

askHRgreen.org | FOG Education Committee Meeting Summary
Tuesday, August 16, 2016
HRPDC - Chesapeake

Katie Cullipher, HRPDC
Rebekah Eastep, HRPDC
Brent Werlein, VB
Kate Bernatitus, NN
Ron Johnson, HRSD
Amanda Albright, HRSD

Jerry Hoddinott, CH
Catherine Filipowski, NO
Michael Coy, YK
Regina Duncan, HA
Brian Wilson, NO
Phil Jones, IOW

The summary for the meeting is as follows:

1. Meeting Summary

The July meeting summary was reviewed and approved.

ACTION: Meeting summary approved.

2. Events, Promotions & Media

September 15-18 – Isle of Wight County Fair

September 24 – VBMG Fall Gardening Festival, Virginia Beach

September 29 – CNU Farmer’s Market, Newport News

October 4-10 – Peanut Festival, Suffolk

October 9 –ERP RiverFest, Portsmouth

October 22 – Lynnhaven River Now Fall Festival & Hampton Roads Sustainable Living Expo, Virginia Beach

Action: HRPDC staff will send out a request for volunteers to assist with upcoming fall events.

3. FY 2016-2017 Committee Planning

The Committee discussed FY17 promotions and the feedback collected in the Public Relations survey.

- There were consistent challenges with committee members distributing information due to local marketing and communications requirements.
- The Rainy Day Sidewalk promotion was ranked highest by all Committees.
 - HRPDC staff recommended forming a Rainy Day Sidewalk work group to investigate locations, approvals, logistics, and messages.
 - The Committee discussed some sort of geo-tagging or social media outreach component (similar to Pokemon Go).
- HRSD agreed to review the substances in the spray to make sure they did not violate HRSD standards or raise any concerns for wastewater treatment.
- This campaign can be funded through the askHRgreen contribution for all committees except the Stormwater Education Committee due to the reduced contribution to the askHRgreen campaign in FY17.

The Committee members continued discussion of an Open House event for regional grease haulers.

- Time of day to hold the event – Based on dump times, HRSD determined that lunch time is likely a convenient time for haulers.
- Tentative date: October 18th from 11:30 a.m. to 1:00 p.m.
- The tentative agenda approved by the group included:
 - Registration/Welcome and Lunch served
 - Overview of the FOG Program & Regional Training Site (www.hrfog.com)
 - Best Practices (& Common Mistakes) for GCD Cleaning
 - No Decanting
 - Cleaning Small GCDs
 - Taking Accurate Measurements (Sludge Judge Infographic)
 - Customer Service & Ensuring Compliance
 - Contracts
 - Metrics
 - Cleaning Schedules
 - Manifests
 - Roundtable/Q&A
 - Certification
 - Blank cards pre-dated
- Committee members discussed having a FOG certificate to hand to each participant.
- Presentation workgroup: Ron Johnson (HRSD), Cathy Filipowski (NO), Brent Werlein (VB).

Action: HRPDC staff will reserve a room for the Open House, prepare a flyer and send the draft agenda for review.

4. HRFog.com Development Initiatives

CH2M is currently working on scheduling the priority list of additional enhancements and tasks for FY 17.

Action: HRPDC staff will work with CH2M to execute enhancements list.

5. Roundtable Discussion

The Committee discussed the following issues and concerns:

- Internal trap decanting
- Grease trap cleaning for under 50 GPM
- Norfolk continues to work on a new grease trap cleaning video
- Eco-tabs have not yet shown any measurable result.
- Virginia Beach working on a regional inspection records portal.
- Medication disposal
 - Becoming a larger issue due to groundwater recharge.
 - National Prescription Drug Take Back Day – October 22nd
 - Localities should reach out to local law enforcement to learn about medication take back resources and how recovered medications are disposed of.

Action: None.

6. Staff Reports

Budget – Approved as presented. The Committee also reviewed the FY18 askHRgreen budget and SOW. The general approach to askHRgreen.org will change to include only a base buy in for the most limited services. Additional services will be available on demand (through Cahoon & Cross) and paid for directly from the Committee budget.

Website – HRPDC staff will distribute a content document via email for Committee members to review and provide feedback on any changes to existing web content that is to be migrated to the new website.

Save the Date – An all-hands askHRgreen meeting will be held on September 29, 2016 at 1:30 PM at the HRPDC office in Chesapeake

Action: HRPDC staff will send out link to the wireframe preview site.

Next Meeting – **Tuesday, September 20, 2016 at 9:30 a.m. in Newport News.**