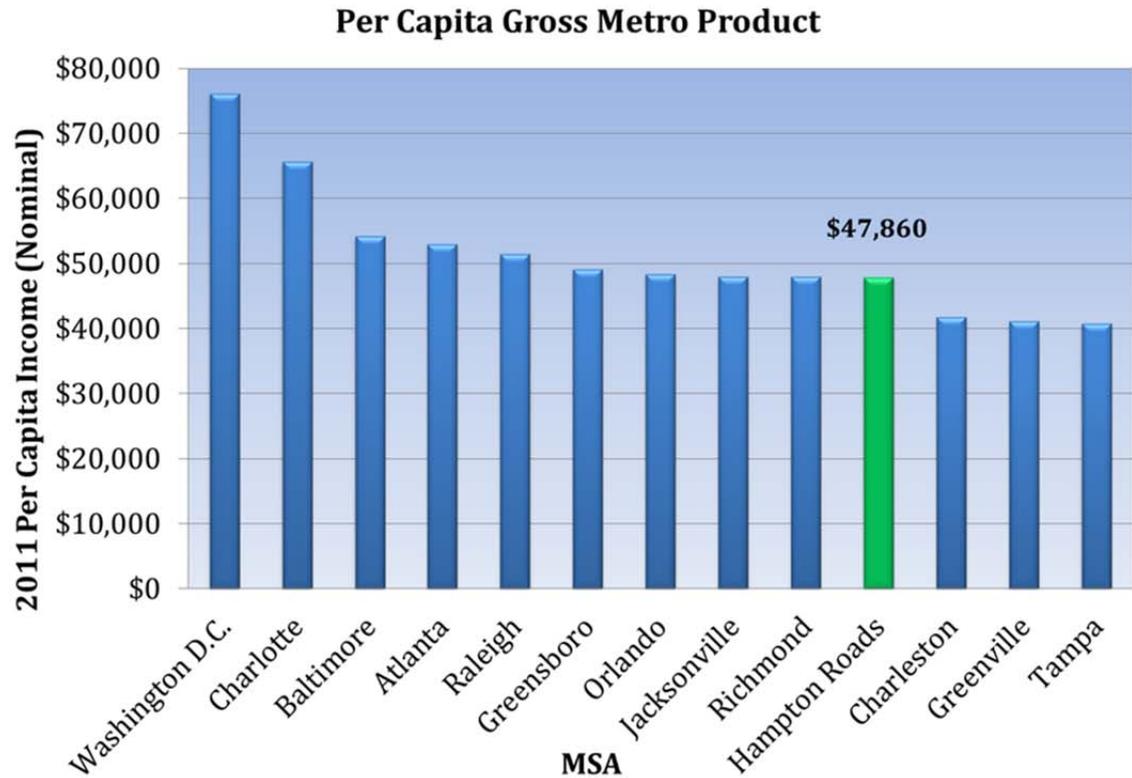


## 1.5 Per Capita Gross Regional Product for Hampton Roads and Competing Metropolitan Areas



Source: U.S. Conference of Mayors, U.S. Census Bureau, HRPDC

### Why is it important?

Per Capita Gross Regional Product shows productivity in Hampton Roads and competing MSAs. Higher levels of productivity can spur economic growth and increase the quality of life.

### How are we doing?

The Per Capita Gross Product in Hampton Roads is slightly below average for this region's competing MSAs. It is clear that Washington D.C. and Charlotte produce at a much higher level per person than the other MSAs with which Hampton Roads competes.