

# COPY

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**Client: HRPDC**  
**Job: FOG Television commercial**  
**Job Number: 1848**  
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## **SPRING 2016 :30 TV AD CAMPAIGN — FOG**

Option 1B. [FOG]

:12

ANNOUNCER: In Hampton Roads, we live, work and play surrounded by waterways and water systems that don't know local boundaries. That's why we need to work together, protecting these valuable resources.

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:12 DOUGHNUT HOLE [FOG]

What can you do to help? Keep kitchen grease, food scraps, paper towels, disposable wipes, hygiene products, and other trash out of all your household pipes. It leads to blockages and overflows, which are costly and frustrating.

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:06

Logo/URL up

Let's partner up and protect our region. And our resources. Questions? Just [askHRgreen.org](http://askHRgreen.org).

**SUGGESTED IMAGERY:** visually show toilets and kitchen sinks when referring to keeping trash "out of all your household pipes"