

October 4, 2016

Memorandum #2016-124

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
October 11, 2016**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, October 11, 2016 at 10:00 a.m.** The meeting will be held in **Board Room A at the HRPDC office located at 723 Woodlake Drive, Chesapeake.**

Please RSVP by Monday, October 10, 2016. R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the September meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. askHRgreen.org community/trailer events

October 7-9 – Peanut Festival, Suffolk

October 19 – Energy & Water Expo, NASA-Langley Research Center

October 20 – CNU Farmer's Market, Newport News

October 22 – Lynnhaven River Now Fall Festival & HRSLE, Virginia Beach

November 15 – America Recycles Day – multiple events in localities*

**If you have not done so already, please send your locality's ARD events to HRPDC staff for compiling and posting on the website and promoting via social media.*

Action: Based on discussion.

3. Media & Promotions

The Committee should discuss ideas for the spring sidewalk messaging joint campaign and revisit the Committee's planned media promotions for FY17.

4. Regional Quality Recycling Project

The HRPDC staff and each participating locality should provide an update on project plans.

- Locality Audits
 - Newport News – Audit performed 6/24
 - Suffolk – Audit in October
 - James City County – Audit TBD
 - York County – Audit TBD
- Route Analysis & Recycling Data
 - Neighborhood profiles for targeted routes (property type, demographics, income, etc.)
 - Recycling data for each study area (i.e. set out rates, contamination rates, RFID stats, etc. work with MRF to provide)
- Review existing locality outreach materials

Action: Based on discussion.

5. Litter Outreach

The Committee should discuss how to use materials provided by The Alice Ferguson Foundation for a “Litter Hits Close to Home” campaign in Hampton Roads. Research and materials from the Trash Free Potomac initiative were sent to the committee via Google Drive.

Action: Based on discussion.

6. Printing/Promotional Items

The Committee should make a purchasing decision on the auto litter bags and discuss any other needs for FY 17. Attached is the artwork the Committee voted on via doodle poll and sample costs and allocation breakdowns for various quantities.

Attachment 6A, 6B

Action: Based on discussion.

7. Mini Grants

The Committee should review applications and vote on funding the following mini-grant projects:

- Cradock Community Care Project – Cradock Middle School, Portsmouth (\$500)
- Recycling Plastics in the Classroom – Ghent School, Norfolk (\$475)

Attachment 5A, 5B

Action: Vote on funding mini-grant projects.

8. Staff Reports

Budget – The current FY17 budget is attached for review. The FY18 draft budget was voted on at the September meeting. Additional votes were submitted via email. As of the date of this agenda, HRPDC is still trying to secure the vote of one additional locality in order to consider it approved as the annual budget requires unanimous approval.

Annual Report – The FY16 askHRgreen.org Annual Report was distributed via email and can be downloaded here:

http://askhrgreen.org/wp-content/uploads/2011/06/askHRgreen-FY15-16-Annual-Report_final.pdf

Attachment 8

Action: Based on discussion.

9. Locality Updates

Next Committee Meeting – November 13, 2016 at 10:00 a.m. at a location on the peninsula TBD.

KC/sl

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW
Barnes, John C., VB
Dan Baxter, NN
Kathy Bew-Jones, SM
Debbie Blanton, HA
Roy Chesson, NN
Sonja Eubank, SM
Deborah Everitt, NN
Tonya Ford, VB
Tyrone W. Franklin, SY
Laurie Halperin, YK
Evie Insley, PQ
Lisa Renee Jennings, NO
Wayne Jones, SU
David Keeling, SU
Allyson Kelly, CH

DeAnna Lawrence, IW
Robin Moore, SU
Rene Moring, GL
Alacia Nixon, NO
Dawn Oleksy, JC
Russell Pace, FR
Kristi Rines, VB
Tammy Rojek, WM
Erin Rountree, SU
Roy Chesson, NN
Rhonda Russell, SY
Simmons, Craig VB
Amos Taylor, PO
Elizabeth Vaughan, CH
June Whitehurst, NO
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Michael G. Baum, KVB
Joe Benedetto
Margaret Cahoon, Cahoon and Cross
Sarah Dennis
John Deuel, GreenQuest, LLC

Roger Fournier, Goodwill
Tracy Hofmeyer, VPPSA
Ann Meadows, Bay Disposal
Kathy Russell, TFC Recycling
Kevin Sluss, RDS

HRPDC Staff:

Robert Crum
Katie Cullipher

Rebekah Eastep