

March 17, 2016

Memorandum #2016-38

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – March 24, 2016

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, March 24, 2016** at **9:30 a.m.** in **HRPDC Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for February is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Events

April 16 – Virginia Living Museum Earth Day, Newport News

April 21 – TCC Earth Day Event, Chesapeake

April 23 – Earth Week Event, Williamsburg

April 30 – James River Fest, Williamsburg

May 7 – EcoFest, Norfolk

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

June 25 – Olden Days, Smithfield

September 15-18 – Isle of Wight County Fair

Action: None.

3. Media

The Fixing Leaks 30-sec spot airing 3/14-3/20, 2016 draft videos will be sent to the Committee for the infrastructure and value spots via email for review and approval.

Action: None.

4. Promotional Items

5,000 seed bookmarks are currently on order.

Action: None.

5. Drinking Water Week/GiveLocal 757 Promotions

The Committee should discuss the proposed budget and Drinking Water Week “Magic Faucet” promotional options with various radio stations. The Committee should also discuss general promotion of the H2O Program within localities.

Attachment 5

Action: According to discussion.

6. Staff Reports

Green Magazine Update - The HRPDC staff will provide an update on the project.

Budget – The current budget is attached for review.

Attachment 6

ACTION: According to discussion.

Next Meeting: Thursday, April 28, 2016 at 9:30 a.m. at the HRPDC office in Chesapeake.

KRC/jc

askHRgreen.org: Water Awareness Subcommittee:

Molly Bertsch, HRSD
Rhonda Bowen, HRSD
Dan G. Clayton III, WM
Beth Davis, JC
J. Arnie Francis, GL
Latoya Henry, NO
Jerry Hoddinott, CH
Donna Holt, IW
Julien W. Johnson Jr., SH
Harry C. Kenyon, NO
Melissa Lindgren P.E., IW
Albert Moor II, SU

Russell Pace, FR
Lynn Proctor, VB
Jack Reed, SM
Ellen Roberts P.E., PQ
Erica Roberts, VB
Tammy Rojek, WM
Rhonda Russell, SY
Bob Speechley, PQ
S. Mark Swilley, YK
Erin Trimyer, PO
Kim Wieckert, SU
Lori Woolman, NN

HRPDC Staff:

Robert Crum
Katie Cullipher
Rebekah Eastep

Julia Hillegass
Randy Keaton