757.437.1185
RedChalkStudios.com
ellen@redchalkstudios.com

CONSTANT CONTACT REPORT FOR NEWSLETTERS

AskHRgreen.org Newsletters + Bay Star Homes Newsletters (January 2015 to Present)

askHRgreen.org
Email Tracking Report
4/25/2016

Comparative Metrics

	Sent	Bounces	Opens	Clicks	Forwards
Overall	163249	10.8% (17594)	16.9% (24547)	11.0% (2691)	0.1% (13)
Last 3 months	15229	11.3% (1721)	17.1% (2304)	11.4% (263)	0.1% (2)

Emails

Date Sent	Email Name	Sent	Bounces	Spam Reports	Opt-outs	Opens	🖵	📱	Clicks	Forwards
4/25/2016	askHRgreen - May-June 2016	6297	11.6% (730)	0	1.7% (11)	11.3% (629)	60.8%	39.2%	10.3% (65)	0
4/4/2016	The Green Gazette - SPRING 2016	1299	9.5% (124)	* 3 *	1.4% (5)	31.1% (366)	58.9%	41.1%	10.1% (37)	0
3/15/2016	askHRgreen - March-April 2016	6324	11.7% (743)	4	2.3% (21)	16.7% (931)	64.5%	35.5%	14.0% (130)	0.1% (1)
2/16/2016	The Green Gazette - WINTER 2016	1309	9.5% (124)	* 3 *	1.3% (5)	31.9% (378)	60.7%	39.3%	8.2% (31)	0.3% (1)
1/4/2016	Copy of askHRgreen November - December 2015	5471	11.2% (611)	3	1.9% (14)	15.5% (754)	71.2%	28.8%	8.0% (60)	0
12/10/2015	askHRgreen 2015 Survey	5481	11.0% (603)	3	1.4% (10)	14.9% (727)	61.4%	38.6%	26.7% (194)	0
11/2/2015	askHRgreen November - December 2015	5364	11.0% (589)	1	0.9% (7)	15.7% (750)	76.4%	23.6%	14.7% (110)	0
10/2/2015	askHRgreen eBlast Prevent Street Flooding 2015	5372	10.7% (576)	0	1.3% (12)	19.5% (936)	56.7%	43.3%	6.1% (57)	0
9/2/2015	askHRgreen eNewsletter September/October 2015	5276	10.5% (552)	1	2.2% (16)	15.7% (741)	66.3%	33.7%	10.3% (76)	0
8/14/2015	askHRgreen eNewsletter Special Edition : Golf	5213	10.1% (524)	4	4.0% (23)	12.1% (568)	62.0%	38.0%	6.7% (38)	0
7/6/2015	askHRgreen eNewsletter June/July 2015	5203	9.7% (504)	* 7 *	3.0% (24)	17.1% (804)	61.0%	39.0%	8.0% (64)	0.1% (1)
5/19/2015	askHRgreen eNewsletter - May 19, 2015	5050	9.1% (459)	3	1.5% (12)	17.8% (818)	91.9%	8.1%	16.4% (134)	0
5/4/2015	askHRgreen eNewsletter - May/June 2015	5042	9.6% (483)	4	1.3% (10)	16.4% (749)	86.5%	13.5%	11.6% (87)	0
3/2/2015	askHRgreen eNewsletter - March/April 2015	4672	7.7% (360)	* 5 *	2.4% (18)	17.7% (762)	N/A	N/A	5.6% (43)	0
1/5/2015	askHRgreen eNewsletter - January/February 2015	3944	4.0% (158)	0	2.1% (13)	16.7% (832)	N/A	N/A	16.9% (107)	0

Bay Star Homes Newsletters (2016)

2/16/2016	The Green Gazette - WINTER 2016	1309	9.5% (124)	* 3 *	1.3% (5)	31.9% (378)	60.7%	39.3%	8.2% (31)	0.3% (1)
4/4/2016	The Green Gazette - SPRING 2016	1299	9.5% (124)	* 3 *	1.4% (5)	31.1% (366)	58.9%	41.1%	10.1% (37)	0