

November 16, 2015

MEMORANDUM #2015-149

TO: askHRgreen.org: Stormwater Education Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – November 20, 2015

The askHRgreen.org: Stormwater Education Subcommittee meeting will be held on Friday, **November 20, 2015 at 9:30 a.m.** in the **York Room** at **Newport News City Center** located at 700 Town Center Dr, Newport News, VA 23606.

1. Meeting Summary

Attached is the October meeting summary for review and approval.

Attachment 1

Action: Approve summary.

2. askHRgreen.org Events

April 16 – Virginia Living Museum Earth Day, Newport News

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

Action: None.

3. Media Planning

Fall Leaves Media Campaign – currently running November 9-22

The HRPDC staff will provide an overview of the proposed spring TV media schedule (attached). This would be a joint media buy with the Water Awareness, FOG and possibly Recycling & Beautification Subcommittees.

Attachment 3-A

Attachment 3-B

Attachment 3-C

Action: Based on discussion.

4. Bay Star Homes

The Committee should discuss any updates/concerns with the program and discuss content for a newsletter to be issued to all BSH participants.

Action: Based on discussion.

5. Storm Drain Medallions & Pet Waste Stations

The Committee should discuss storm drain medallion and pet waste station supply needs. The HRPDC staff will provide an overview of pet waste station inventory by locality based on responses from recent email survey.

Action: Based on discussion.

6. VEE Grant

The Committee should review the attached Virginia Environmental Endowment Grant overview and discuss interest, ideas, and priorities for a regional application for next year's deadline.

Attachment 6

Action: Based on discussion.

7. Promotional Items

The Committee should discuss the following:

- Reusable bags, 5,000 - *anticipated delivery in December*
- Message pens, 10,000 - *arrived*
- Dog waste bag holders, 2,500 - *arrived*
- Swedish fish with custom labeling - *quotes for discussion and decision*

Action: Based on discussion.

8. Staff Reports

Budget – The current budget is attached for review.

Attachment 8

Next Committee Meeting is scheduled for Friday, December 18, 2015 in Chesapeake.

All-Hands meeting – The five year strategic plan will be presented on December 15 at 11:30 A.M. at the HRPDC office. Please remember to RSVP.

KRC/jc

askHRgreen.org: Stormwater Education Subcommittee:

Chris Ausink, HA
Brian Bass, IW
Debbie Blanton, HA
Sherry Coffey, PQ
Paul Cuomo, JC
Suzanne Dyba, JC
Sherry Earley, SU
Amy Green, YK
Wayne Griffin, SM
Kim Hummel, IW
Fleta Jackson, NO
Donald Jennings, IW
Julien W. Johnson Jr., SH
William J. Johnston, VB
David Keeling, SU
Youssef Khalil, PO
Sue Kriebel, VB
David Kuzma, NN
Kevin Landry, IW
Melissa Lindgren P.E., IW
Casey Magruder, NO

Christina Murphy, PO
Alacia Nixson, SU
Ron Owens, GL
Russell Pace, FR
Scott Rae, GL
Jo Anna Ripley, JC
Ellen Roberts P.E., PQ
Tammy Rojek, WM
Erin Rountree, SU
Rhonda L. Russell AICP, SY
Gina D. Shaw, NO
Ivan Shelton, YK
Amy Simons, NO
Aaron Small, WM
Bob Speechley, PQ
Michael Stallings, WINDSOR
Elizabeth Vaughn, CH
Beverly Walkup, IW
Allison Watts, NN
James Wright, PO

askHRgreen.org: Stormwater Education Subcommittee Copy:

Jameson Brunkow, JRA
Sara Felker, Elizabeth River
Noah Hill, DEQ
Helen Kuhns, Hoffer Creek

John McLeod, Elizabeth River
Pam Northam, LRN
May Sligh, DCR
Elizabeth Taraski