussion.

8. Locality Updates

Next Committee Meeting – Tuesday, July 14, 2015 at a location TBD on the peninsula.

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW
Dan Baxter, NN
Debbie Blanton, HA
Roy Chesson, NN
Donna Corbus, PO
Kevin DuBois, NO
Sonja Eubank, SM
Deborah Everitt, NN
Tyrone W. Franklin, SY
Laurie Halperin, YK
Evie Insley, PQ
Catryna Jackson, IW
Quwania Jefferson, NO
Lisa Renee Jennings, NO

Gladys Jones, CH
David Keeling, SU
John Mayer, VB
Linda Minner, VB
Robin Moore, SU
Alacia Nixson, SU
Dawn Oleksy, JC
Russell Pace, FR
Tammy Rojek, WM
Erin Rountree, SU
Rhonda Russell, SY
Amanda Wallace, GL
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC
Will Barnes
Michael G. Baum, KVB
Joe Benedetto, RDS
Margaret Cahoon, Cahoon and Cross
Sarah Dennis, RDS
John Deuel, GreenQuest, LLC

Mike Felker, RDS
Roger Fournier, Goodwill
Tracy Hofmeyer, VPPSA
Tim Lee, TFC
Ann Meadows, Bay Disposal
Bill Moody, RDS

HRPDC Staff:

Katie Cullipher
Rebekah Eastep

Julia Hillegass
Randy Keaton