

askHRgreen.org

Presented by:

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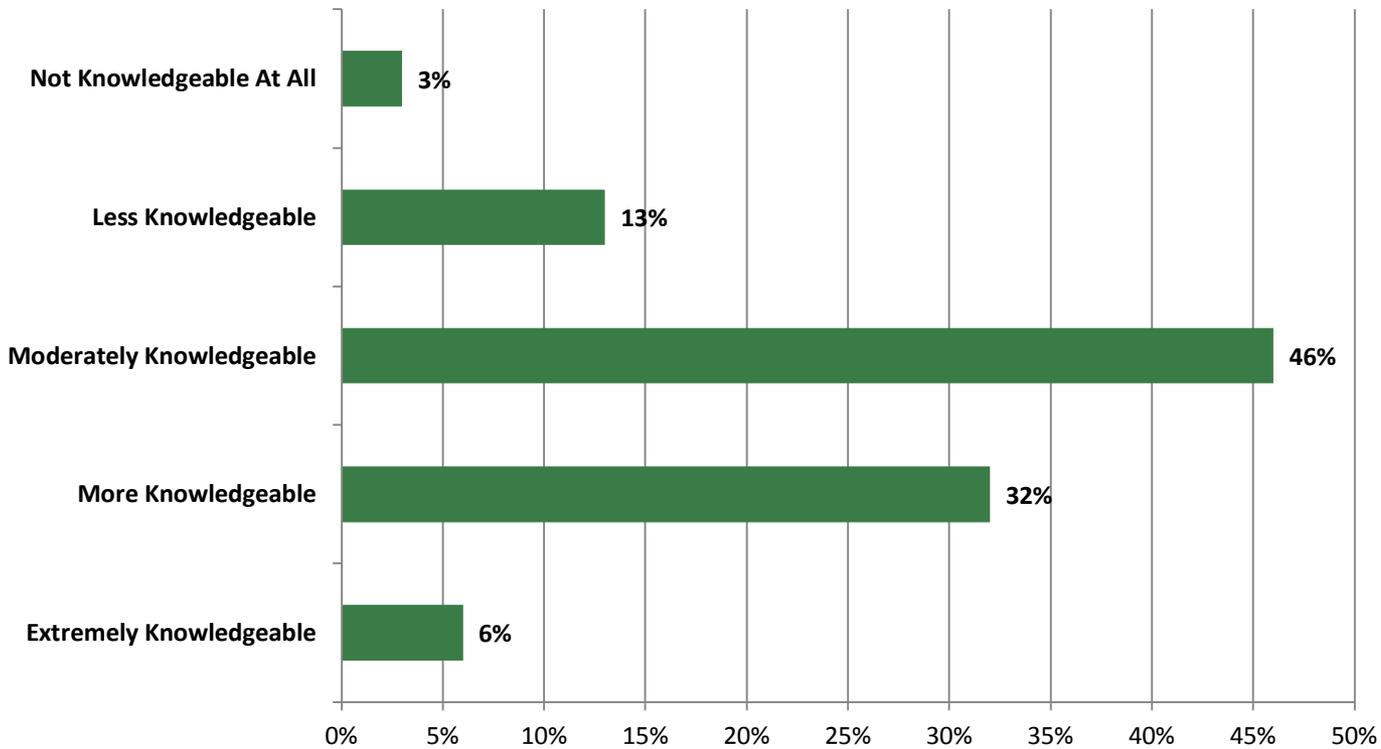
Public Information & Community Affairs Administrator

Hampton Roads Planning District Commission

October 20, 2011



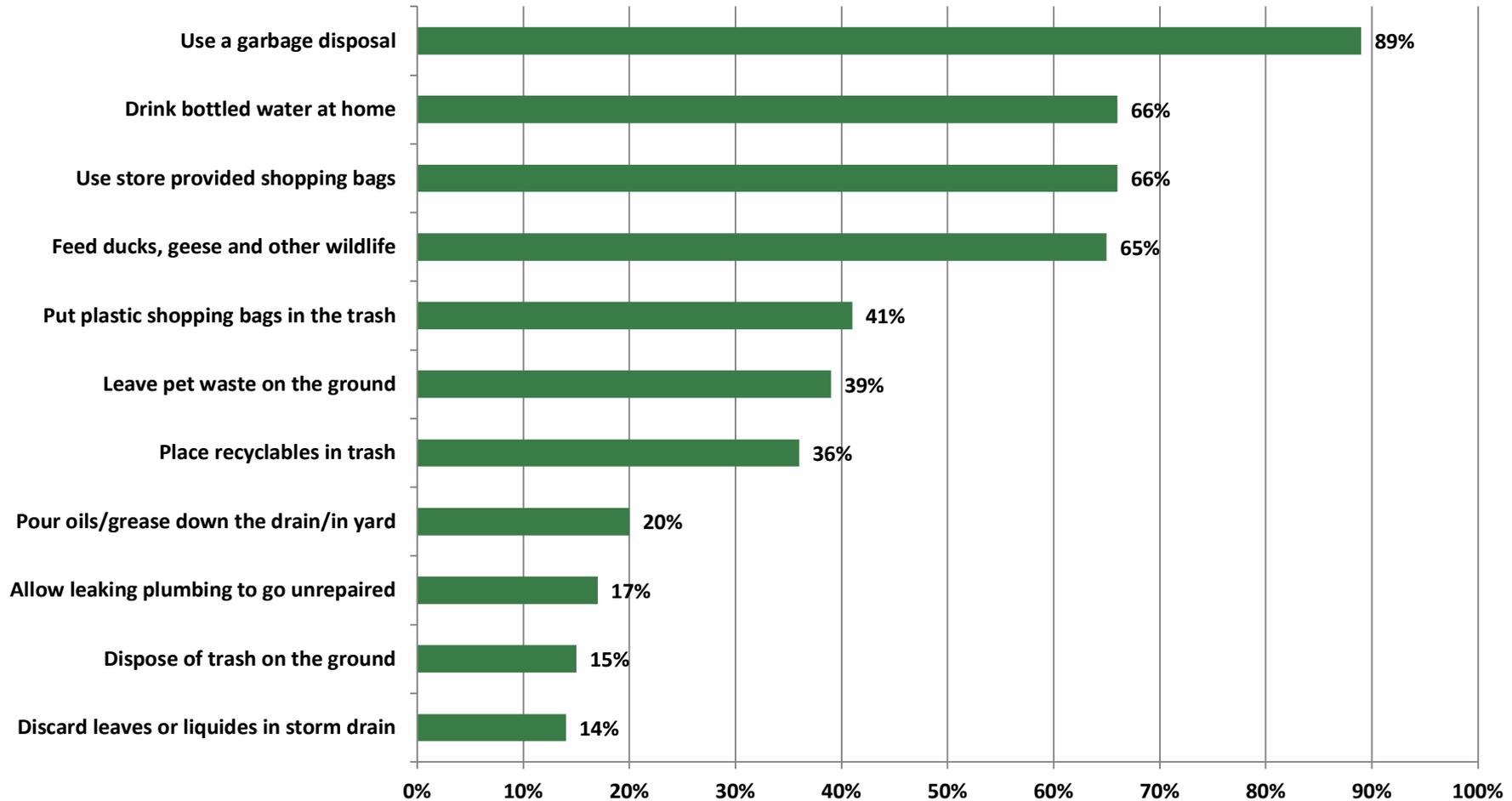
Hampton Roads Population Self-Described Knowledge of Local Environmental Issues



PARTICIPATION & FREQUENCY IN HARMFUL BEHAVIORS

Of the survey participants who (% who do behavior)	Frequently	Occasionally/ Sometimes	Total
Use store provided shopping bags for groceries (79.8%)	82%	18%	100%
Use a garbage disposal (61.9%)	91%	7%	98%
Place recyclables in trash(38.4%)	75%	23%	98%
Leave pet waste on ground (19.4%)	79%	17%	96%
Drink bottled water in your home (69.1%)	76%	19%	96%
Discard plastic shopping bags in trash (50.3%)	68%	27%	95%
Dispose of cigarette butts or other trash on ground(7.2%)	70%	16%	87%
Allow leaking faucets or running toilets to go unrepaired (4.9%)	36%	40%	76%
Pour oils, fats, or grease down drain or in yard (22.3%)	22%	49%	70%
Feed ducks, geese, and other wildlife (20.4%)	35%	29%	64%
Discard leaves or liquids in a storm drain (1.7%)	11%	44%	56%

BELIEVE ACTIONS ARE NOT HARMFUL



Joint Impressions:	9,225,325
Total Costs:	\$183,000
Total Value Received:	\$248,131

Primary

- Women, 18-49
- Without college degrees
- HH Earning <\$75,000
- 72% Moderately to Not Knowledgeable about local environmental issues

GOOD FOR YOU

Is Alice proud, or what?
She's pleased as punch because the plastic bottles and jugs she collects can be recycled, having a second life as jungle gyms and monkey bars. When a little girl can make such a big difference, the world is her playground.

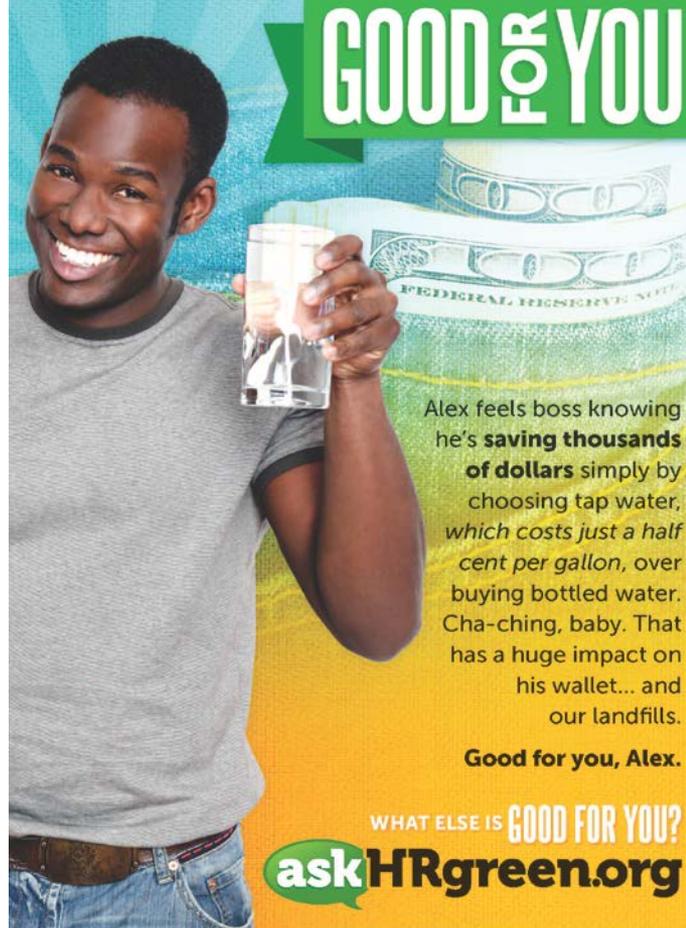
Good for you, Alice.



WHAT ELSE IS GOOD FOR YOU?
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GOOD FOR YOU



Alex feels boss knowing he's **saving thousands of dollars** simply by choosing tap water, which costs just a half cent per gallon, over buying bottled water. Cha-ching, baby. That has a huge impact on his wallet... and our landfills.

Good for you, Alex.

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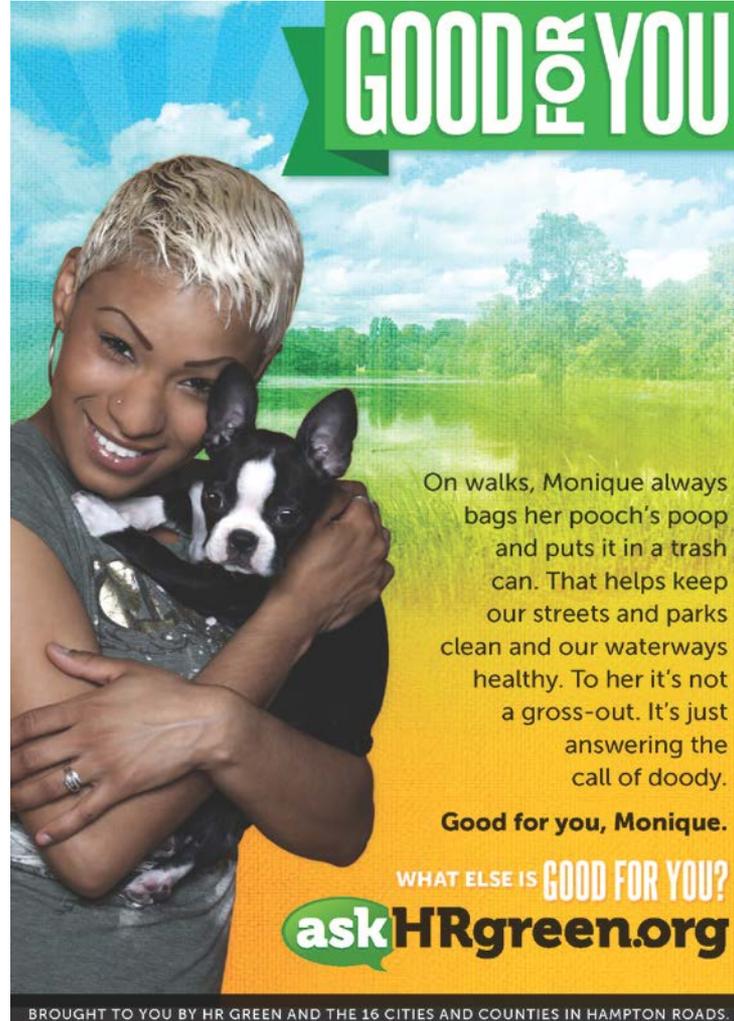
GOOD FOR YOU

Sarah knows better than to pour fats, oils and grease down the drain. From the pan, it goes into a heat-safe can to harden, then into the trash. She figures, why gunk up the environment — not to mention your own plumbing?

Good for you, Sarah.

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GOOD FOR YOU

On walks, Monique always bags her pooch's poop and puts it in a trash can. That helps keep our streets and parks clean and our waterways healthy. To her it's not a gross-out. It's just answering the call of doody.

Good for you, Monique.

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How can today's plastic jugs be tomorrow's jungle gym?

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Stuff that's good to do... and GOOD FOR YOU.



What's that cha-ching sound you hear when you drink tap water?

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Stuff that's good to do... and GOOD FOR YOU.



How is grease poured in the sink like money down the drain?

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Stuff that's good to do... and GOOD FOR YOU.



What's a big "don't" when it comes to doggy doo?

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Stuff that's good to do... and GOOD FOR YOU.



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- September 2011
- August 2011
- July 2011
- June 2011
- May 2011
- April 2011

CATEGORIES

- Beautification
- Clean And Safe Tap Water
- Community Events
- Don't Litter!
- Fats, Oils And Grease Disposal
- For Educators
- Gardening
- Going Green

WE'RE TALKING GREEN HERE, FOLKS...

HR GREEN MINI-GRANTS ARE GOOD FOR YOUR STUDENTS AND GOOD FOR YOUR BUDGET

Posted on September 12, 2011 by Guest Contributor | Comments (0)



Educators and Community Leaders,

As an intern helping out with HR Green's Mini-grant Program I've seen a lot of great ideas emerge. One indicator of the overall project quality is the tough time we had selecting the Project of the Year Award. There were so many great projects!

We have had a preponderance of worm related composting projects in years past. The critters are easy to incorporate, cover many SOLs, and children enjoy them. But, for our "regular worm crowd", we hope to see how bold and creative you can be with new project ideas! In the 2012 pool I already see a healthy diversity in regards to project types so everything is headed in a great direction.

Looking through our applicants for FY2012 I see almost all new faces. I'm sure we'll see some grantees we recognize but it's good that the word is getting out and our publicity efforts, hardly just begun, are working. Feel free to pass the word to others in your community. We've had great success in the past but to continue to grow we need to reach out to our community organizations as well. Have you done any

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LOOKS LIKE FUN!

Chesapeake Farmers' Market
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Chesapeake

Virginia Environmental Assembly
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YOUR COMMUNITY
Being a good environmental steward begins at home and in your community.

Your go-to resource to everything green in Hampton Roads!

HR Green is an initiative of the Hampton Roads Planning District Commission (HRPDC), which encourages environmental stewardship among all residents in the 16 southeastern Virginia cities and counties we represent. Work on the HR Green campaign began in July 2010 as we started to consolidate individual programs begun by HRPDC's HR CLEAN, HR FOG, HR STORM and HR WET committees into one central-focused, regional awareness campaign.

WE'RE TALKING GREEN, FOLKS

HR Green Mini-Grants are Good for your Students and Good for your Budget



THIS JUST IN

HR Green Mini-Grants are Good for your Students and Good for

UPCOMING EVENTS

Chesapeake Farmers' Market