

July 8, 2015

Memorandum #2015-84

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
July 14, 2015**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, July 14, 2015 at 10:00 a.m.** The meeting will be held at the **Newport News Public Works Office** located at **511 Oyster Point Road, Newport News.**

Please RSVP by Monday, July 13, 2015. R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the June meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

August 4 – National Night Out, Virginia Beach

September 12 – RiverFest, Norfolk

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

September 19 – Warhill High School Event, Williamsburg

October 3 – Arbor Day Event, Norfolk

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

Need volunteers to help staff this event.

Action: Based on discussion.

3. Media

The Committee should review and discuss the campaign report for the April Recycle More, Trash Less radio & online campaign.

Attachment 3

Action: None.

4. Cigarette Litter Prevention Program

The Committee should discuss any updates regarding the regional cigarette litter prevention program.

- #nocigarettelitternow – Project leaders are reminded and encouraged to use the attached list of social media postings to spread the word.
- Each project leader should submit a short article to be featured on the askHRgreen blog. Articles should briefly provide an overview of the project, location, tactics employed, etc. and photos.

Attachment 4

Action: Based on discussion.

5. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The Committee should discuss progress and updates related to the golf tournament.

- Goals for each committee member: 1 team or 1 sponsor or 1 prize donation
- Facebook event: <https://www.facebook.com/events/1004855769524765/>
- Sponsor/donor contact information:
https://docs.google.com/spreadsheets/d/1rSf5zHEloYZ0fnVwHSSe12-0Lo9nhZzn_6MAcQ_mDAo/edit?usp=sharing

Action: Based on discussion.

6. Promotional Items

The Committee should discuss purchasing reusable bags for FY 16. Localities may also purchase their own supply of bags through the HRPDC in addition to those purchased by the Committee or in the event that the Committee determines bags will not be ordered with Committee funds.

Action: Based on discussion.

7. Appointment of New Chairpersons

The Chairperson and Vice Chairperson terms ended with the fiscal year on June 30, 2015. The Committee should elect new Chairpersons to serve for the FY 15-16 term beginning July 1, 2015 and ending June 30, 2016. The Committee bylaws are attached for reference.

Attachment 7

Action: Elect new chairpersons.

8. Staff Reports

Budget – The FY16 budget is attached.

Attachment 8

Action: Based on discussion.

9. Locality Updates

Next Committee Meeting – Tuesday, August 11, 2015 at the HRPDC office in Chesapeake.

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW	Gladys Jones, CH
Dan Baxter, NN	David Keeling, SU
Debbie Blanton, HA	John Mayer, VB
Roy Chesson, NN	Linda Minner, VB
Donna Corbus, PO	Robin Moore, SU
Kevin DuBois, NO	Alacia Nixon, SU
Sonja Eubank, SM	Dawn Oleksy, JC
Deborah Everitt, NN	Russell Pace, FR
Tyrone W. Franklin, SY	Tammy Rojek, WM
Laurie Halperin, YK	Erin Rountree, SU
Evie Insley, PQ	Rhonda Russell, SY
Catryna Jackson, IW	Amanda Wallace, GL
Quwania Jefferson, NO	Bodina Wright, PQ
Lisa Renee Jennings, NO	

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC	John Deuel, GreenQuest, LLC
Will Barnes	Mike Felker, RDS
Michael G. Baum, KVB	Roger Fournier, Goodwill
Joe Benedetto, RDS	Tracy Hofmeyer, VPPSA
Meghan Bockelman, SM	Tim Lee, TFC
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Sarah Dennis, RDS	Bill Moody, RDS

HRPDC Staff:

Robert Crum	Julia Hillegass
Katie Cullipher	Randy Keaton
Rebekah Eastep	