

AGENDA NOTE – HRPDC ANNUAL COMMISSION MEETING

ITEM #10E: ENVIRONMENTAL EDUCATION REPORT

SUBJECT:

The HRPDC staff has completed the Environmental Education Annual Report. The Joint Environmental Committee has reviewed and recommended the report be approved by the Commission.

BACKGROUND:

askHRgreen.org is your go-to resource for all things green in Hampton Roads — from recycling tips and pointers for keeping local waterways clean to water-saving ideas and simple steps to make local living easy on the environment. The initiative is powered by the 16 cities and counties of Hampton Roads, Hampton Roads Sanitation District, and the Hampton Roads Planning District Commission. Work on the askHRgreen.org campaign began in July 2010 as the individual programs of HR CLEAN, HR FOG, HR STORM and HR WET unified into one centrally-focused, regional awareness campaign. askHRgreen.org was launched in June 2011. With an emphasis on simple steps, residents and businesses can find their “inner green” and become environmental stewards. askHRgreen.org has blossomed into a central resource for everything green in Hampton Roads. Website features include easy-to-implement green practices; locality-specific information; an interactive calendar highlighting regional events; and the “Let’s Talk Green” blog written by a team of local experts who work in the region’s municipal utility and environmental divisions.

The Environmental Education Annual Report describes the regional environmental education program and details the FY 2011-2012 public information and outreach efforts and measured results.

The Joint Environmental Committee reviewed the report at its October 4, 2012 meeting and recommends the report be approved by the Commission.

Enclosure

RECOMMENDED ACTION:

The HRPDC staff and the Joint Environmental Committee recommend the Commission approve the report for distribution.