

June 14, 2016

**Memorandum # 2016-77**

**TO: askHRgreen.org: Fats, Oils and Grease Subcommittee**

**BY: Rebekah Eastep, Environmental Planner**

**RE: askHRgreen.org: Fats, Oils and Grease Subcommittee Meeting – Tuesday, June 21, 2016**

This is to call the next meeting of the **askHRgreen.org: Fats, Oils and Grease Subcommittee** for **Tuesday, June 21, 2016**. The meeting will begin at **9:30 a.m.** and will be held at the **HRPDC Board Room A, The Regional Building located at 723 Woodlake Drive, Chesapeake.**

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

**1. Meeting Summary**

The meeting summary for May is attached for your review and information.

Attachment 2

**Action:** Approve the meeting summary.

**2. askHRgreen.org Events**

June 25 – Olden Days, Smithfield

September 15-18 – Isle of Wight County Fair

October 4-10 – Peanut Festival

*October 9 –ERP RiverFest, Portsmouth*

Committee members should continue discussion of an Open House for regional grease haulers during the fall of 2016.

**Action:** Based on discussion.

**3. FY 2016-2017 Committee Planning**

The Committee has set a media budget of \$34,000 and approved the FY 17 Media plan at the April meeting. Cahoon & Cross will present a media proposal for Committee review in July.

HRPDC staff will update the Committee with feedback from the Directors of Utilities regarding FOG messaging.

**Action:** Based on discussion.

**4. HRFOG.com Development Initiatives**

The HRPDC staff will provide an update on CH2M's progress on development initiatives for the HRFOG.com website.

- Priority one enhancements have been implemented
- Google translate will be added to all website pages
- Set priorities for next rounds of enhancements

Attachment 4

**Action:** Based on discussion.

**5. Roundtable Discussion**

Committee members should share any information or discuss any current issues with their FOG programs.

**Action:** Based on discussion.

**6. Staff Reports**

**Budget:** The current budget is attached for review.

The Committee should review upcoming initiatives and campaigns on the online planning calendar:

[https://docs.google.com/spreadsheets/d/1CYMolRaVeSxmciCf-yv62BqalBm2eeV0Ewrk20RbB8w/edit?usp=drive\\_web](https://docs.google.com/spreadsheets/d/1CYMolRaVeSxmciCf-yv62BqalBm2eeV0Ewrk20RbB8w/edit?usp=drive_web)

Attachment 6

**Action:** Based on discussion.

**Next Meeting - Tuesday, July 19, 2016 at 9:30 a.m. at a location TBD on the peninsula.**

RJE/fw

**askHRgreen.org: Fats, Oils and Grease Subcommittee:**

Dan Baxter, NN  
Kate Bernatitus, NN  
Dan G. Clayton III, WM  
Michael Coy, YK  
Sarah Crawford, HRSD  
John Dittig, CH  
Barry Dobbins, HA  
Regina Duncan, HA  
Tom Fauber, JC  
Catherine Filipowski, NO  
J. Arnie Francis, GL  
Melissa Halpert, CH  
Steve Hatcher, IW  
Latoya Henry, NO  
Jerry Hoddinott, CH  
Josiah Jendrey, SM  
Ron Johnson, HRSD  
Phillip Jones, IW

Harry C. Kenyon, NO  
Sunil Khanal, CH  
John Knowles, CH  
Amanda May, HRSD  
Robert Mickelborough, GL  
Kate Nixon, VB  
Danny Poe, JC  
Lynn Proctor, VB  
Ellen Roberts, PQ  
Erica Roberts, VB  
S. Mark Swilley, YK  
George Taylor, CH  
Erin Trimeyer, PO  
Eric Tucker, NO  
Brent Werlein, VB  
Kim Wieckert, SU  
Brian Wilson, NO