

November 4, 2015

Memorandum #2015-142

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
November 10, 2015**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, November 10, 2015 at 10:00 a.m.** The meeting will be held at the **Newport News Public Works Office located at 511 Oyster Point Road, Newport News.**

Please RSVP by Friday, November 6, 2015. R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

If you are unable to attend the meeting in person, please use the following call-in info:
Conference line: 1-866-747-3571 Passcode: 7966328#

1. Meeting Summary

The summary of the October meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

November 15 – America Recycles Day events around the region

Action: None.

3. Committee Priorities - Recycling Contamination Outreach & Litter Research Initiatives

Contamination: The Committee should continue discussion of the regional approach to recycling contamination following the CLPP model as discussed at the October meeting with John Deuel. Attached is a revised proposal and draft budget for review. Top contaminants previously identified by the Committee are as follows:

- Plastic Bags/Wrap
- Ropes and cords – leashes, ribbon, shoelaces, hoses, Christmas lights
- Containers containing food waste – unemptied or uncleaned

- Food-soiled paper – pizza boxes, paper cups/plates
- Yard Waste
- Styrofoam

Research: The Committee should discuss next steps for completing a litter study – identifying target audiences and project locations across the region, cost estimates and additional funding sources.

Attachment 3-A
Attachment 3-B

Action: Based on discussion.

4. **Media Planning**

The HRPDC staff will provide an overview (in draft format for review and feedback) of the specific goals and strategies of the Committee to be added to the askHRgreen 5-year strategic planning document.

Action: Based on discussion.

5. **Adopt-A-Spot**

The Committee should review and discuss the attached Code for America proposal from Allen Torres regarding Hampton Roads Adopt-A-Spot programs. Debbie Blanton has been coordinating with him for her program in Hampton and the link below is for a mobile web demo site done using data from Norfolk.

<https://adopt-a-spot-norfolk.herokuapp.com/>

Attachment 5

Action: Based on discussion.

6. **Staff Reports**

Budget – The current budget is attached for review.

askHRgreen.org Strategic Planning – Please remember to RSVP if you will be able to attend the December 15th All Hands askHRgreen meeting to review the 5-yr strategic plan. An invite went out to all committee members via email.

Attachment 6

Action: Based on discussion.

7. **Locality Updates**

Next Committee Meeting – Tuesday, December 8, 2015 at the HRPDC office in Chesapeake.

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW
Dan Baxter, NN
Debbie Blanton, HA
Meghan Bockelman, SM
Roy Chesson, NN
Donna Corbus, PO
Kevin DuBois, NO
Sonja Eubank, SM
Deborah Everitt, NN
Tyrone W. Franklin, SY
Laurie Halperin, YK
Evie Insley, PQ
Lisa Renee Jennings, NO
Gladys Jones, CH

Wayne Jones, SU
David Keeling, SU
John Mayer, VB
Linda Minner, VB
Robin Moore, SU
Alacia Nixson, SU
Dawn Oleksy, JC
Russell Pace, FR
Tammy Rojek, WM
Erin Rountree, SU
Rhonda Russell, SY
Amanda Wallace, GL
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC
Will Barnes
Michael G. Baum, KVB
Joe Benedetto, RDS
Margaret Cahoon, Cahoon and Cross
Sarah Dennis, RDS
John Deuel, GreenQuest, LLC

Mike Felker, RDS
Roger Fournier, Goodwill
Tracy Hofmeyer, VPPSA
Tim Lee, TFC
Ann Meadows, Bay Disposal
Bill Moody, RDS

HRPDC Staff:

Robert Crum
Katie Cullipher
Rebekah Eastep

Julia Hillegass
Randy Keaton