

# H2O Board of Directors Meeting

October 7, 2015

Hampton Roads Planning District Commission



## Agenda

- \* Review of H2o BOD Officers & Directors
- \* FY15 Fundraising Results
- \* FY15 Locality Assistance
- \* FY16 Budget
- \* Give Local 757

## Officers & Directors

- \* Thomas M Leahy, III, President
- \* Douglas Powell, Vice President
- \* Edward G. Henifin, Secretary/Treasurer
- \* Scott W. Dewhirst, Director
- \* Albert Moor, Director

## FY15 Fundraising Results

- \* Donations July 2014 – June 2015
  - \* 7,007
  - \* \$61,318.48
- \* Envelopes
  - \* 1,196 donations
  - \* \$39,490.28 (includes \$10,000 transfer)
  - \* \$33.02 average donation (\$24.66 without transfer)
- \* Online
  - \* 5,811 donations
  - \* \$21,828.20
  - \* \$3.76 average donation

## Assistance by Locality July 2014– June 2015

	Allocation	# Customers	Assistance	Average Assistance
Chesapeake	\$7,940.13	22	\$4,873.34	\$221.52
Gloucester	\$2,435.72	4	\$549.01	\$137.25
Hampton	\$6,271.35	13	\$2,887.50	\$222.12
Isle of Wight	\$2,233.18	6	\$1,150.14	\$191.69
James City	\$3,900.53	11	\$2,103.95	\$191.27
Newport News	\$6,959.04	11	\$2,640.66	\$240.06
Norfolk	\$8,146.22	38	\$7,709.26	\$202.88
Poquoson	\$2,413.13	0	\$0.00	\$0.00
Portsmouth	\$5,136.26	5	\$809.52	\$161.90
Smithfield	\$2,280.78	6	\$1,036.96	\$172.83
Southampton County	\$2,091.94	1	\$231.83	\$231.83
Suffolk	\$4,361.25	24	\$2,772.01	\$115.50
Virginia Beach	\$14,717.44	58	\$12,581.73	\$216.93
Williamsburg	\$2,376.07	3	\$596.58	\$198.86
Windsor	\$2,078.24	1	\$335.63	\$335.63
York County	\$3,798.45	3	\$613.06	\$204.35
<b>Totals</b>	<b>\$77,139.73</b>	<b>206</b>	<b>\$40,891.18</b>	<b>\$198.50</b>

## Budget

H2O Promotions and Materials Budget	
Program Carryover	\$62,756.38
FY16 Program Budget	\$20,000.00
<b>Total</b>	<b>\$82,756.38</b>
FY16 Expenses	
Envelopes – Printing	\$26,527.50
Envelopes – Shipping	\$500.00
SCC Reporting	\$25.00
IRS Reporting	
Give Local 757 Registration Fee	\$100.00
<b>Total</b>	<b>\$27,152.50</b>
<i>Anticipated FY17 Carryover</i>	<i>\$55,603.88</i>

# Give Local 757!

- \* Give Local 757 provides nonprofits the opportunity to build capacity, gain exposure for their causes and start relationships with new donors. It is also an opportunity for our region to come together to raise as much money as possible for local nonprofits in a 24 hour period.
- \* The largest single day of giving in nation's history
- \* The 3<sup>rd</sup> Annual Event is May 3, 2016
- \* Additional \$ prizes available to non-profits

