

October 13, 2016

**MEMORANDUM #2016-129**

**TO: askHRgreen.org: Stormwater Education Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – October 21, 2016**

The next meeting of the askHRgreen.org Stormwater Education Subcommittee will be held on Friday, **October 21, 2016** at **9:30 a.m.** in **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA 23320**.

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

**1. Meeting Summary**

Attached is the September meeting summary for review and approval.

Attachment 1

**Action:** Approve summary.

**2. askHRgreen.org Events**

October 19 – Energy & Water Expo, NASA-Langley Research Center

October 20 – CNU Farmer’s Market, Newport News

October 22 – Lynnhaven River Now Fall Festival & HRSLE, Virginia Beach

October 22 – 3<sup>rd</sup> Annual Recycling & Litter Expo, Williamsburg

November 15 – America Recycles Day – multiple events in localities\*

**Action:** Based on discussion.

**3. Media & Promotions**

The Committee should review and discuss the attached estimate for the askHRgreen.org “Rainworks” joint promotion and discuss creative ideas for the specific stormwater messages to be included in the campaign.

Attachment 3

**Action:** Based on discussion.

#### 4. Bay Star Homes

The Committee should discuss any issues or concerns with the BSH program and review the attached revised and new design ideas for BSH window clings.

Attachment 4

**Action:** Based on discussion.

#### 5. Grants Workgroup

The Committee should continue working on the project requirements of the Chesapeake Bay Restoration Fund grant. \$10,000 in funding was awarded to address:

- Workshops modeled after Turf Love University
  - In partnership with groups such as the master gardeners
  - At least two workshops to be held in the spring: peninsula and southside
  - Additional program details to be determined
- Pet Waste Stations – 35 have been purchased.
- Soil Testing Giveaway – HRPDC has mailed notices to winners. New BSH registrants can win free soil testing during the month of October.
- Bay Star Homes Flags – 1600 flags on order
- Planning - Grants workgroup should discuss other grant opportunities and application preparation in advance of upcoming deadlines.
  - Chesapeake Bay Restoration Fund – application deadline was October 1. The attached grant application has been submitted.
  - Virginia Environmental Endowment Grant – application deadline is December 1 (*a new Green Learning Guide for Elementary Ed?*)

Attachment 5

**Action:** Based on discussion.

#### 6. Promotional Items

The Committee should discuss ordering promotional items. Attached are quotes that have been obtained for hand sanitizer, dog waste bag holders and goldfish.

Attachment 6

**Action:** Based on discussion.

#### 7. Staff Reports

*Budget* – The current FY17 budget is attached for review as well as the recent Cahoon & Cross invoices.

Attachment 7A, 7B

**Action:** Based on discussion.

**Next Committee Meeting** is scheduled for Friday, November 18, 2016 in Newport News.

KC/sl

**askHRgreen.org: Stormwater Education Subcommittee:**

Chris Ausink, HA	Ron Owens, GL
Debbie Blanton, HA	Russell Pace, FR
Sherry Coffey, PQ	Scott Rae, GL
Paul Cuomo, JC	Jo Anna Ripley, JC
Suzanne Dyba, JC	Ellen Roberts P.E., PQ
Sherry Earley, SU	Tammy Rojek, WM
Amy Green, YK	Erin Rountree, SU
Wayne Griffin, SM	Rhonda L. Russell AICP, SY
Kim Hummel, IW	Gina D. Shaw, NO
Fleta Jackson, NO	Ivan Shelton, YK
Donald Jennings, IW	Aaron Small, WM
Julien W. Johnson Jr., SH	Bob Speechley, PQ
David Keeling, SU	Michael Stallings, WINDSOR
Youssef Khalil, PO	Christina VanLear, PO
Sue Kriebel, VB	Elizabeth Vaughn, CH
David Kuzma, NN	Beverly Walkup, IW
Melissa Lindgren P.E., IW	Allison Watts, NN
Casey Magruder, NO	James Wright, PO

**askHRgreen.org: Stormwater Education Subcommittee Copy:**

Jameson Brunkow, JRA	John McLeod, Elizabeth River
Sara Felker, Elizabeth River	Pam Northam, LRN
Noah Hill, DEQ	Amy Robins, DEQ
Helen Kuhns, Hoffer Creek	May Sligh, DCR
Emily Bodsford Hatfield, Lynnhaven River Now	Elizabeth Taraski