



6 GOOD REASONS TO DRINK TAP WATER

1



36 OUNCES OF WATER IS NEEDED TO PRODUCE ONE 12-OUNCE PLASTIC WATER BOTTLE

2



50%

OF BOTTLED WATER IS REPACKAGED TAP WATER

3

4

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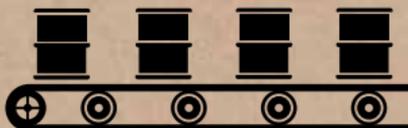
1 BILLION DOLLARS WORTH OF PLASTIC IS DUMPED IN U.S. LANDFILLS EVERY YEAR

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BOTTLING WATER PRODUCES 2.5 MILLION TONS OF CARBON DIOXIDE YEARLY

5

17 MILLION BARRELS OF OIL ARE CONSUMED IN YEARLY PRODUCTION OF WATER BOTTLES



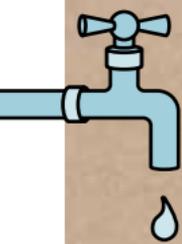
TAP WATER IS CLEAN • SAFE • CONVENIENT & AFFORDABLE

6

to learn about all things GOOD to YOU

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GOOD to DO



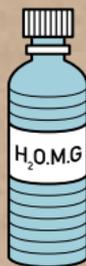
Choose Tap over bottled water



YOU CAN FILL

1,500

GLASSES OF TAP WATER



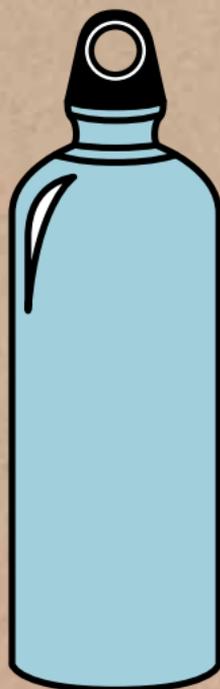
FOR THE PRICE OF

A SINGLE

PLASTIC BOTTLE

Fill 'er up!

Grab a reusable bottle (or two) and take your tap to go! Quench your thirst without emptying your pockets. You'll be doing both the environment and your wallet some good.



How much are we talking?

When you consider that Americans spend \$11 billion on bottled water every year, switching to tap water could save quite a lot of money.

In fact, on average you can use 5,000 gallons of tap water a month for under \$70 in Hampton Roads. Compared with the average cable, Internet or cell phone bill, tap water is quite the bargain.

Now you know. Celebrate tap water and all it provides us: CONVENIENCE, RELIABILITY AND SAVINGS.

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