

H2O Board of Directors Meeting

August 3, 2016



Agenda

- * H2O BOD Officers & Directors
- * Update H2O Program MOA
- * Review FY16 Fundraising Results
- * Review FY16 Locality Assistance
- * FY17 Budget
- * H2O Promotion

Current Officers & Directors

- * **Thomas M Leahy, III, President**
- * Douglas Powell, Vice President
- * Edward G. Henifin, Secretary/Treasurer
- * Scott W. Dewhirst, Director
- * Albert Moor, Director

Memorandum of Agreement

MOA Updates:

- * Date
- * Change reference from 15 to 16 participating localities
- * Addition of previous MOA date (August 4, 2010)
- * BOD Responsibilities – **“unless otherwise specified, meet on the first Wednesday in **October** of each year”**
- * H2O Board President change

FY16 Fundraising Results

July 2015 – June 2016 (FY 15 figures in red)

- * Donations
 - * 6,354 (7,007)
 - * \$34,271.35 (\$51,318.48*)
- * Envelope Donations
 - * 486 (1,196)
 - * \$12,164.18 (\$29,490.28*)
 - * \$25.03 average donation (\$24.66)
 - * Only one envelope solicitation in FY16
- * Online Donations
 - * 5,868 (5,811)
 - * \$22,107.17 (\$21,828.20)
 - * \$3.77 average donation (\$3.76)

*Does not include the \$10,000 transfer from reserves budget in FY15

Assistance by Locality July 2015– June 2016

	Allocation	# Customers	Assistance	Average Assistance
Chesapeake	\$7,337.05	34	\$7,939.24	\$233.51
Gloucester	\$2,125.57	4	\$434.07	\$108.52
Hampton	\$5,895.69	30	\$6,278.58	\$209.29
Isle of Wight	\$2,208.94	7	\$1,288.93	\$184.13
James City	\$3,960.40	21	\$4,259.90	\$202.85
Newport News	\$6,097.07	28	\$6,258.12	\$223.50
Norfolk	\$7,769.16	37	\$7,047.47	\$190.47
Poquoson	\$2,422.12	0	\$0.00	\$0.00
Portsmouth	\$4,718.58	9	\$1,935.08	\$215.01
Smithfield	\$2,249.05	6	\$1,083.26	\$180.54
Southampton County	\$2,112.98	0	\$0.00	\$0.00
Suffolk	\$3,824.49	44	\$4,498.11	\$102.23
Virginia Beach	\$13,257.74	67	\$13,757.42	\$205.33
Williamsburg	\$2,280.76	1	\$250.00	\$250.00
Windsor	\$2,070.95	0	\$0.00	\$0.00
York County	\$4,098.47	2	\$434.62	\$217.31
Totals	\$72,429.02	290	\$55,464.80	\$191.26
FY 15 Totals	\$77,139.73	206	\$40,891.18	\$198.50

Budget

H2O Promotions and Materials Budget	
Program Carryover	\$54,601.40
FY17 Program Budget (Envelopes)	\$20,000.00
Total	\$74,601.40
FY17 Budgeted Expenses	
Envelopes – Printing	\$26,000.00
Envelopes – Shipping	\$500.00
SCC Reporting	\$25.00
Total	\$26,525.00
<i>Anticipated FY18 Carryover</i>	<i>\$48,076.40</i>

H2o Promotions

- * Envelopes & Online Donations
- * Locality Promotion
 - * Utility customer newsletters/communications
 - * Locality websites & social media platforms
 - * H2O materials in customer service centers

Could You Imagine a Day Without Water?

Some Chesapeake families face disconnection from water services due to an unexpected crisis. Help To Others (H2O) provides a one-time helping hand to help these families maintain their water services. **When you donate to H2O, your tax-deductible donation will go directly towards helping a local family in crisis.**

H2O has been helping families in all 17 cities and counties of Hampton Roads stay connected to water services since 2010. In Chesapeake, the H2O program...

- Keeps about 23 Chesapeake families connected to vital water services each year. More donations mean more families can be helped.
- Awards an average of \$5,000 each year directly to families in Chesapeake. That's over \$30,000 since the program launched!
- Has helped nearly 140 families maintain their water services so they NEVER have to imagine a day without water.

When one person donates, another is helped.
Donate anytime at www.shareH2O.org