

AGENDA NOTE - HRPDC ANNUAL COMMISSION MEETING

ITEM #5: READY HAMPTONROADS.ORG PROGRAM

SUBJECT:

Support the Ready Hampton Roads application for the FEMA 2012 Community Resilience Innovation Challenge.

BACKGROUND:

The HRPDC staff in cooperation with the REMTAC and Citizen Corps Committee has completed the Ready HamptonRoads.org website and associated public information materials.

The Rockefeller Foundation in coordination with FEMA has announced the 2012 *Community Resilience Innovation* Challenge that will award up to \$35,000 to selected agencies. The HRPDC on behalf of the local emergency managers and citizen corps programs is applying for the maximum award amount to implement a 2013 Ready Hampton Roads National Preparedness Month campaign. The proposed campaign will include a comprehensive marketing strategy and interactive disaster days to allow citizens to come out and get prepared.

Ms. Natalie Easterday, HRPDC Regional Emergency Management Planner will brief the Commission on the ReadyHamptonRoads.org Program and the potential funding opportunity through the Rockefeller Foundation.

Note: This proposed grant application will be considered for action under Agenda Item 10H