

Investing in Manufacturing Communities Partnership

Hampton Roads Planning
District Commission
March 20, 2014



Investing in Manufacturing Communities Partnership

What is it:

- Department of Commerce
- Goal to accelerate resurgence of manufacturing in regions
- Up to 12 selected communities would be designated as “manufacturing communities”

What is the benefit:

- Preferential consideration in federal competitions and assistance across 10 agencies, totaling \$1.3 billion
- A dedicated federal liaison at each of these agencies that will help the designated manufacturing communities navigate federal resources
- Recognition on a government website, accessible to prospective private foreign and domestic investors, looking for information on community’s competitive attributes

Key Areas

In order to earn a designation, communities must demonstrate the significance of manufacturing already present in their areas and develop strategies to make investments in the following areas:

- Workforce and training
- Advanced research
- Infrastructure and site development
- Supply chain support
- Trade and international investment
- Operational improvement and capital access

Participating agencies

- Department of Agriculture
- Department of Commerce
- Department of Defense
- Department of Education
- Department of Energy
- Department of Housing and Urban Development
- Department of Labor, Employment and Training Administration
- Department of Transportation
- Appalachian Regional Commission
- Delta Regional Authority
- Environmental Protection Agency
- National Science Foundation
- Small Business Administration

Advantages of a Joint Regional Effort

- Increases competitiveness of proposal
- Approaches the designation as a mega-region
- Links the manufacturing, logistics and workforce assets of each Region

Action Requested

- The HRPDC Board authorizes staff to submit a letter in support of having Hampton Roads be included in the designation of a “Manufacturing Community” through the *Investing in Manufacturing Communities Partnership*