

AGENDA NOTE - HRPDC ANNUAL COMMISSION MEETING

ITEM #10H: FEMA 2012 COMMUNITY RESILIENCE INNOVATION CHALLENGE

SUBJECT:

Support the Ready Hampton Roads application for the FEMA 2012 Community Resilience Innovation Challenge.

BACKGROUND:

The Rockefeller Foundation in coordination with FEMA has announced the 2012 *Community Resilience Innovation* Challenge that will award up to \$35,000 to selected agencies. The HRPDC on behalf of the local emergency managers and citizen corps programs is applying for the maximum award amount to implement a 2013 Ready Hampton Roads National Preparedness Month campaign. The proposed campaign will include a comprehensive marketing strategy and interactive disaster days to allow citizens to come out and get prepared.

Grant Amount:	\$35,000
Period of Performance:	November 23, 2012 – December 31, 2013
General Scope of Work:	Implement a 2013 Ready Hampton Roads outreach campaign that encourages citizens to make a plan, build a kit, stay informed, and get involved.

As part of the grant application, two letters of recommendation may be provided. The HRPDC Emergency Management staff is recommending that the HRPDC endorse the project application and authorize the Executive Director to apply for and accept the grant if awarded.

Attachment 10-H

RECOMMENDED ACTIONS:

1. Adopt Resolution 2012-03.
2. Authorize the Executive Director to apply for and accept the grant if awarded.
3. Authorize the Executive Director to execute appropriate consultant, media and disaster day support contracts to implement the project.

Note: This item was presented under Workshop Agenda Item 5.