

**HRPDC UNIFIED PLANNING WORK PROGRAM  
FY 2014  
PROGRAMMATIC INDEX**

**TASKS – PUBLIC INFORMATION AND COMMUNITY AFFAIRS**

Public Information and Community Affairs

- Coordinate agency communications including e-newsletters, news releases, special reports, etc. Coordinate and monitor legislative agenda.

askHRgreen.org

- Contractor services for askHRgreen.org education and outreach campaign: Campaign planning; media buys; website and social media management; audience research; public relations; and creative services.

Hampton Roads Watershed Roundtable

- Coordination of regional roundtable meetings and activities through a grant from DCR.

Litter Control and Recycling Education Program

- Technical and Administrative Support: Monthly meeting planning and reporting; media campaign and outreach support; mini grant management; promotional giveaway ordering; annual reporting; and locality support.
- Educational Materials: Media buys; environmental education mini grants; promotional items and printing; creative services; public relations; and event planning.

Hampton Roads Water Efficiency Team (HR WET)

- Technical and Administrative Support: Monthly meeting planning and reporting; media campaign and outreach support; mini grant management; promotional giveaway ordering; annual reporting; and locality support. Coordination and management of events and mobile educational trailer.
- Educational Materials: Media buys; environmental education mini grants; promotional items and printing; creative services; public relations; and event planning.

Drinking Water Quality Education

- Coordination of regionally consistent messaging regarding local water quality reports.

Hampton Roads H2O – Help To Others – Program

- Bi-annual donation envelopes; State Corporation Commission annual 501c(3) report and fee; program advertising.

### Hampton Roads Stormwater Education Program (HR STORM)

- Technical and Administrative Support: Monthly meeting planning and reporting; media campaign and outreach support; mini grant management; promotional giveaway ordering; annual reporting; and locality support.
- Educational Materials: Media buys; environmental education mini grants; promotional items and printing; creative services; public relations; and event planning.

### Hampton Roads Wastewater Education Program (HR FOG)

- Technical and Administrative Support: Monthly meeting planning and reporting; media campaign and outreach support; mini grant management; promotional giveaway ordering; annual reporting; and locality support.
- Educational Materials: Media buys; environmental education mini grants; promotional items and printing; creative services; public relations; and event planning.
- Online certification program for food service establishment employees and grease haulers as a part of the regional special order by consent.

## **TASKS - REGIONAL PLANNING**

### **Regional Planning and Technical Assistance**

#### HRPDC Staff Support and Technical Assistance

- HRPDC provides staff support and technical assistance to its member local jurisdictions, and a variety of regional organizations.

#### City of Franklin Comprehensive Plan

- HRPDC will continue working with the City of Franklin in updating its Comprehensive Plan.

#### Town of Windsor Comprehensive Plan

- The Town of Windsor has requested the HRPDC staff to assist in updating its Comprehensive Plan.

#### Southeast Coast Saltwater Paddling Trail

- HRPDC planning staff continues to be involved in the development of the Virginia portion of a new interstate blueway known as the Southeast Coast Saltwater Paddling Trail (SECSPT), connecting Virginia, North Carolina, South Carolina, and Georgia.

#### Comprehensive Environmental Planning

- Through the comprehensive environmental planning program, the HRPDC staff will continue working with representatives from various environmental and education committees to address strategic environmental planning issues.

### Regional Solid Waste Management Planning

- HRPDC was designated as the regional solid waste planning agency with responsibility for maintaining the regional solid waste management plan and completion of the annual recycling rate reports for the localities in the SPSA-service area.
- Support for SPSA Post 2018 Initiative, including management of consultant contract.

### Regional Land Use Studies

- HRPDC staff will continue the development of a uniform regional land use designation system for the Hampton Roads Region.

### ODU Climate Change Study

- HRPDC entered into a cooperative project with the Old Dominion University Regional Studies Institute to examine the economic impact of rising water levels and storm surges.

### **Climate Change/Sea Level Rise**

#### Hampton Roads Adaptation Forum

- The Hampton Roads Planning District Commission has partnered with Virginia Sea Grant and Old Dominion University to establish the Hampton Road Adaptation Forum, a regional dialogue for local government staff and representatives from federal and state agencies to discuss needs and best practices for adapting to both flooding and sea level rise.

#### LIDAR Acquisition

- HRPDC staff is working with state and regional partners on the procurement of regional LiDAR data, to be acquired in spring 2013 and released by the end of 2013.

### **Regional Coastal Zone Management Program**

#### Regional Coastal Zone Management Technical Assistance Program

- Annually HRPDC applies for a grant from the Department of Environmental Quality (DEQ) through the Virginia Coastal Zone Management Program (VCZMP) to continue its program of technical assistance to the local governments on environmental issues

#### Land Water Quality Protection in Hampton Roads

- The HRPDC has received a grant from the Department of Environmental Quality (DEQ) through the Virginia Coastal Zone Management Program (VCZMP) to research land & water quality protection in Hampton Roads.

#### Public Access Norfolk

- The HRPDC has received a grant from the Department of Environmental Quality (DEQ) through the Virginia Coastal Zone Management Program (VCZMP) to fund a public access project in the City of Norfolk, where HRPDC will serve as Project Manager.

### Public Access Suffolk

- The HRPDC has received a grant from the Department of Environmental Quality (DEQ) through the Virginia Coastal Zone Management Program (VCZMP) to fund a public access project in the City of Suffolk, where HRPDC will serve as Project Manager.

## **TASKS - WATER RESOURCES PLANNING**

### **Regional Water Program**

#### Water Technical Assistance

- The HRPDC staff provides administrative and technical support to the Directors of Utilities Committee. Research will focus on groundwater resources and utility rate structure for sustainable funding.

### **Regional Stormwater Management Program**

#### Regional Stormwater Management Program - Technical Stormwater Legal Consultant

#### Permit Administration and Reporting System (PARS) Consultant

- HRPDC staff supports the Regional Stormwater Management Committee technical efforts in legislative and regulatory changes and impacts to MS4 permits. Research will focus on how land use effects water quality, improving the effectiveness of TMDL implementation plans, and improving Chesapeake Bay Program policies and data. HRPDC retains legal counsel to assist the localities in permit related activities and maintains an online data base to track implementation MS4 requirements permit.

### **Regional Wastewater Program**

#### Wastewater Program - Consent Order Support, Special Projects, Reporting System (SSORS)

- The HRPDC staff continues to work with localities and the Hampton Roads Sanitation District to find cost effective ways to comply with the Consent Order and Consent Decree related to sanitary sewer overflows. HRPDC also manages the consultant that maintains the on-line reporting system for overflows that streamlines the process to meet DEQ's reporting requirements.

### **Special Water Resource Studies**

#### Regional Sanitary Sewer System Asset Consolidation Study

- The HRPDC is managing the consultant effort to examine costs, benefits, institutional and financial issues to allow HRSD and the localities to evaluate the concept of consolidating the region's sanitary sewer system assets.

## **TASKS - HOUSING AND HUMAN SERVICES**

#### Housing and Human Services – Technical Assistance

- The HRPDC continues to receive requests to provide planning and needs assessment information to support the work of local organizations including the Hampton Roads Housing Consortium (HRHC).. HRPDC is involved in a variety of housing and human service activities aimed at improving the quality of life of the Hampton Roads region's residents such as affordable housing, services and programs for the disabled, as well as services for seniors.

#### Housing and Human Services – Housing & Transportation Study

- The HRPDC staff will undertake a research project examining the relationship among housing, transportation, and employment in order to create better planning and coordination tools on the regional and local level to ensure that affordable housing needs, transportation and employment needs are included in local planning. HRPDC will compile and review existing plans and policies, at the local, regional and state levels that could have an impact on Transit-Oriented Development (TOD) and/or Housing and Transportation Planning.

#### Hampton Roads Loan Fund Partnership (HRLFP) Administrative Support

- The HRPDC staff continues to act as Regional Administrator for the Hampton Roads Loan Fund Partnership (HRLFP), as well as, fiscal agent for administrative support funds. The HRLFP, a statewide program, provides down payment and closing cost assistance to qualified low and moderate income individuals and families in the region.

#### Development of Regional Housing Service Portal

- HRPDC staff will continue the development of an online web-based portal for consumers and housing providers to access reliable and legitimate services for housing such as first-time homebuyer education, financial counseling, and foreclosure prevention. By compiling and offering this tool, HRPDC staff can also identify gaps in housing services for the region.