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**Date: January 12, 2016**

**Client: HRPDC**

**Job: Stormwater Awareness Television commercial**

**Job Number: 1849**

**Revisions:**

**Approval:**

**Date:**

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## **SPRING 2016 :30 TV AD CAMPAIGN — STORMWATER AWARENESS**

### **Option 1A. [STORMWATER AWARENESS]**

:12

ANNOUNCER: In Hampton Roads, we live, work and play surrounded by waterways that don't know local boundaries. That's why we need to work together, protecting these valuable resources.

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### **:12 DOUGHNUT HOLE [STORMWATER AWARENESS]**

How can you do your part? By using a soil test kit before automatically fertilizing your lawn. Unnecessary fertilizer runs off into our waterways, causing dead zones and killing fish, crabs and oysters.

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Let's partner up and protect our region. And its future. Questions? Just [askHRgreen.org](http://askHRgreen.org).

### **Option 1B. [STORMWATER AWARENESS]**

:12

ANNOUNCER: In Hampton Roads, we live, work and play surrounded by waterways that don't know local boundaries. That's why we need to work together, protecting these valuable resources.

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:12 DOUGHNUT HOLE [STORMWATER AWARENESS]

Don't just guess...test when it comes to fertilizing your lawn. By using a soil test kit first, you can help keep extra nutrients from storm run-off, which causes dead zones and kills fish, crabs and oysters.

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