

Presentation to the Hampton Roads Planning District Commission

*The Hampton Roads Economy
-Analysis and Strategies -*

Part 5: Regional Benchmarking Study

John W. Whaley

Deputy Executive Director, Economics

Hampton Roads Planning District Commission

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Purpose of Grant:
Develop Strategies to Strengthen the
Regional Economy



Work Elements

- Part 1: Regional Overview – Done
- Part 2: Cluster Study – Done
- Part 3: M&S Cluster – Done
- Part 4: Fostering Entrepreneurship – Done
- Part 5: Regional Benchmarking – Done
- Part 6: Conclusions and Recommendations – Done



Goal of Benchmarking Study

Monitor the Region's Long-Term Economic Trends



The Report

Six Sections Including 168 Graphs & Tables

- **The Economy**
- **Demographics**
- **Housing**
- **Transportation**
- **Miscellaneous Indicators**
- **Data Tables**

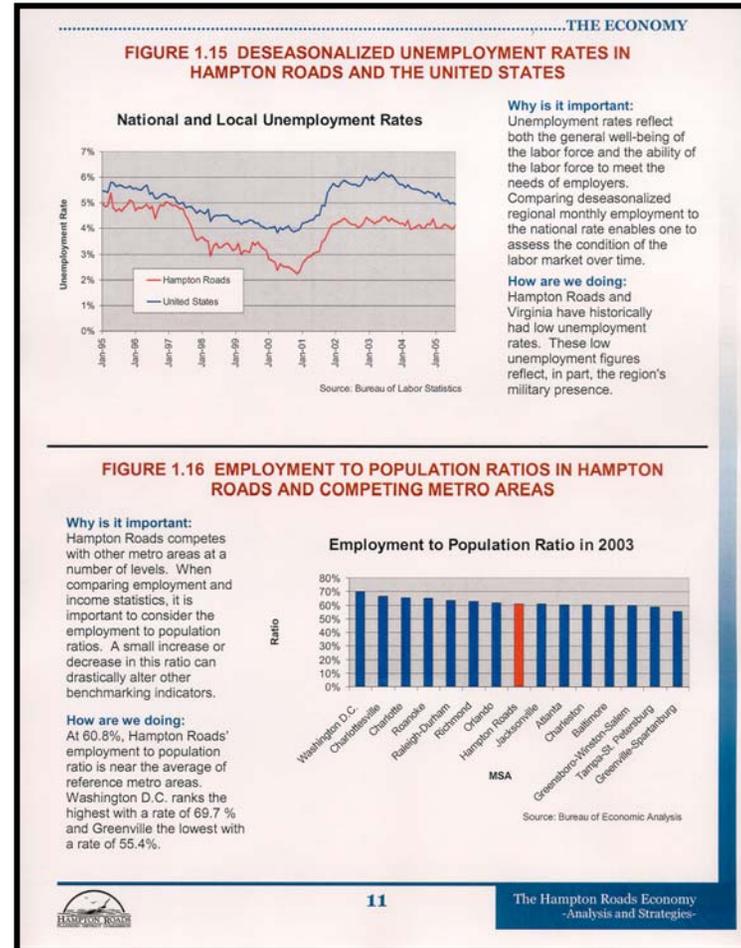


Format

Graph

Why is it important?

How are we doing?



Future Editions

- Released each May/June following the release of new annual data
- New indicators will be added
 - Wider Variety of Topics
 - Greater Depth of Coverage



The End

