

askHRgreen.org | Water Awareness Committee Meeting Summary
Thursday, January 28, 2016
HRPDC - Chesapeake

Attendees:

Katie Cullipher, HRPDC
Rebekah Eastep, HRPDC
Lori Woolman, NN
Jerry Hoddinott, CH

Erica Roberts, VB
Kim Wieckert, SU
Latoya Henry, NO

1. Meeting Summary

The December meeting summary was approved.

2. askHRgreen.org Events

February 12-14 – Coastal Virginia Home & Garden Show, Hampton – *supplemental staffing provided by Newport News Water Works*

February 19-21 - Mid-Atlantic Home & Garden Show, Virginia Beach (TBD) – *supplemental staffing provided by Virginia Beach Public Utilities*

March 12 – SEVA CAI Community Association Day, Virginia Beach (TBD)- 2 volunteers still needed

April 16 – Virginia Living Museum Earth Day, Newport News

April 21 – TCC Earth Day Event, Chesapeake

April 23 – Earth Week Event, Williamsburg

April 30 – James RiverFest, Williamsburg

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

June 25 – Olden Days, Smithfield

*Committee members were encouraged to reserve the trailer early for any upcoming events.

Action: HRPDC staff will distribute request for volunteers for SEVA Community Association Day.

3. Media

The Committee reviewed and discussed the draft scripts for the three ads included in the spring TV media campaign.

- Amended script intro for all ads to better reflect “water systems” and the infrastructure connection between water awareness and other more “environmental” water topics.

Action: HRPDC staff will provide script edits to Cahoon & Cross.

4. Promotional Items

The following items have arrived and are available for Committee use:

Measuring cups – 1,000

Collapsible cups – 2,500

Message pens – 2,500

Toothpaste squeeze – 2,500

Hose nozzles – 500

Showerheads – 50

Measuring spoons – 2,500

Reusable bags – 10,000

Wristbands – 2,500

Action: Committee members may pick up promotional items as needed.

Attachment 1

5. Staff Reports

Budget – The current budget was reviewed and approved.

- \$886 was added to the budget as a result of the Keep Hampton Roads Beautiful Golf Tournament.

Action: None.

Next Meeting: Thursday, February 25, 2016 at 9:30 a.m. at the HRPDC office in Chesapeake.