

ENVISION Hampton Roads

Our Region • Our Future



Regional Priorities

History

- The Code of Virginia requires that Planning District Commissions develop a Regional Strategic Plan.
- February 2014—HRPDC authorized staff to develop a process to create a Regional Strategic Plan.
- March 2014 - Staff began working on Hampton Roads' first collaborative Regional Strategic Planning Process entitled

ENVISION Hampton Roads.

What Has Been Accomplished?

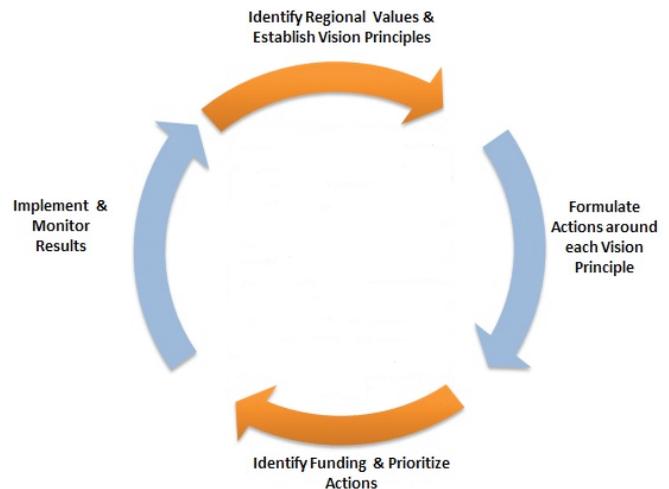
- Region-wide Community Values Listening Sessions
- Region-Wide Community Survey
- Hampton Roads Values & Aspirations Final Report
- Region-wide Community Vision Sessions
- Community Vision Survey
- ENVISION Hampton Roads Vision Framework & Video

The Goal

To engage residents to participate in the establishment of a shared Regional Vision that ultimately creates a blueprint for the Region's future that leads to Hampton Roads being a great place to live, work, play, learn, and visit.

The Process

Envision Hampton Roads' Overall Planning Process



Regional Values

Core Civic Values

- What and who we are
- Comfortable place to live; strong communities
- Diversity of people
- Diversity of landscape & localities
- Water & natural environment
- The Military
- The Region's History

Planning Action Priorities

- Create the very best public education resources
- Bring jobs to the region... creative economy
- Replace brain "drain" with brain "gain"
- Address the region's transportation challenges

Aspirational Civic Values

- Work to make the region better
- Be bold & forward-thinking
- Be proactive in addressing challenges & opportunities
- Show greater willingness to embrace change
- Think more regionally
- Be conscientious stewards of the region's natural assets

Vision Principles

Job Creation

As a Region we must:

- Diversify the Region's economy.
- Develop a plan to attract out of state businesses, promote the expansion of existing businesses, and encourage the creation of small businesses.
- Be in a state of readiness to support economic development projects, capital investment, and infrastructure opportunities.

Aspiration:

Hampton Roads is a top performing regional economy recognized as a leading destination for business and industry.

Diverse Community

As a Region we must:

- Invest in efforts geared towards inclusion and engagement.
- Leverage diversity as a competitive edge to strengthen the region's economy.
- Leverage the diversity of our geography to attract a diverse population.
- Leverage the diversity of our public and private colleges and trade schools.

Aspiration:

The Hampton Roads Region is recognized as a community with a variety of living environments where residents of all backgrounds feel welcomed, valued, and respected.

Regional Branding & Identity

As a Region we must:

- Invest in Regional Branding.
- Develop a recognizable identity that describes our location on the Atlantic Ocean & Chesapeake Bay, high quality of life, and diverse and vibrant cities, counties, and towns.

Aspiration:

The Hampton Roads Region has an identity that conveys the Region's community pride and unique amenities to businesses, visitors and potential residents.

Education & Training

As a Region we must:

- Ensure participation from the business community in workforce development efforts.
- Ensure that a ready workforce is available that matches the needs of the business community today and in the future.
- Examine workforce development programs and expand those that are successful.

Aspiration:

The Hampton Roads Region is recognized as having a strong workforce that attracts and supports businesses.

Healthy Lifestyles

As a Region we must:

- Ensure that all residents have access to holistic health, mental & human services and healthy food choices.
- Develop a regional initiative that promotes healthy and active lifestyles.
- Incorporate design standards that promote healthy and active lifestyles in our communities.

Aspiration:

All Hampton Roads residents are provided an opportunity to live healthy lives with access to recreational activities, healthy food, programs and services that maintain and improve their well-being.

Living with Our Environment

As a Region we must:

- Protect our built environment and natural assets by continuing to plan for coastal resiliency, sea level rise, flood mitigation, recycling & investing in environmental education and awareness initiatives.

Aspiration:

The Hampton Roads Region values and protects its natural assets and built environment and is known as a model community for coastal resiliency.

Transportation

As a Region we must:

- Develop a multi-modal transportation system that supports automobile, freight, air, rail, public transportation, bicycling, & walking.
- Incorporate a variety of transportation strategies and tactics that address congestion management, bike & pedestrian trails, passenger rail, & the expansion of light rail.

Aspiration:

Hampton Roads' regional transportation system is well-balanced, accessible to all and supports the efficient movement of people and goods into, out of and around the Region.

Next Steps

The following collaborative process will be applied to each priority area:

- Identify existing entities already working on each priority area.
- Create a collaborative roundtable for each priority area to promote the exchange of information on current efforts and discuss opportunities.
- Identify indicators to benchmark the Region's current status under each priority area, including how the Hampton Roads Region compares to other peer regions.
- Identify action steps for implementation.
- Update the regional indicators on an annual basis to track progress and guide changes to action strategies to produce the desired results.

Project Contacts

Jai McBride
*Principal Regional
Planner*

jmcbride@hrpdcva.gov

Julia Hillegass
*Public Information &
Community Affairs
Administrator*

jhillegass@hrpdcva.gov