

September 1, 2015

Memorandum #2015-108

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
September 8, 2015**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, September 8, 2015 at 10:00 a.m.** The meeting will be held in **The Warwick Room** at **City Center** located at **700 Town Center Drive, Newport News, VA 23606.**

Please **RSVP by Friday, September 4, 2015.** R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the August meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

September 12 – RiverFest, Norfolk

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

September 19 – Warhill High School Event, Williamsburg

October 3 – Arbor Day Event, Norfolk

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

October 24 – Hilton Fall Festival, Newport News

Action: Based on discussion.

3. Cigarette Litter Prevention Program

The Committee should discuss any final updates regarding the regional cigarette litter prevention program.

- Conducting final scans
- Please complete the Regional Cigarette Litter Prevention Survey by September 15. Link below:
https://www.surveymonkey.com/survey-taken/?sm=nM56dLDs_2BCr5B1EW0t3wdP1w2PVEvffiXFXnGxW0ewcBelH_LRhfXcCqkCFOgibS_2FQg_2FN5KxfefiY_2BL0NTBBUQ_3D_3D

Action: Based on discussion.

4. Committee Member Survey & Media Planning

The HRPDC staff will review results from the recent Recycling & Beautification Committee Planning Survey that was sent out via email. Ms. Marga Cahoon of Cahoon & Cross will be present to assist with planning the Committee's priorities for media campaigns for this fiscal year and beyond.

Action: Based on discussion.

5. Promotional Items

At the July meeting, the Committee requested pricing on foil envelop pocket ashtrays and Folby beach bucket ashtrays. The HRPDC staff will provide pricing for those items for consideration.

Action: Based on discussion.

6. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

34 days to go! The Committee should discuss progress and updates related to the golf tournament.

- Goal for each committee member: 1 team or 1 sponsor or 1 prize donation
- Facebook event: <https://www.facebook.com/events/1004855769524765/>
- Sponsor/donor contact information and tracking:
https://docs.google.com/spreadsheets/d/1rSf5zHEloYZ0fnVwHSSe12-0Lo9nhZzn_6MAcQ_mDAo/edit?usp=sharing

Action: Based on discussion.

7. Staff Reports

Budget – The current budget is attached for review.

Annual Report – The final version of the Annual Report is now available online at the following link:

<http://askhrgreen.org/wp-content/uploads/2011/06/askHRgreen-FY15-Annual-Report.pdf>

Attachment 7

Action: Based on discussion.

8. National Disaster Resilience Competition

The National Disaster Resilience Competition is a grant program offered by the U.S. Department of Housing and Urban Development that will make \$1 billion available to communities that were significantly affected by natural disasters between 2011 and 2013. The goal of the program is to fund innovative resilience projects to help communities address current and future risks from storms and other extreme events. The HRPDC staff will update the Committee on the status of the state's application.

Action: None required.

9. Locality Updates

Next Committee Meeting – Tuesday, October 13, 2015 at the HRPDC office.

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW	Lisa Renee Jennings, NO
Dan Baxter, NN	Gladys Jones, CH
Debbie Blanton, HA	David Keeling, SU
Meghan Bockelman, SM	John Mayer, VB
Roy Chesson, NN	Linda Minner, VB
Donna Corbus, PO	Robin Moore, SU
Kevin DuBois, NO	Alacia Nixon, SU
Sonja Eubank, SM	Dawn Oleksy, JC
Deborah Everitt, NN	Russell Pace, FR
Tyrone W. Franklin, SY	Tammy Rojek, WM
Laurie Halperin, YK	Erin Rountree, SU
Evie Insley, PQ	Rhonda Russell, SY
Catryna Jackson, IW	Amanda Wallace, GL
Quwania Jefferson, NO	Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC	Mike Felker, RDS
Will Barnes	Roger Fournier, Goodwill
Michael G. Baum, KVB	Tracy Hofmeyer, VPPSA
Joe Benedetto, RDS	Tim Lee, TFC
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Sarah Dennis, RDS	Bill Moody, RDS
John Deuel, GreenQuest, LLC	

HRPDC Staff:

Robert Crum	Julia Hillegass
Katie Cullipher	Randy Keaton
Rebekah Eastep	