

Hampton Roads Regional Strategic Plan Update

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Hampton Roads Planning District Commission
Executive Committee Meeting
June 20, 2013

Agenda Item #8



Regional Strategic Plan

HRPDC Annual Retreat

- Main topic and central theme:
 - Developing a “Process” for Creating a Regional Strategic Plan.
- Overview of the HRPDC Retreat
 - A Review of State Code §§15.2-4209 through 15.2-4212 which requires Planning Districts to develop a regional strategic plan.
 - Several Speakers discussed the importance of the localities working together and Planning for the Region’s future.
 - HRPDC Commission Authorized Staff to move forward with Developing a “Process” for Creating a Regional Strategic Plan.
- Initial Methodology Proposed
 - To Create a Scoring, Rating, & Ranking System to pre-score Regional Initiatives.

Regional Strategic Plan

ULI Reality Check

Robert Grow, Envision Utah President & CEO

From Challenges

- A million new residents by 2020
- Air quality at risk
- Doubling urban land by 2020
- New water sources needed by 2010
- Crowding and congestion increasing
- Business and personal cost rising
- Infrastructure needs outstripping resources

To Consensus

- Greater Wasatch Area
 - 10 Counties
 - 90 Cities and Towns
 - 90 Mayors
 - 157 Special Districts
 - 500 City Council Members
 - 500 Planning Commissioners
 - 30 County Commissioners
 - 100's of developers, realtors, & other key stakeholders

Traditional Planning

- **D**ecide-through analysis and research
- **E**ducate-the public about the solution
- **A**nnounce-the plan
- **D**efend-the plan and yourself

Community Based Planning

1. Values
2. Vision
3. Strategy
4. Plan
5. Fund
6. Build

Regional Strategic Plan

ULI Reality Check

To be sustainable, a region must satisfy the values, hopes, and dreams of present and future residents

Other Regions that had success in creating Community Based Plans

- San Diego, California----Envision San Diego
- San José, California--- Envision San José 2040
- Orlando---Envision 2040
- Baltimore, Maryland---Envision Baltimore
- Southeastern Louisiana—Louisiana Speaks
- Greenville, South Carolina –Envision Greenville
- Houston, Texas
- Chicago

Regional Strategic Plan

Process Moving Forward-Community Based
Planning

VALUES *(What do people want?)*

VISION *(How will our Region provide it?)*

STRATEGY *(How do we implement?)*

PLAN

FUND

BUILD

Why Start With Values?

- Values are stable and enduring; life's "tides" as opposed to the "waves."
- Values are widely shared and create consensus among diverse groups.
- Satisfying one's values is the foundation of personal decision making.

Methodology

Developing a “Process” for Creating a Regional Strategic Plan.

- Establish Working Group
- Establish Stakeholders, Committees, & Subcommittees
- Create Guiding Principles
- Community Engagement
 - Surveys
 - Workshops
 - Social Media etc.
- Create Community Values
 - Relies on community **Values** to find common ground, communicate choices, and build consensus
- Product
 - Hampton Roads Regional Community Values
- Time Frame: 12 months

Next Steps

- 1st Stakeholders meeting – August 2013