

May 5, 2015

Memorandum #2015-57

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
May 12, 2015**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, May 12, 2015 at 10:00 a.m. in Conference Room D, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320.**

Please **RSVP by Monday, May 11, 2015.** R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the April meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

May 7 – VBDDPU Public Service Week Event, Virginia Beach

May 9 – Culpepper Landing Earth Day Event, Chesapeake

May 21 – Sensible Seafood Festival, Virginia Beach

May 29 – Blayton Elementary School, Williamsburg

June 18 – NASA Langley Health & Wellness Fair, Hampton

June 27 – Olden Days, Smithfield

August 4 – National Night Out, Virginia Beach

September 11-13 – Hampton Bay Days, Hampton

September 16-21 – Isle of Wight County Fair, Windsor

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

ACTION: Based on discussion.

3. Media

The Recycle More, Trash Less radio & online campaign ran April 6th-18th. A Campaign Summary Report will be made available shortly and shared with the Committee. The “in the bin” contest questions that were included in the added-value promotion the radio station did are attached.

Green Magazine – The Coastal Virginia Magazine readership information is attached for review. At the end of the fiscal year all-hands askHRgreen.org meeting, all committees will discuss ideas for moving forward with this partnership.

Attachments 3A – “in the bin” contest question

3B – Coastal Virginia Magazine readership information

Action: None.

4. Cigarette Litter Prevention Program

The Committee will continue discussion of the new regional cigarette litter prevention program. The following localities are organizing projects in their localities under the program: Hampton, James City, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach.

- All receptacles have arrived (33 Smoker’s Outpost units, 11 Ashmount wall units)
- All pocket & auto ashtrays have arrived
- Education & Outreach materials have been developed and will be made available for committee review to be finalized for production. Items include posters, lawn signs, banners, rack cards, business cards, and ash receptacle decals.
- Committee should discuss use of #nocigarettelitternow for starting the conversation through social media during the program

Action: Based on discussion.

5. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The Committee should discuss progress and updates related to the golf tournament.

- Executive Planning Committee Members: Catryna Jackson, Dan Baxter, Allison Watts, Joyce Heffington, Lacie Nixon, John Deuel, the HRPDC staff, Mike Baum (KVB), Cami Hahn (KVB contact), Mike Camden (Troy University), and Cindy Nash (GET Solutions, Inc.).

Action: Based on discussion.

6. Mini-Grant Application

The Committee should review and discuss the attached mini-grant application from Berkley Middle School in Williamsburg for School Wide Cafeteria/Classroom Recycling Program.

Attachment 6

Action: Vote on funding mini-grant project.

7. Staff Reports

Budget – The current budget is attached for review. The Committee should also discuss priorities for next year and how to allocate the FY16 budget accordingly.

Attachment 7

Action: Based on discussion.

8. Locality Updates

Next Committee Meeting – Tuesday, June 9, 2015 at the HRPDC office in Chesapeake.

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW
Dan Baxter, NN
Bill Bell, GL
Debbie Blanton, HA
Roy Chesson, NN
Donna Corbus, PO
Kevin DuBois, NO
Sonja Eubank, SM
Deborah Everitt, NN
Tyrone W. Franklin, SY
Laurie Halperin, YK
Evie Insley, PQ
Catryna Jackson, IW
Quwania Jefferson, NO

Lisa Renee Jennings, NO
Gladys Jones, CH
David Keeling, SU
John Mayer, VB
Linda Minner, VB
Robin Moore, SU
Alacia Nixon, SU
Dawn Oleksy, JC
Russell Pace, FR
Tammy Rojek, WM
Erin Rountree, SU
Rhonda Russell, SY
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC
Will Barnes
Michael G. Baum, KVB
Joe Benedetto, RDS
Margaret Cahoon, Cahoon and Cross
John Deuel, GreenQuest, LLC

Mike Felker, RDS
Roger Fournier, Goodwill
Tracy Hofmeyer, VPPSA
Tim Lee, TFC
Ann Meadows, Bay Disposal
Bill Moody, RDS

HRPDC Staff:

Katie Cullipher
Rebekah Eastep

Julia Hillegass
Randy Keaton