Hampton Roads Planning District Commission

2010 Retreat

REVISED

Establishing FY 2011 HRPDC Planning Priorities

Wednesday, February 10, 2010

9:30 a.m. – 11:15 p.m.

The Regional Building

723 Woodlake Drive

Chesapeake, VA 23320

HAMPTON ROADS
PLANNING DISTRICT COMMISSION

AGENDA

HAMPTON ROADS PLANNING DISTRICT COMMISSION

ANNUAL RETREAT

February 10, 2010

9:30 CALL TO ORDER

PUBLIC COMMENT

9:40 APPROVAL/MODIFICATION OF AGENDA

9:45 1. BUDGET OVERVIEW AND STRUCTURE

10:15 2. HRPDC ADVISORY COMMITTEES

10:30 3. FY 2011 CRITICAL ISSUES

11:00 4. MARKETING/BRANDING SURVEY

11:10 5. COMMUNICATIONS

11:15 6. CONCLUSIONS AND RECOMMENDATIONS

AGENDA NOTE - HRPDC ANNUAL RETREAT

ITEM #1: BUDGET OVERVIEW AND STRUCTURE

SUBJECT:

Local financial contributions to the HRPDC enable the agency to assist the localities to meet regulatory requirements and address issues of local significance.

BACKGROUND:

The HRPDC budget includes federal, state, and local funding. Local funding is derived through the annual per capita contribution, program-specific special assessments and project-specific contracts. State and federal funding is obtained through the annual state budget through DHCD and various state and federal grant programs. Local funds are often leveraged to match the state and federal grants, most of which are awarded competitively.

Pending cuts in state funding include an additional 15% cut in DHCD funding to PDCs. Transportation funding to support the HRTPO function is also being cut. Potential cuts in other state and federal grant programs will be known when the next set of Requests for Grant Proposals are announced.

There are additional special local assessments, which primarily support the Physical and Environmental Planning Department and are used at the request of the local Directors of Utilities and Regional Stormwater Management Committees. These programs facilitate compliance by the localities with their Municipal Separate Storm Sewer System Permits (MS4), Sanitary Sewer Overflow Consent Order and EPA Consent Decree, Groundwater Withdrawal Permits, water supply planning requirements and recycling reporting requirements and goals. The regional environmental education programs are also structured to assist in achieving regulatory compliance. Memoranda of Agreement among the localities and the HRPDC structure and guide these programs. In addition to these regulatory programs, special local assessments have been used by the localities to address solid waste issues (Southside), the Regional Construction Standards and MMRS Sustainment.

HRPDC STAFF COMMENTARY:

These programs offer the Commission and localities substantial capability and specialized expertise. They facilitate local government efforts to achieve and maintain compliance with state and federal regulations. Pooled resources at the regional level are significantly more cost-effective than if the localities funded this capability individually.

Attachments

HAMPTON ROADS PLANNING DISTRICT COMMISSION & HAMPTON ROADS TRANSPORTATION PLANNING ORGANIZATION

Local Jurisdiction Contributions

FISCAL YEAR 2010

RETREAT

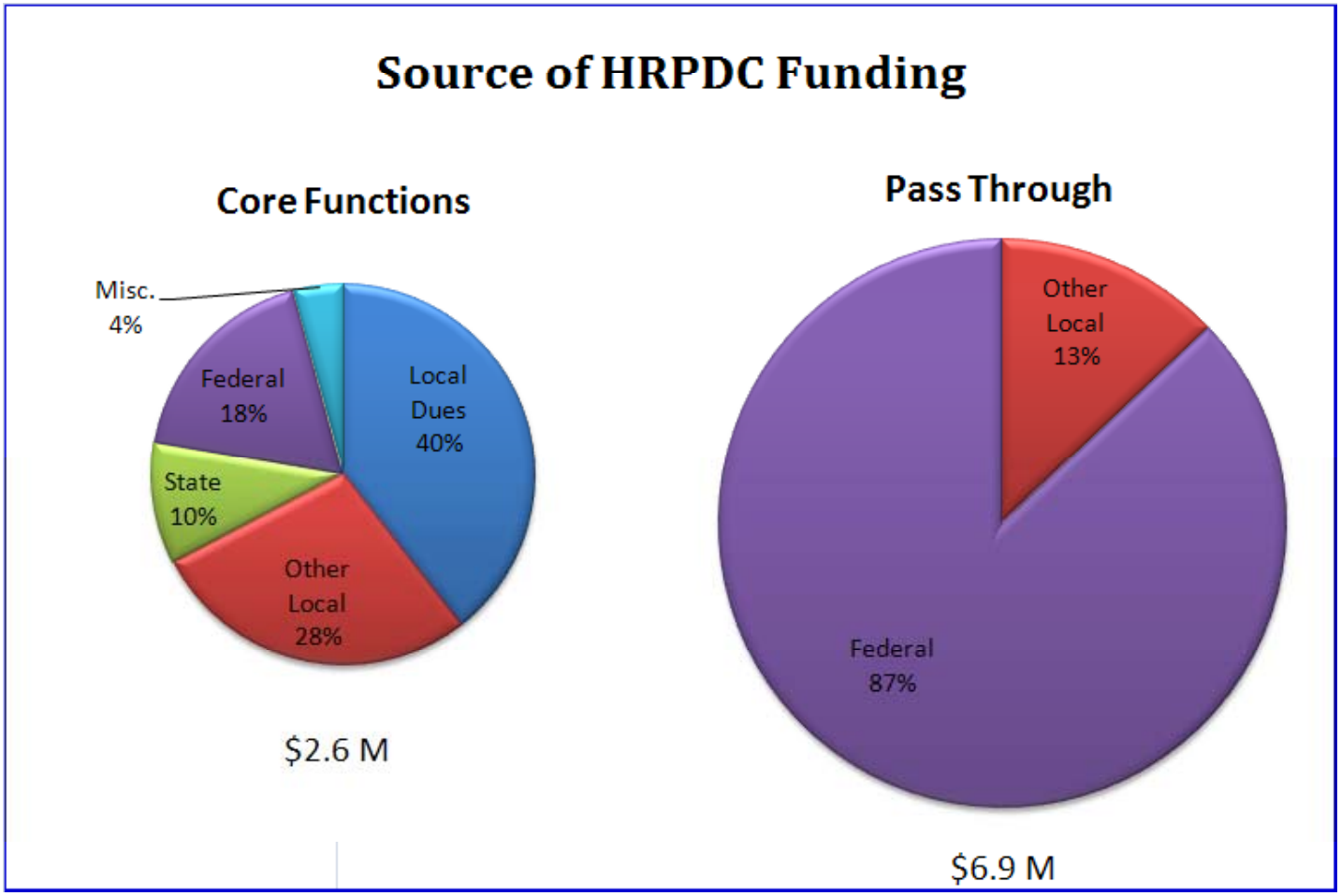
February 10, 2010

JURISDICTION	FINAL 2007 *** Weldon-Cooper Population	HRPDC MEMBER DUES $0.62 Per Capita	Municipal Contruction Standards Committee (MCSC) $0.03170 Per Capita (+ fixed $ Non-Jurisd.)	Metropolitan Medical Response System (MMRS) (Sustainment) $0.20 Per Capita	******WATER AND STORM WATER PROGRAMS******* Regional Water Programs	Regional Storm Water Programs	Regional Storm Water Phase II Programs	HR Clean Community System	Waste Water Programs	OTHER LOCAL PROGRAMS SPECIAL CONTRACTS	HRTPO MEMBER DUES $0.20 Per Capita *	GRAND TOTAL
Chesapeake	215,906	$133,862	$6,844	$43,181	$67,177	$24,819	$0	$13,825	$10,085	$10,000	$43,181	$352,974
Franklin *	8,357	6,853	$265	1,671	6,561	1,331	0	540	603		$0	$17,824
Gloucester County	35,960	22,295	$1,140	7,192	8,359	5,693	0	0	175	40,000	$7,192	$92,046
Hampton	144,205	89,407	$4,571	28,841	8,635	20,637	0	9,315	8,049	10,000	$28,841	$208,296
Isle of Wight County	34,041	21,105	$1,079	6,808	6,349	5,130	13,895	2,125	361	3,547	$6,808	$67,208
James City County	61,495	38,127	$1,949	12,299	22,214	9,071	21,031	3,830	3,172		$12,299	$123,992
Newport News	181,220	112,356	$5,745	36,244	130,380	22,828	0	11,678	9,357	10,000	$36,244	$374,832
Norfolk	235,915	146,267	$7,479	47,183	73,685	25,947	0	15,042	11,302	10,000	$47,183	$384,088
Poquoson	11,818	7,327	$375	2,364	3,461	1,877	8,189	762	823		$2,364	$27,541
Portsmouth	97,851	60,668	$3,102	19,570	36,921	17,854	0	6,314	5,608	10,000	$19,570	$179,607
Southampton County *	18,942	15,532	$600	3,788	4,649	2,858	0	1,152	268		$0	$28,848
Suffolk	81,367	50,448	$2,579	16,273	29,205	12,362	26,450	5,125	3,443	8,277	$16,273	$170,436
Surry County *	6,970	5,715	$221	1,394	0	423	0	457	0		$0	$8,210
Virginia Beach	430,349	266,816	$13,642	86,070	140,252	37,713	0	0	21,965	17,500	$86,070	$670,028
Williamsburg	13,273	8,229	$421	2,655	7,306	2,131	8,572	853	620		$2,655	$33,441
York County	64,003	39,682	$2,029	12,801	5,865	9,935	21,863	4,028	3,187		$12,801	$112,190
Smithfield	0	0	$0	0	2,586	2,500	2,500	0	482		$0	$8,068
NN Water Works	0	0	$2,500	0	0	0	0	0	0		$0	$2,500
TOTAL	1,641,672	$1,024,690	$54,541	$328,334	$553,605	$203,109	$102,500	$75,046	$79,500	$119,324	$321,481	$2,862,130
		^Used for: Federal match; Core Programs: Economics, Emerg. Mgmt. Housing, PEP								**^Used for:** TMDL, Legal, Comp Plans, Watersheds	**^Used for:** Federal match	

* Not included in TPO contributions. PDC contributions of $.82 for these 3

*** 2007 figures released in January 2009.

HRPDC RETREAT
February 10, 2010



HRPDC PASS-THROUGH FUNDING

Local:	
Storm Water Management Legal	$ 60,000
Ground Water Technical-USGS	$ 147,450
Waste Water Engineering	$ 25,000
Municipal Construction Standards	$ 59,378
Educational Materials & Media	$ 299,588
MMRS Sustainment	$ 295,501
Subtotal	$ 886,917
Federal:	
Housing Loan Fund Partnership	$ 235,000
MMRS	$1,067,000
UASI	$3,091,862
FRAC	$1,583,458
Subtotal	$5,977,320
TOTAL Pass-Through	$6,864,237

Attachment 1.c.

HRPDC CORE FUNCTIONS – OVERVIEW

PHYSICAL AND ENVIRONMENTAL PLANNING

Regional Planning and Technical Assistance
These tasks include provision of assistance to the localities on grants, ordinance and plan development. Some work is conducted under contract with individual localities. It includes the regional solid waste management plan, open space and recreation planning and environmental impact assessment review and input.

Regional Water Program
The HRPDC staff manages the regional groundwater, water supply planning, water conservation education programs and policy development. This also includes groundwater impact modeling, plan development, legislative and regulatory participation and facilitation of the H2O – Help To Others – Program.

Regional Stormwater Management Program
The HRPDC staff manages the regional stormwater management program, including policy development, legislative and regulatory participation, stormwater education, reporting, and Phase II Permit Programs and facilitates local compliance with stormwater permits.

Regional Wastewater Program
The HRPDC staff facilitates local and HRSD compliance with the Sanitary Sewer Overflow Consent Order/Decree with DEQ and EPA, Reporting System (SSORS) Maintenance, and conduct of special studies, such as the regional grit and grease drying facility feasibility study. It includes the HR FOG wastewater education program.

Regional Coastal Zone Management Program
These grant-funded tasks encompass a broad range of environmental planning studies, including green infrastructure/conservation corridors, climate change and compliance with Chesapeake Bay regulations.

Watershed Planning
The HRPDC facilitates local involvement in the state's regulatory Total Maximum Daily Load Program – TMDL Studies, TMDL Implementation Plans, other watershed studies and the regional Bacteria Study to improve water quality monitoring and testing.

Litter Control and Recycling Education Program
The HR CLEAN Program coordinates development of educational materials and public outreach on litter control, recycling and beautification.

Energy Efficiency and Conservation Block Grant Program
This program coordinates local government efforts under the federal block grant program, will develop a regional greenhouse gas emission inventory and will implement an energy efficiency program when a pending grant is awarded.

EMERGENCY MANAGEMENT

Regional Emergency Management

The Emergency Management staff continues to support the Regional Emergency Management Technical Advisory Committee (REMTAC). This includes supporting regional emergency management initiatives (special needs planning, hazard mitigation, communications interoperability, catastrophic planning, etc.). When a critical regional emergency management item is identified, either by the Emergency Managers, the localities, or by staff, the item is placed on the REMTAC agenda for discussion in order to develop a plan of action for said items if so warranted.

First Responder Authentication Credential (FRAC)

The Emergency Management staff continues to foster the First Responder Authentication Credential (FRAC) pilot program in Hampton Roads initiated and lead by the Governor's Office of Commonwealth Preparedness (OCP) through State Homeland Security Grant funds. The FRAC initiative is serving as a model credentialing program for other regions to enhance cooperation between federal, state, local, private and volunteer sector Emergency Responders before and during a critical incident.

Urban Area Security Initiative (UASI)

The UASI is an initiative under the Department of Homeland Security (DHS) Homeland Security Grant Program (HSGP). The HRPDC staff provides program management for this initiative and support for the Hampton Roads Urban Area Working Group (UAWG) which is the authoritative body for the UASI. Additionally, the HRPDC staff provides project management for selected projects as designated by REMTAC and the UAWG.

Metropolitan Medical Response System (MMRS)

The HRPDC has administered the Metropolitan Medical Response System (MMRS) awards since their inception in 1999. The federal funding for this program established the creation of medical response for mass casualty events as a result of (originally) terrorism and now natural disasters as well. The Hampton Roads localities fund a sustainment portion of this program, to cover costs not authorized through the federal process. Hampton Roads is in the eleventh year of this regional initiative, with the ninth award awaiting an award letter.

HOUSING AND HUMAN SERVICES

Housing and Human Services Technical Assistance

The Housing and Human Services Manager actively participates on a number of boards and committees in housing, services for persons with disabilities as well as senior related issues. In addition, information and referrals are provided to localities, social service organizations, and consumers on a variety of housing related issues

Hampton Roads Loan Fund Partnership Administrative Support
HRPDC is the Regional Administrator of Department of Housing and Community Development (DHCD) HOME FUNDS for downpayment and closing cost assistance. HRPDC coordinates and partners with various localities to provide affordable housing financing through layering of funds, subsidies and grants to expand housing opportunities throughout the region.

Regional Housing Resources
There are numerous housing related organizations in Hampton Roads that provide varied downpayment/closing cost assistance, first-time homebuyer education, rental counseling, and housing for persons with disabilities. HRPDC Staff are working to identify gaps in housing services and explore the development of a tool to assist homebuyers and housing providers in navigating through the region's housing-related services in a "No Wrong Door" approach.

RURAL TRANSPORTATION PLANNING

The grant-funded Rural Transportation Planning serves Franklin, Southampton and Surry. It includes the Rural Long Range Transportation Plan, Congestion Management Process, Technical Assistance and Coordination and regional support for the State Plan.

ECONOMICS

Economic Data Book
HRPDC publication of a variety of regional time series data including data on employment, income, population, retail sales, unemployment, building permits, and recent census data. This information is provided on-line in a readily downloadable format.

Regional Benchmarking
The Benchmarking Study is an annual report that containing text, graphs, and tables for a hose of indicators in an effort to evaluate regional progress across a variety of regional socio-economic benchmarks.

Economic Impact Studies
Staff provides regional economic impact information and analysis to member jurisdictions and regional organizations.

Annual Economic Forecast
Each year the economics staff work to prepare and a forecast for the regional economy. This presentation includes an analysis of pressing economic issues at both the local and national level.

Economic Technical Assistance
Staff works to prepare and present data, ideas, analysis, and information to public and private entities including presentations and briefings to local governments and regional organizations.

Quarterly Economic Updates
The Hampton Roads Economic Quarterly is a publication released online that makes quarterly assessments of the regional economy accompanied by a narrative on a topic of timely importance.

AGENDA NOTE - HRPDC ANNUAL RETREAT

ITEM #2: HRPDC ADVISORY COMMITTEES

SUBJECT:

The Hampton Roads Planning District Commission is a public body under the laws of the Commonwealth. The HRPDC has taken a number of steps over the past several months to become more public in its operations including public notices of meetings and public comment periods at meetings.

BACKGROUND:

The HRPDC staff works closely with a number of subject matter advisory committees, representing primarily the region's localities. Some also include state and federal agency representatives. Local government representatives serve by virtue of their position in local government, e.g., Director of Utilities, and have been tasked by the Chief Administrative Officers to work together with their counterparts on matters of common interest or concern.

State law requires that formal advisory committees to public bodies are also public bodies and are subject to the same public meeting requirements. The HRPDC should consider formally recognizing these advisory committees as advisory to the Commission. If they are recognized as formal advisory committees, the Commission needs to modify its bylaws to establish these advisory committees and appoint the membership.

In addressing the state's stormwater regulations in the fall of 2009, the Commission established an Ad Hoc Stormwater Management Subcommittee to consider recommendations from HRPDC and local government staff. The Commission may want to establish other subject matter or standing Committees.

HRPDC STAFF COMMENTARY:

The current advisory committees frequently deal with matters that involve permits, potential litigation and security. If they are reconstituted as formal Advisory Committees to the Commission, provisions will be needed to provide for closed meetings to deal with those sensitive legal and homeland security issues.

If the current advisory committees are reconstituted as formal Advisory Committees of the Commission, the Commission will need to appoint the Advisory Committees after consultation with the localities.

AGENDA NOTE - HRPDC ANNUAL MEETING

ITEM #3: FY 2011 CRITICAL ISSUES

SUBJECT:

In developing the FY 2011 HRPDC Unified Planning Work Program, the HRPDC staff has identified a few issues that warrant consideration and discussion by the Commission.

CLIMATE CHANGE

Climate change will present a mix of challenges and opportunities for Hampton Roads. While many aspects of climate change are potentially problematic for the region, sea level rise is the primary issue of concern. Hampton Roads is among the most vulnerable regions in the United States in terms of population and infrastructure at risk to sea level rise and associated increases in storm surge. Recent experience with coastal storms provides a hint of things to come.

WIND ENERGY

Wind energy in coastal Virginia has become a hot topic. Concerns over climate change and the associated move away from carbon intensive sources of energy have increased the viability of offshore wind energy development along coastal Virginia. Several studies and initiatives are underway in relation to the eventual development of wind energy projects in both the State and Federal waters off of Virginia. The combination of strong, consistent winds along the coast, the deep-water harbor and the presence of the industrial infrastructure associated with the ship building industry all make Hampton Roads a likely location for both the installation of wind energy facilities and the logistical support needed for Mid-Atlantic wind projects.

Eric Walberg, Physical and Environmental Planning Administrator, will brief the Commission.

CATASTROPHIC EVENTS

Mayors, City Managers, County Administrators and Supervisors who represent high population density urban areas need strategic, decision making advantages, and as such, are an integral element in the planning process for disasters. A catastrophic event, natural or man-made, in Hampton Roads would introduce challenges on an unimaginable scale that have not been seen in this region. Recent experiences with coastal storms and with the region's transportation networks provide a preview. The desire to understand the concerns chief executives have for these types of challenges in their jurisdictions and the region is paramount for existing and future planning activities.

Richard Flannery, Emergency Management Administrator, will provide a brief overview.

ALTERNATIVE ENERGY RESOURCES – ECONOMIC IMPACTS

There has been significant debate regarding the growing demand for energy, and the ability to meet this demand in a manner that is safe, consistent, economical, and not subject to foreign control. Growth prospects for the region's economy consistently revolve around competitive advantages and opportunities, and it is apparent that Hampton Roads has several opportunities to develop alternative energy solutions in areas such as clean coal, nuclear energy, off-shore oil and natural gas, bio-fuels (diesel and algae) and off-shore wind turbines. There are currently efforts underway seeking to identify the region's potential to develop these energy resources as well as our ability to make the most of these resources in a way that contributes to the region's economy. HRPDC staff will attempt to examine the regional capacity to develop various energy resources and estimate the subsequent economic impacts.

Greg Grootendorst, Chief Economist, will provide a brief a presentation on the subject.

AGENDA NOTE - HRPDC ANNUAL RETREAT

ITEM #4: MARKETING/BRANDING SURVEY

SUBJECT:

The region has marketed itself as Hampton Roads for a number of years. Empirical evidence has not been available as to the recognizability of the Hampton Roads brand.

BACKGROUND:

As a region, Hampton Roads is competing with other metropolitan regions throughout the United States as well as globally. To compete effectively, a region must be recognized relative to its competitors and to its potential customers.

The HRPDC staff believes that it may be appropriate to conduct a statistically valid national survey to determine how recognizable the Hampton Roads brand has become. This survey could be designed to determine how effective the Hampton Roads brand is in marketing the region. If it is effective and people recognize what and where Hampton Roads is, steps should be taken to further enhance its recognition. If the brand is not widely recognized or effective as a marketing tool, steps need to be identified to address regional recognition.

The staff's preliminary estimate is that a statistically valid survey instrument can be designed, conducted and results analyzed for approximately $35,000 - $60,000.

HRPDC STAFF COMMENTARY:

The HRPDC staff believes that the survey results could assist in enhancing the region's marketing efforts.

AGENDA NOTE - HRPDC ANNUAL RETREAT

ITEM #5: COMMUNICATIONS

SUBJECT:

The HRPDC staff proposes transitioning from the quarterly newsletter, *Hampton Roads Review*, produced in hard copy to a monthly electronic newsletter.

BACKGROUND:

The HRPDC Newsletter, *Hampton Roads Review* is produced in paper format on a quarterly basis. Approximately 3,200 copies are printed and distributed via the U.S. Postal Service. *Crossings*, the HRTPO newsletter is produced in a similar fashion. Printing and postage for the HRPDC and HRTPO newsletters costs approximately $25,000 per year.

Production on a quarterly basis may not result in the most current information being included or made available to the public. While several of the grant programs require some form of regular dissemination of information to the public, none require that this be done in paper format or on a quarterly basis.

Transitioning to an electronic newsletter would enable the staff to provide more timely information to the public and would result in financial savings to the HRPDC. The HRPDC staff proposes that the transition occur during FY 2011 with articles, promotion of the change and solicitation of email addresses through the next three issues of the newsletter.

HRPDC STAFF COMMENTARY:

To accommodate Commissioners and others who do not have internet access and require paper copies, the HRPDC staff would continue to produce a limited number of paper copies of the newsletter.

AGENDA NOTE - HRPDC ANNUAL RETREAT

ITEM #6: CONCLUSIONS AND RECOMMENDATIONS

SUBJECT:

The HRPDC Executive Director will have concluding comments and provide recommendations based on the Commission's discussions.