

Hampton Roads Regional Benchmarking Study

**Presented to the
Hampton Roads
Planning District
Commission**

Agenda Item #9



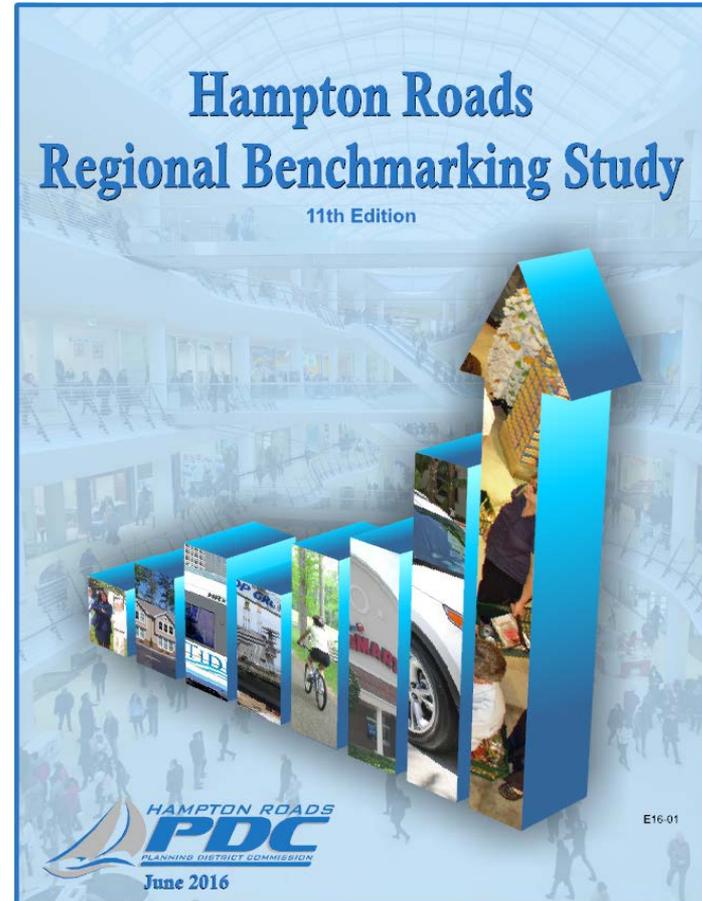
**Greg Grootendorst
Chief Economist
June 16, 2016**

Purpose

Provide quality indicators for socioeconomic variables in Hampton Roads to **help inform the decision-making process**

Benchmarking Chapters

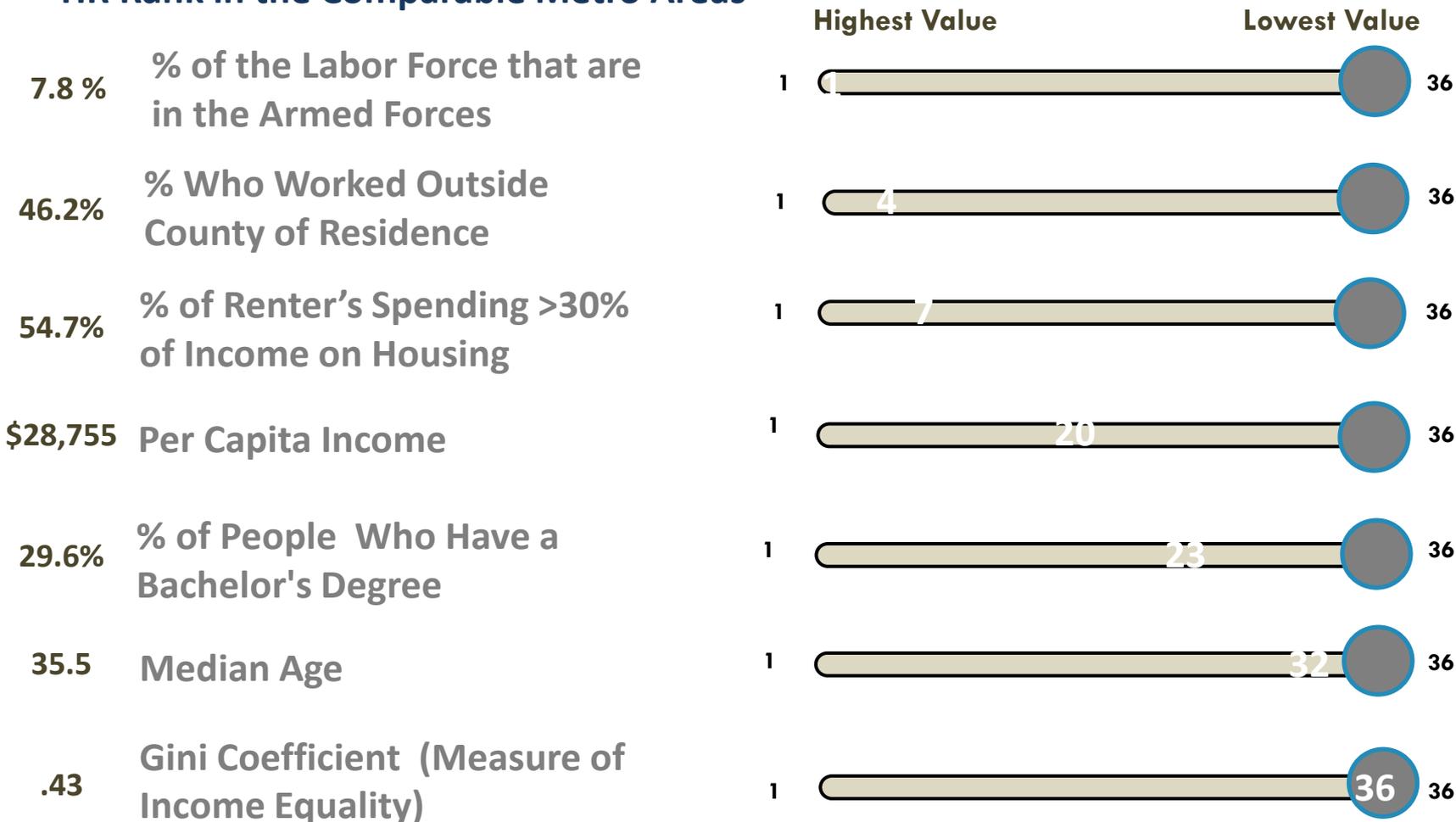
- Introduction
- The Economy
- Defense Industry
- The Port
- Tourism Industry
- Retail Industry
- Demographics
- Real Estate
- Transportation
- Education
- Government Finances
- Quality of Life
- Local Comparison



Available Online

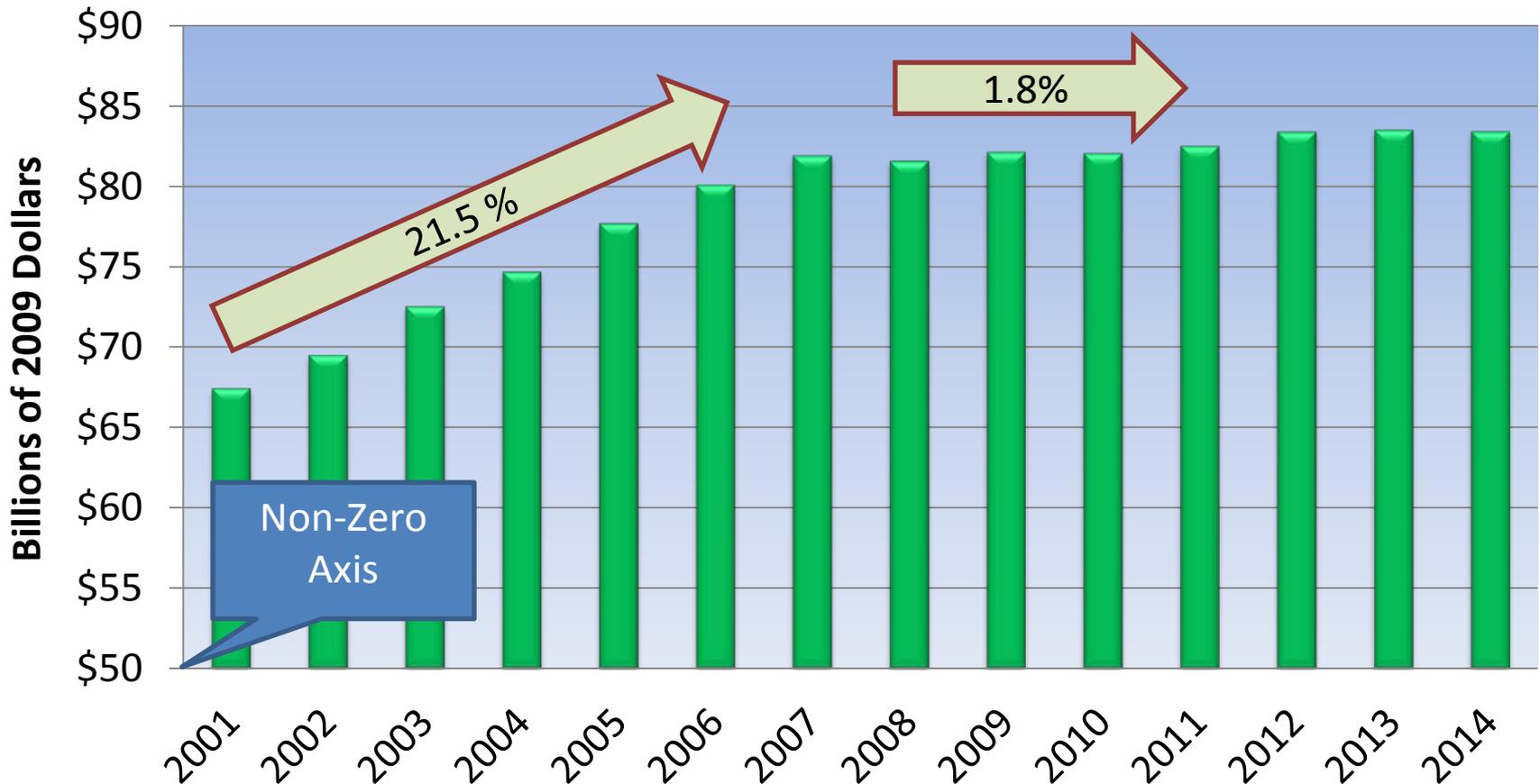
2014 American Community Survey Data for Hampton Roads

HR Rank in the Comparable Metro Areas



The Economy

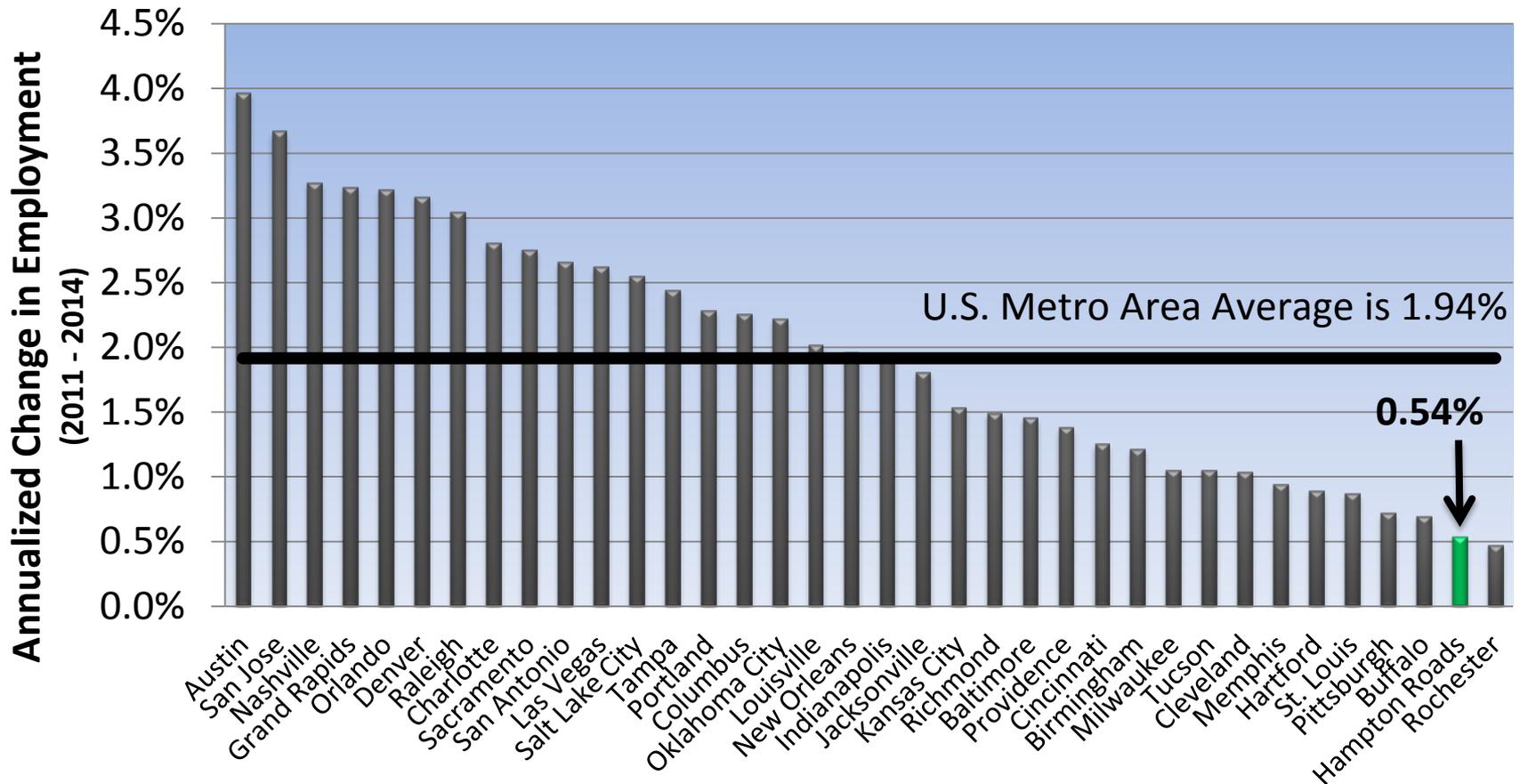
Hampton Roads Gross Product (Inflation-Adjusted 2009 Dollars)



Source: Bureau of Economic Analysis and HRPDC

The Economy

Annualized Percent Change in Total Employment

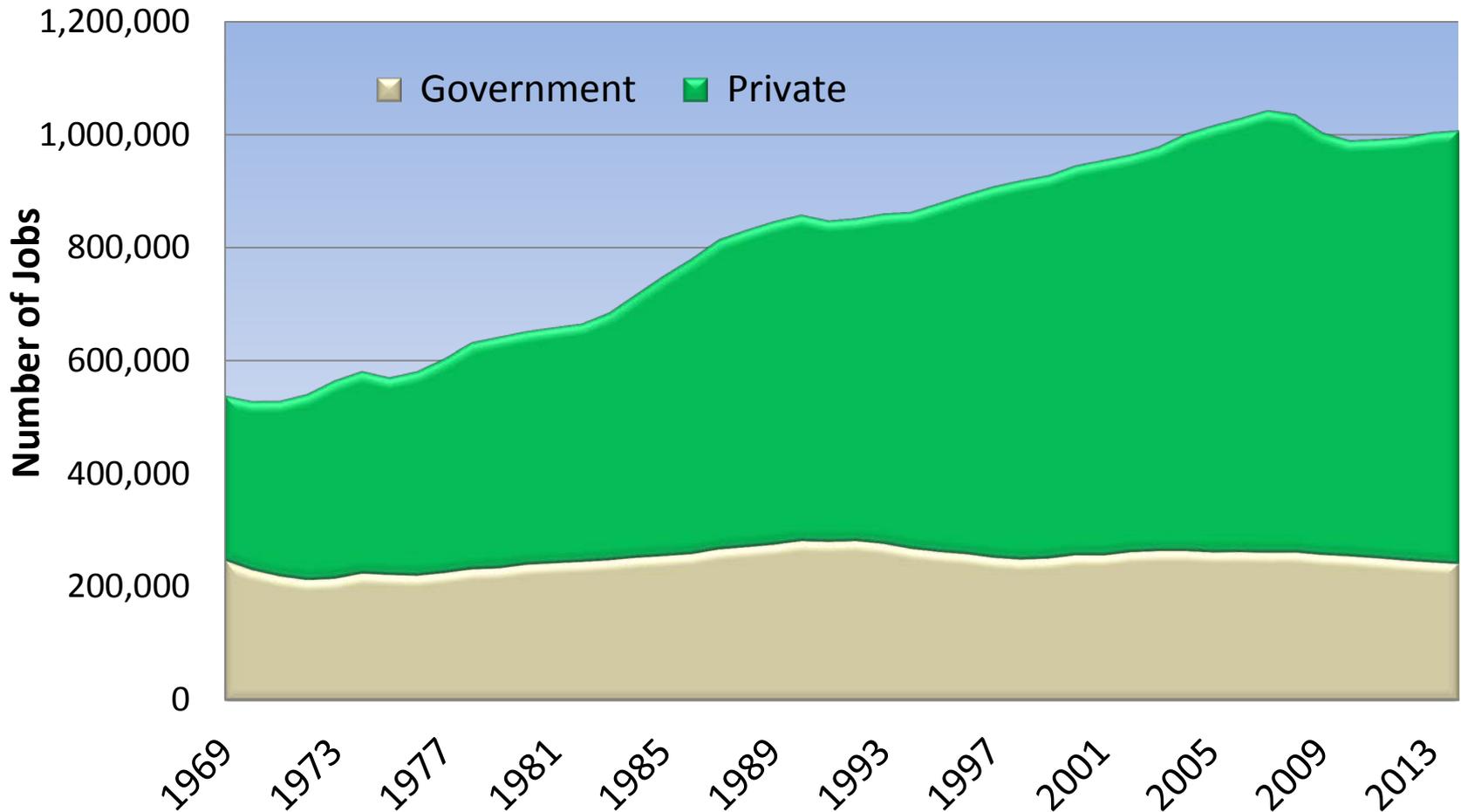


Metropolitan Areas with Population between 1 and 3 Million

Source: Bureau of Economic Analysis and HRPDC

The Economy

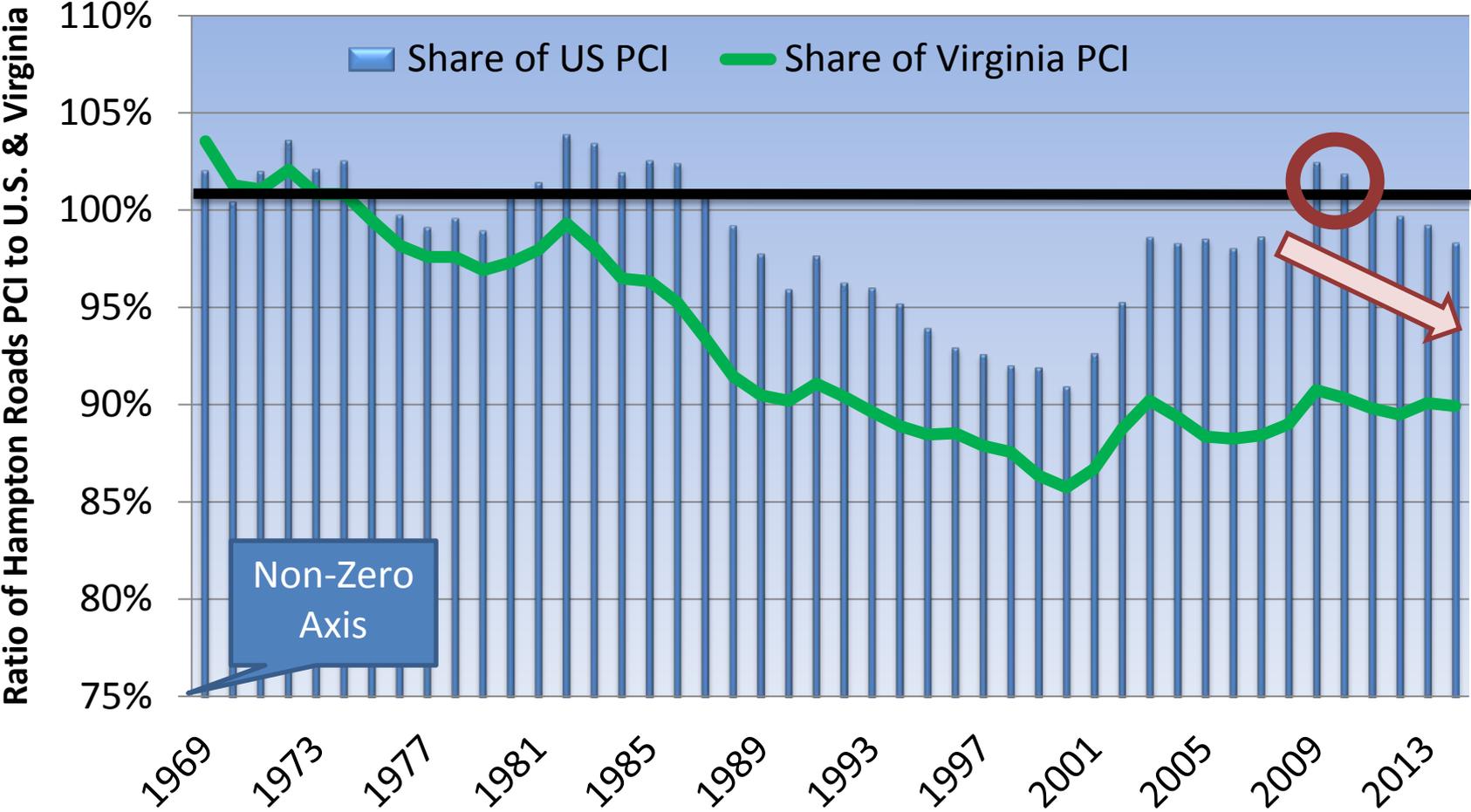
Public and Private Employment in Hampton Roads



Source: Bureau of Economic Analysis and HRPDC

Wages & Income

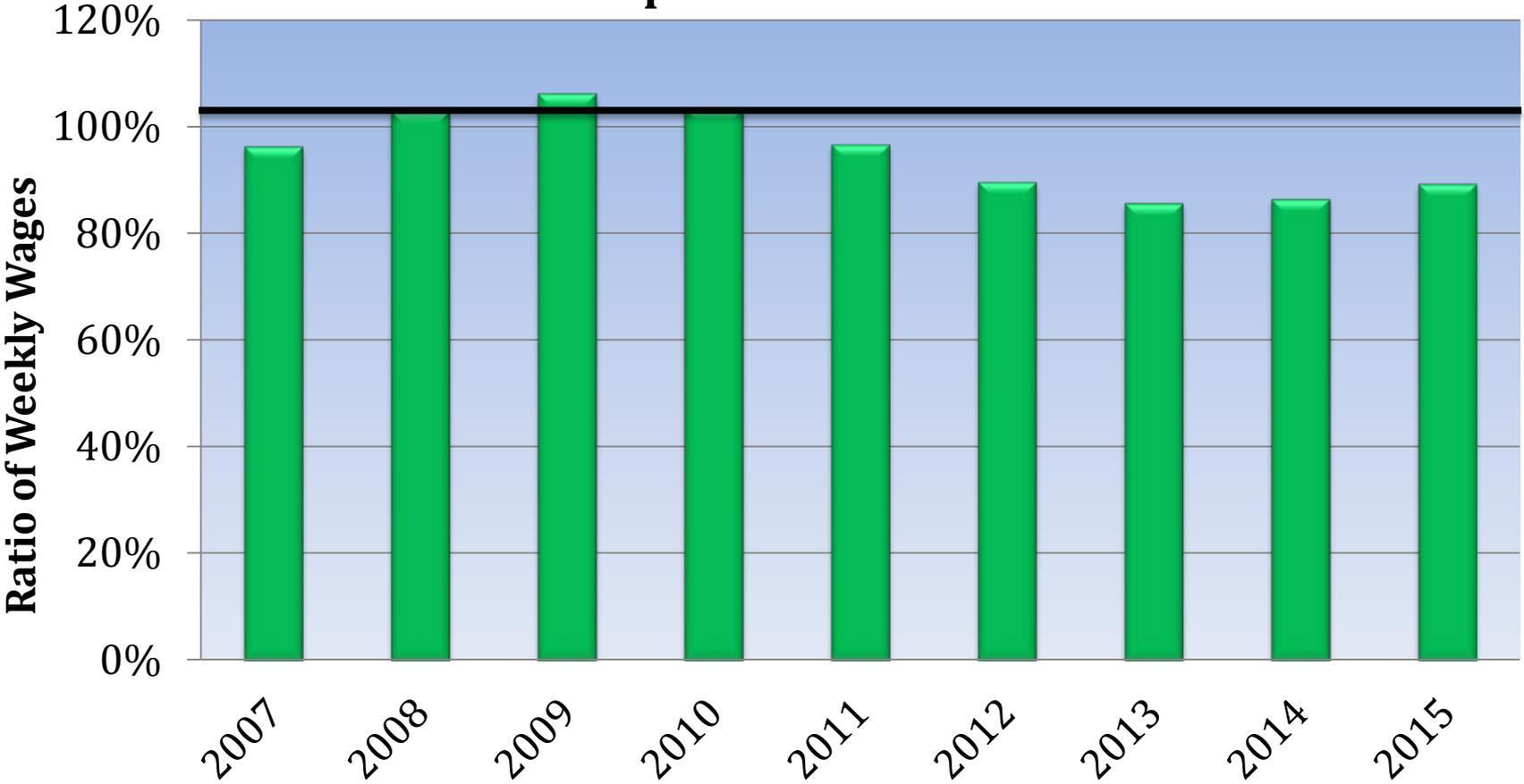
Relative Per Capita Income



Source: Bureau of Economic Analysis and HRPDC

Wages & Income

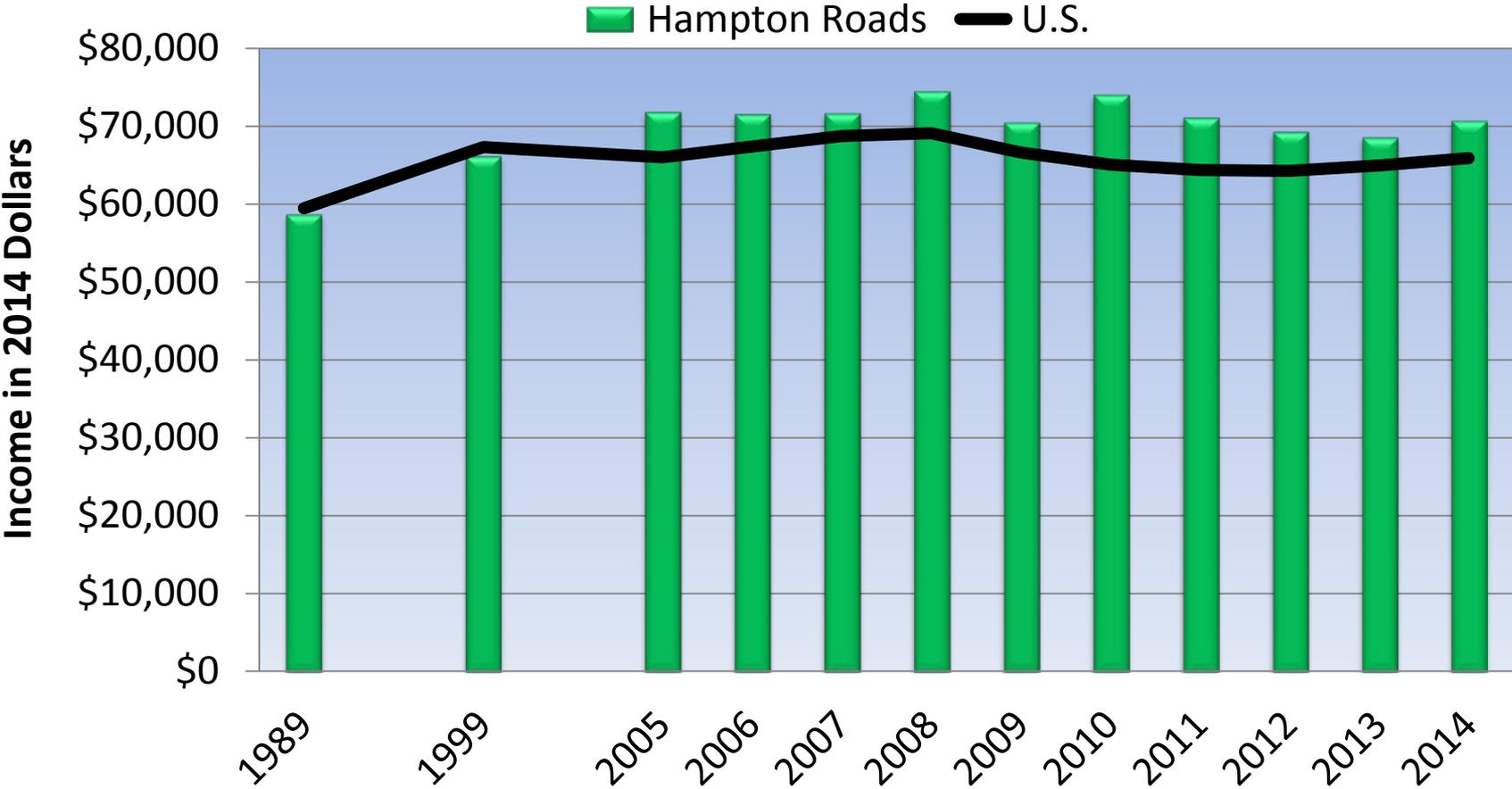
Average Weekly Private Wages Hampton Roads vs. U.S.



Source: Bureau of Labor Statistics and HRPDC

Wages & Income

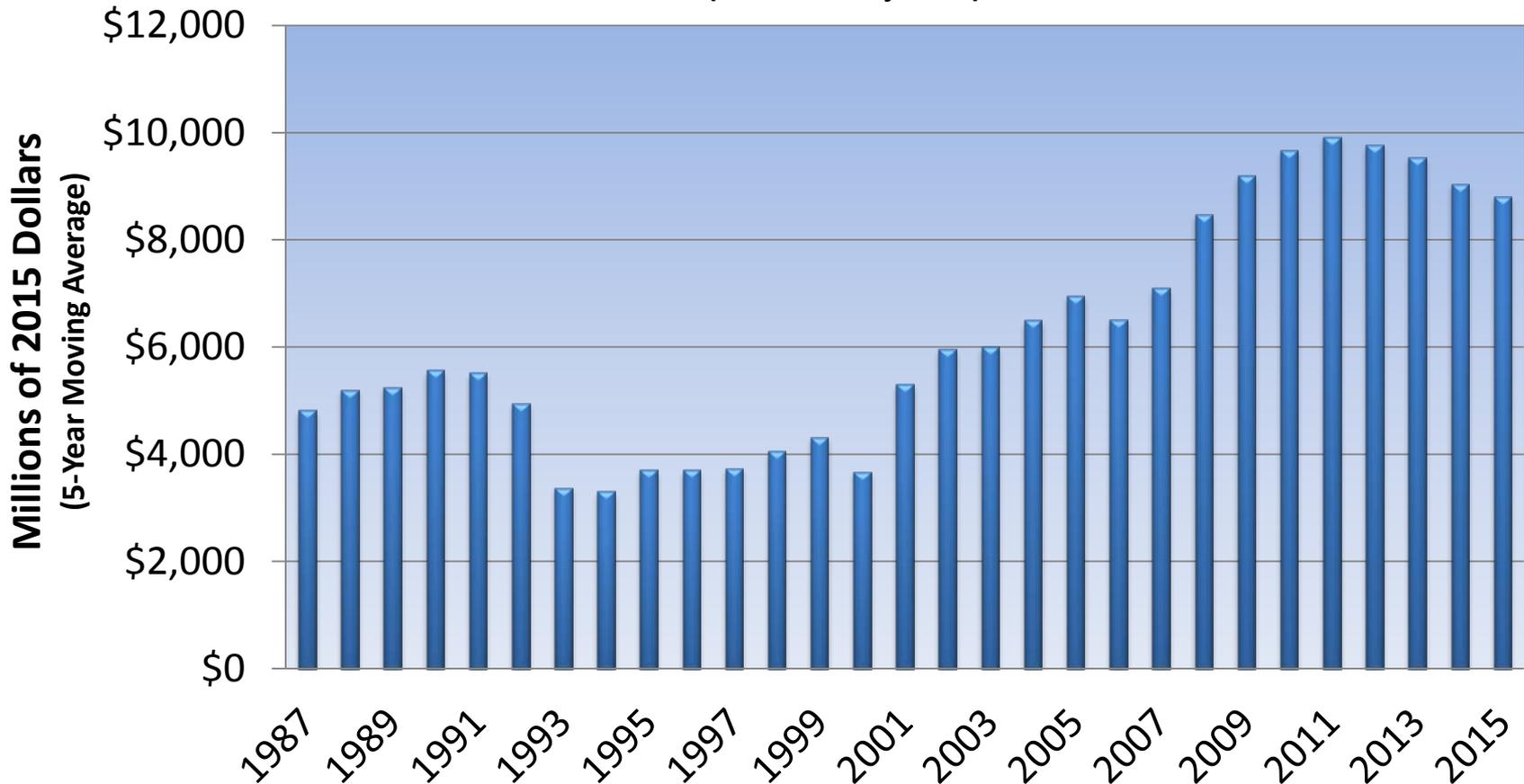
U.S. and Hampton Roads Real Median Family Incomes



Source: U.S. Census Bureau, American Community Survey and HRPDC

Industry: Defense

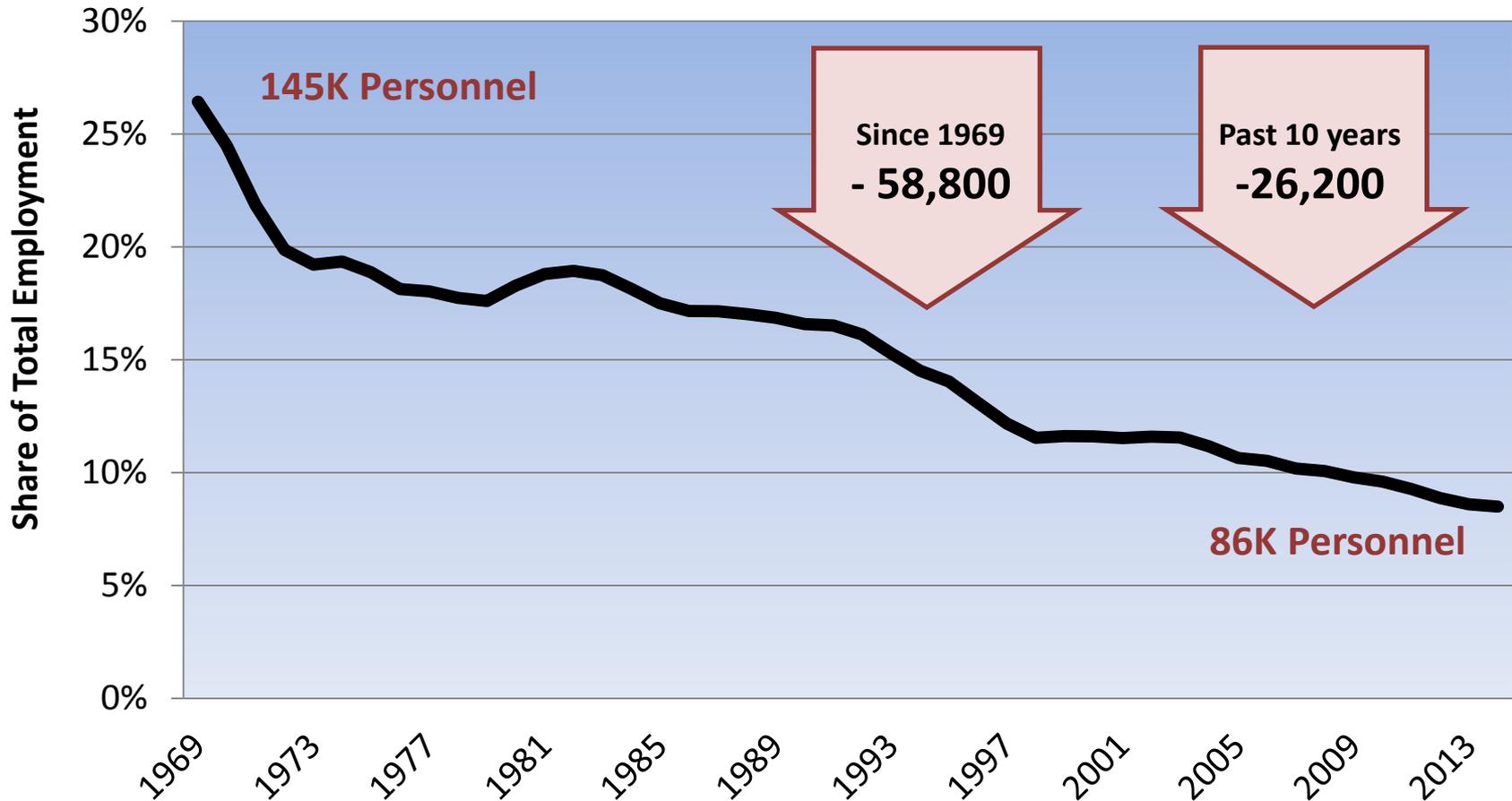
Defense Contracts in Hampton Roads (Inflation-Adjusted)



Source: USAspending.gov, Consolidated Federal Funds Report and HRPDC

Industry: Defense

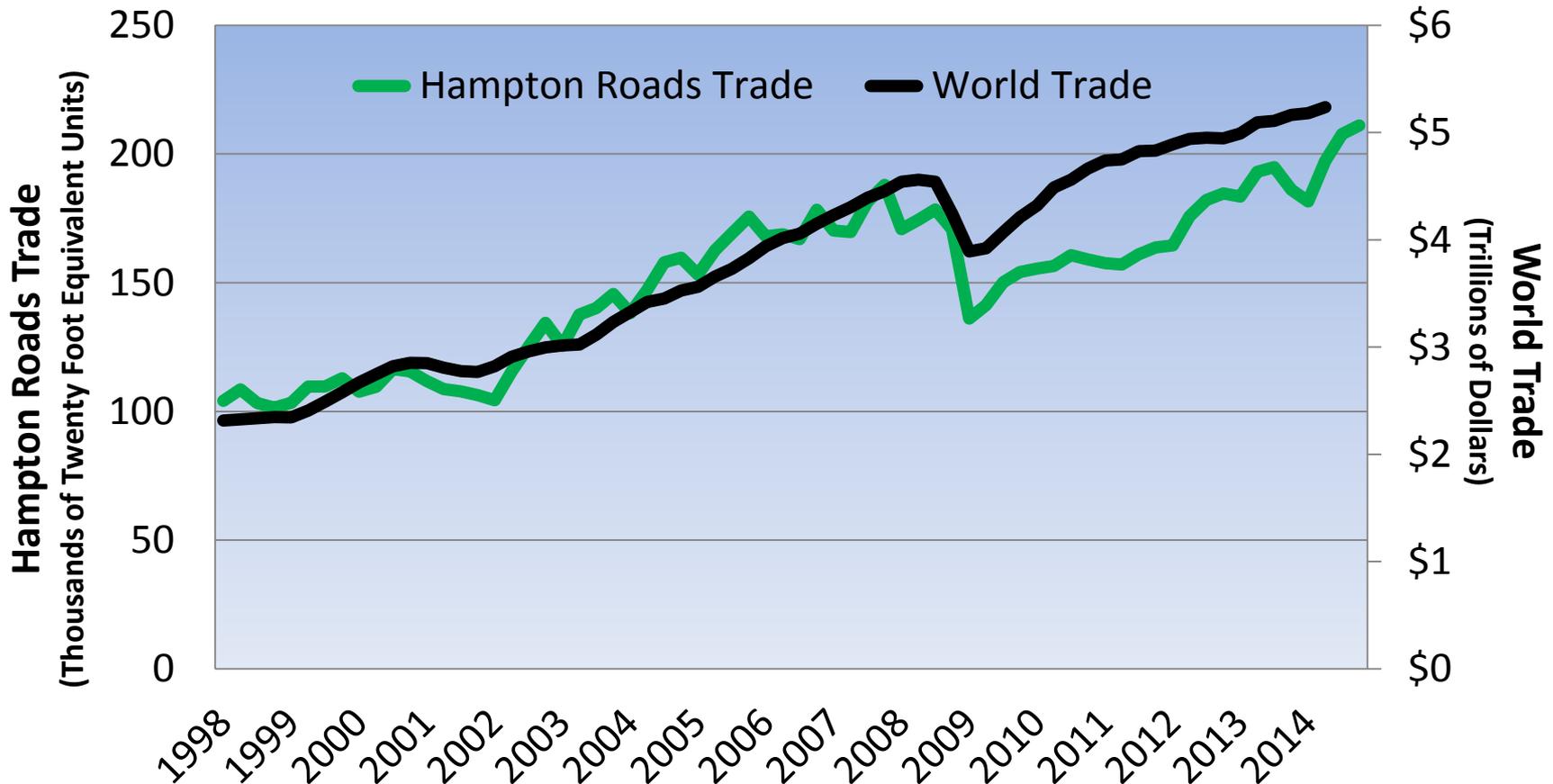
Military Personnel as a Share of Hampton Roads Employment



Source: Bureau of Economic Analysis and HRPDC

Industry: The Ports

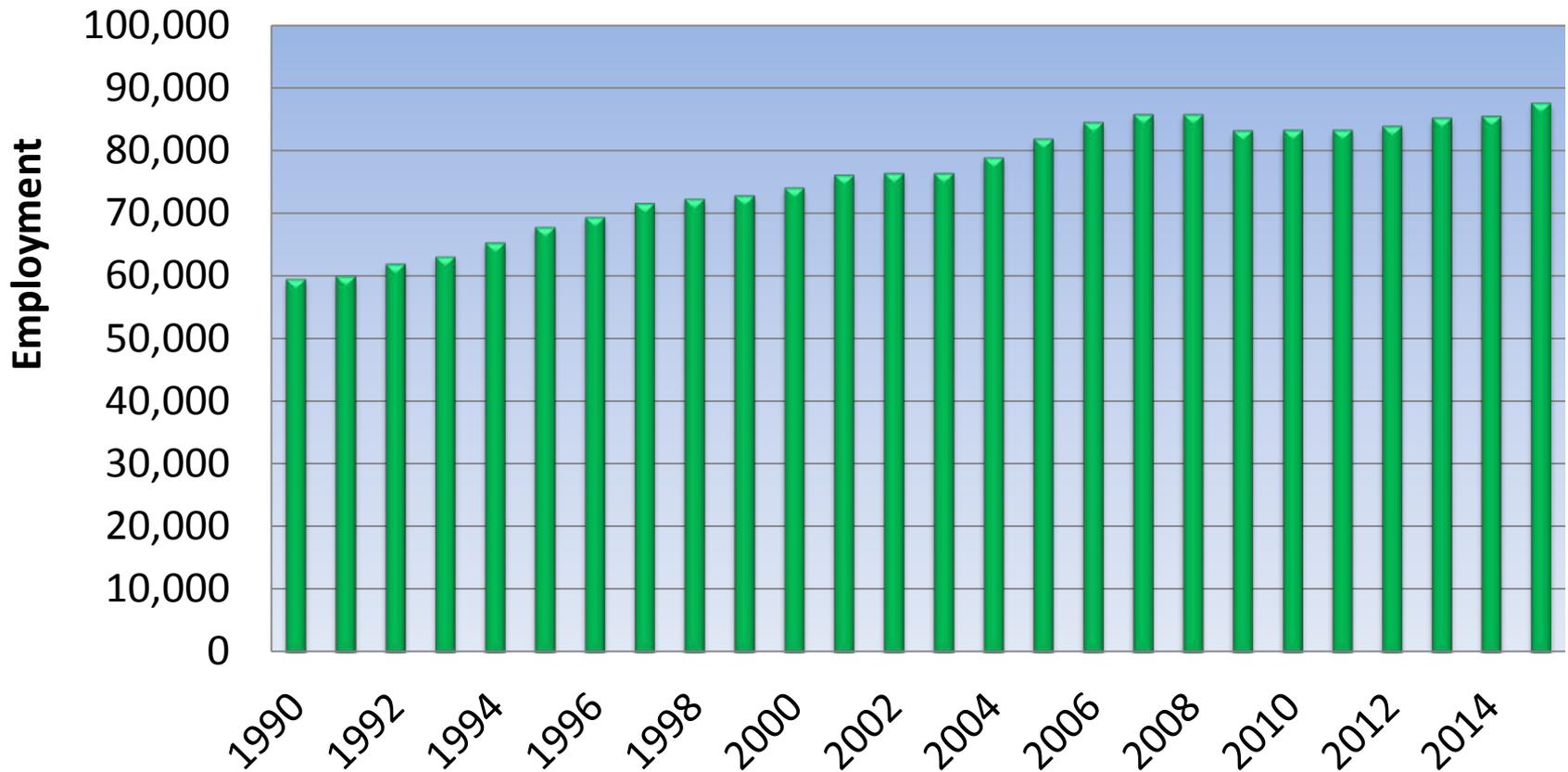
Average Monthly Level of Trade



Source: Port of Virginia, Organization for Economic Co-Operation, and HRPDC

Industry: Tourism

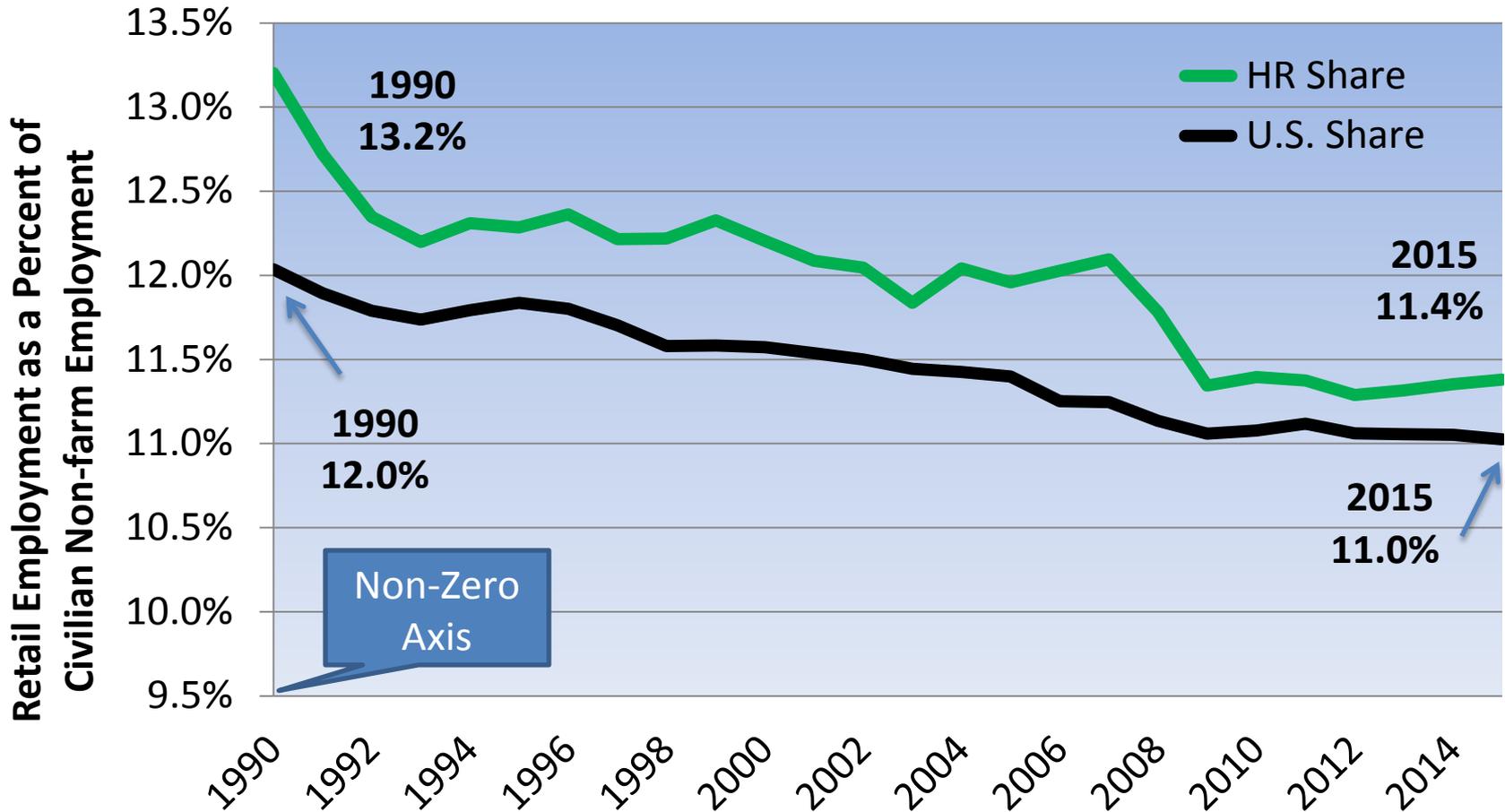
Hampton Roads Employment in the Leisure and Hospitality Industry



Source: Bureau of Labor Statistics and HRPDC

Industry: Retail

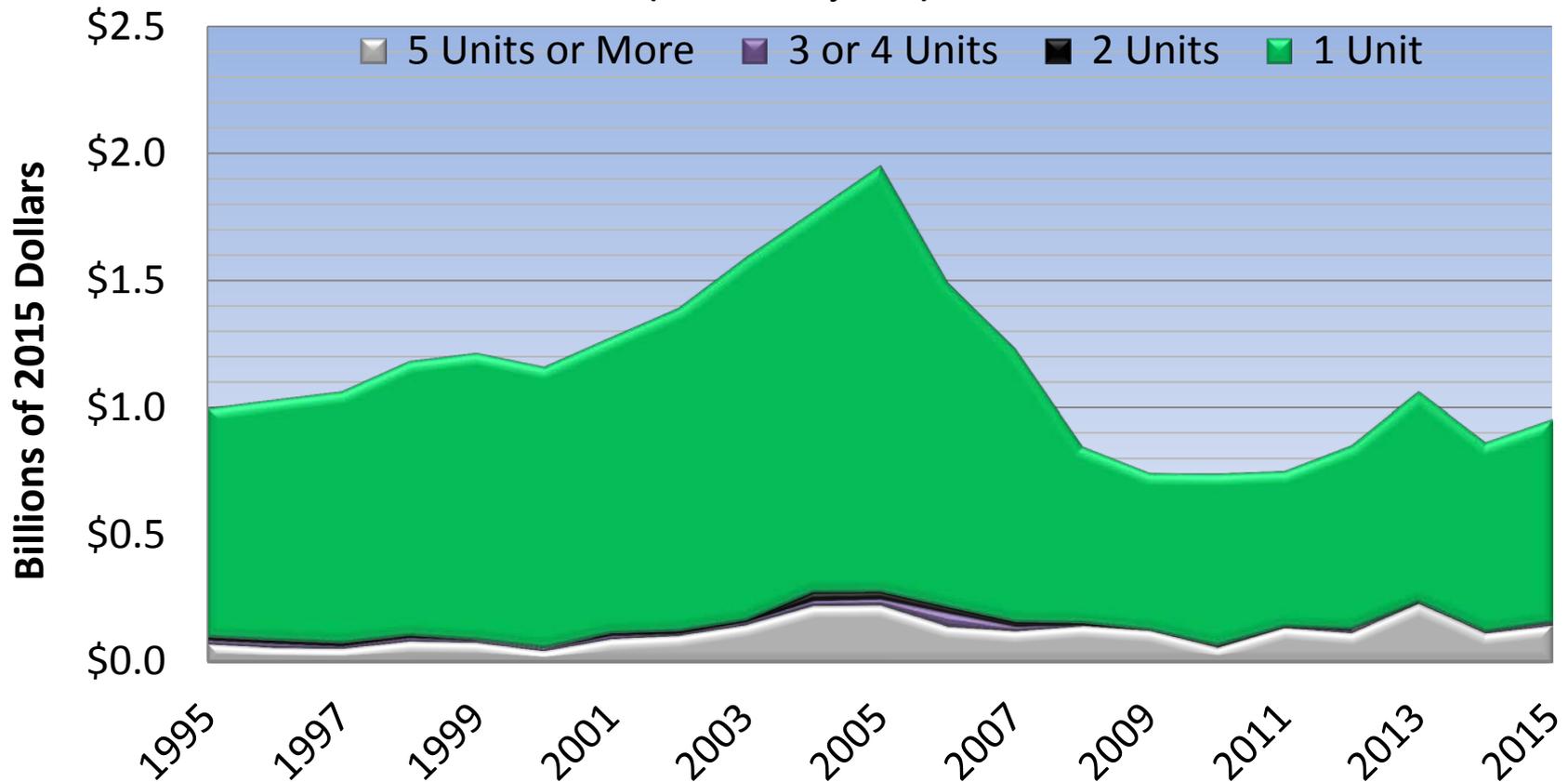
Retail Share of Total Employment



Source: Virginia Employment Commission and HRPDC

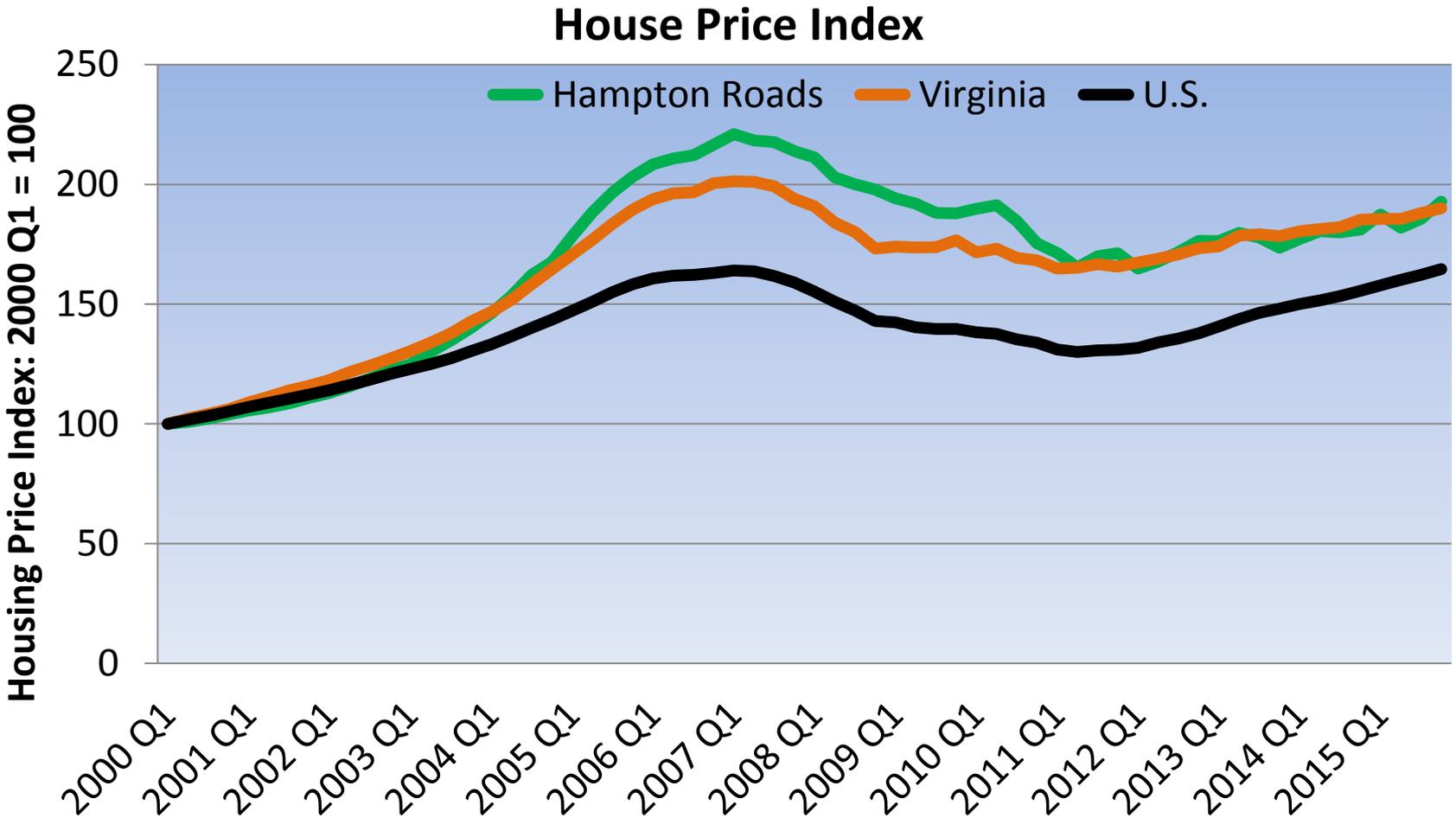
Real Estate

Value of Building Permits (Inflation-Adjusted)



Source: U.S. Census Bureau and HRPDC

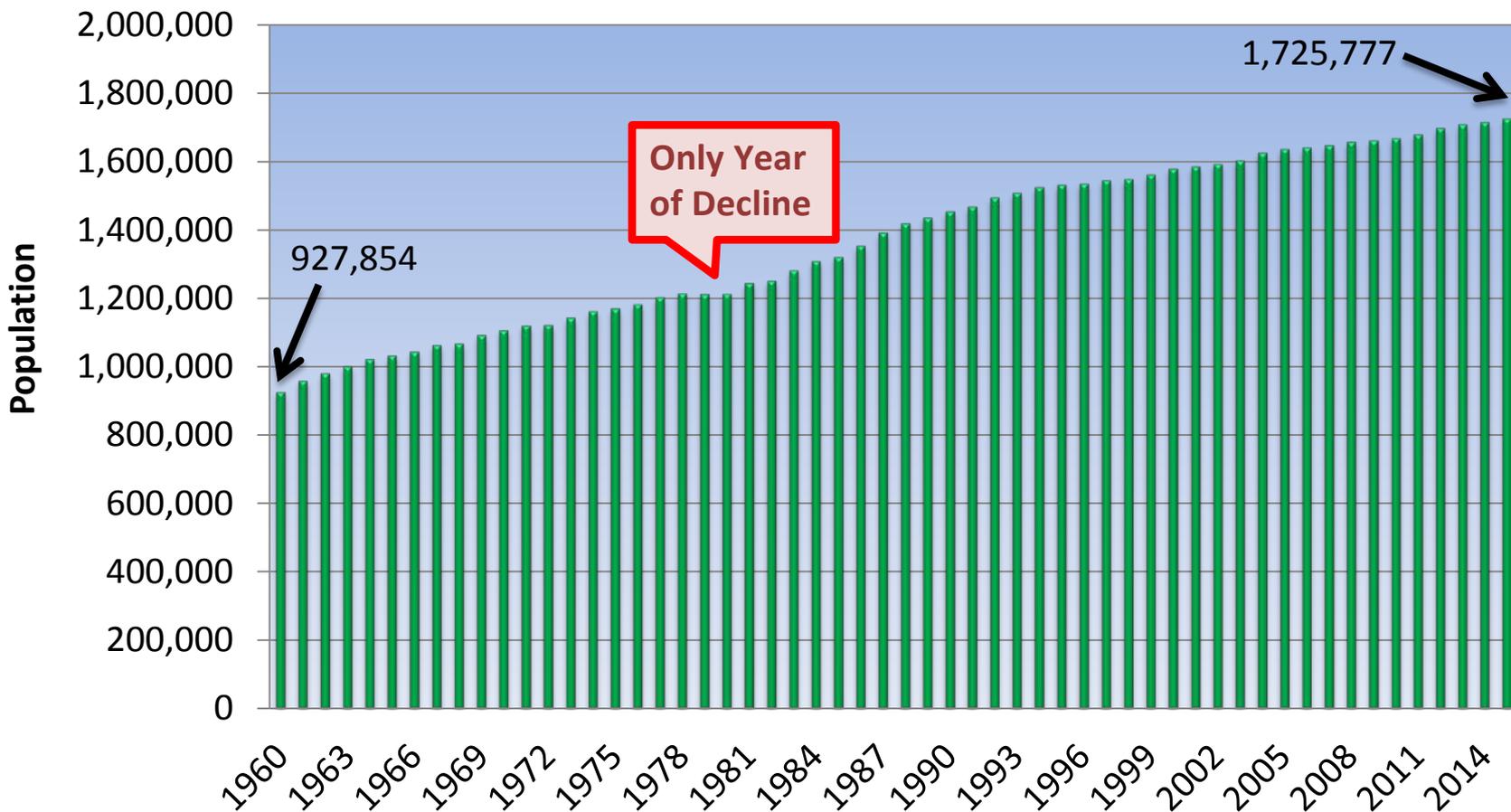
Real Estate



Source: Federal Housing Finance Agency and HRPDC

Demographics

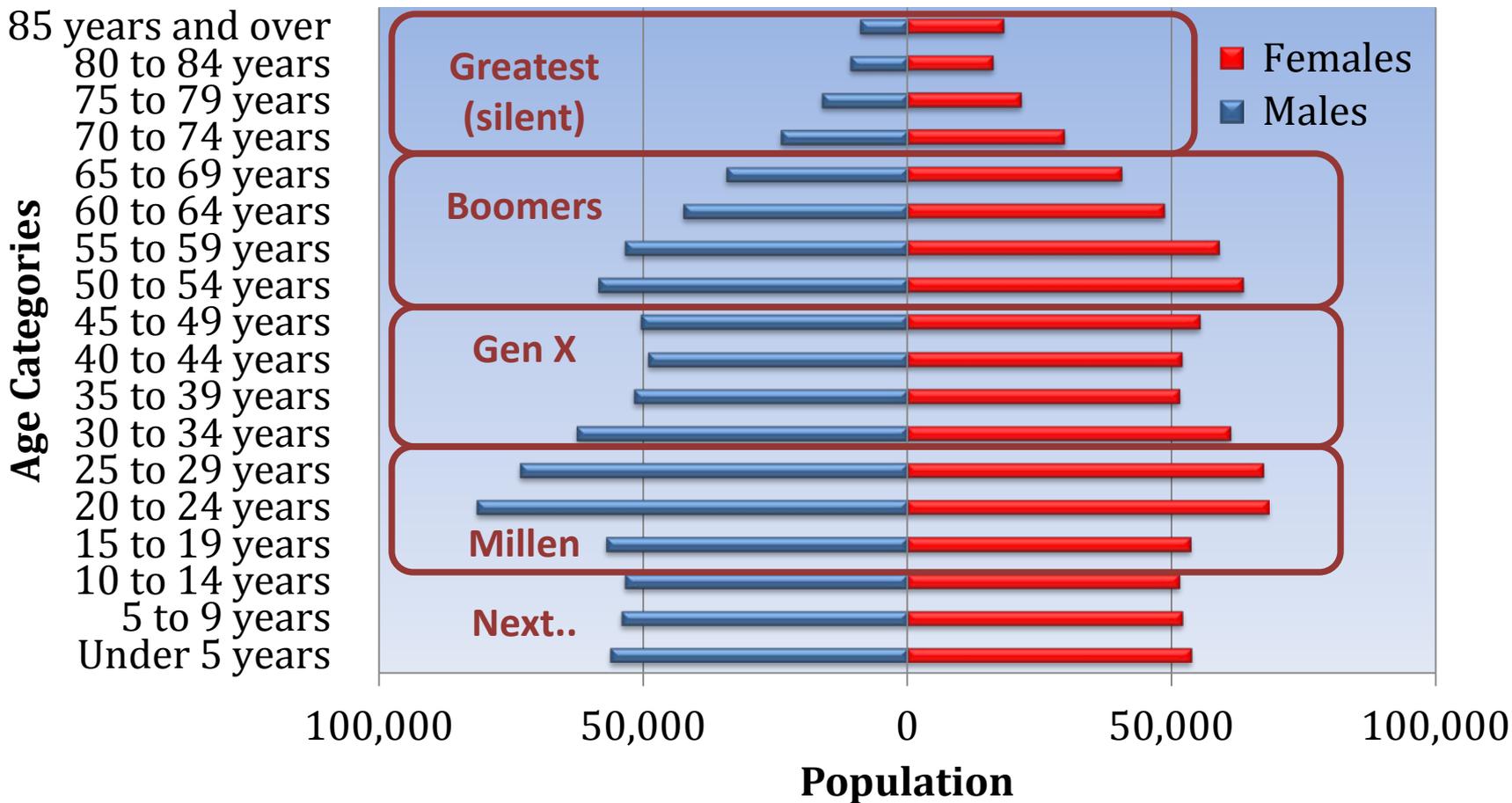
Hampton Roads Population



Source: Weldon Cooper Center and HRPDC

Demographics

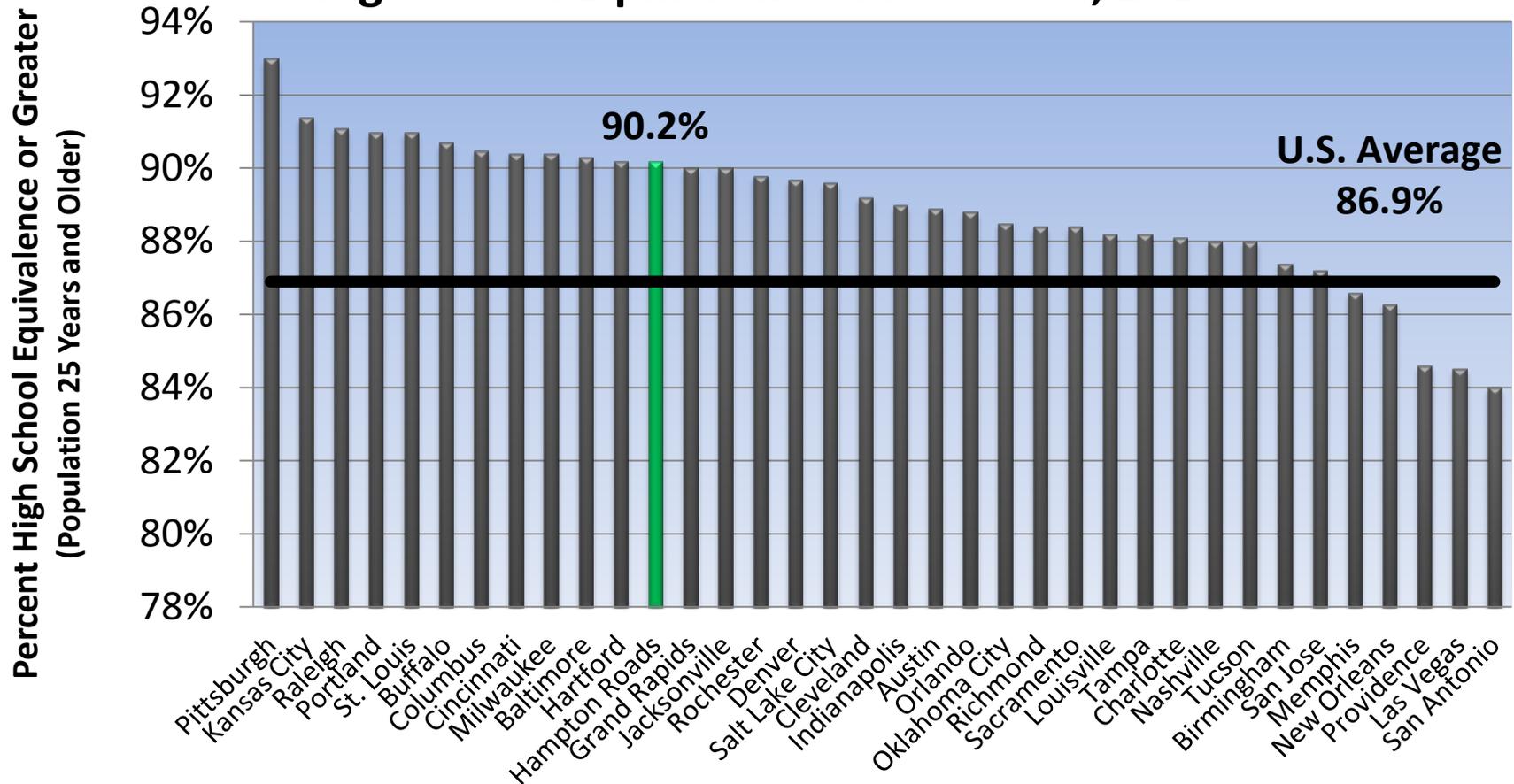
Hampton Roads Population Histogram 2014



Source: U.S. Census Bureau, American Community Survey and HRPDC

Education

High School Equivalence and Greater, 2014

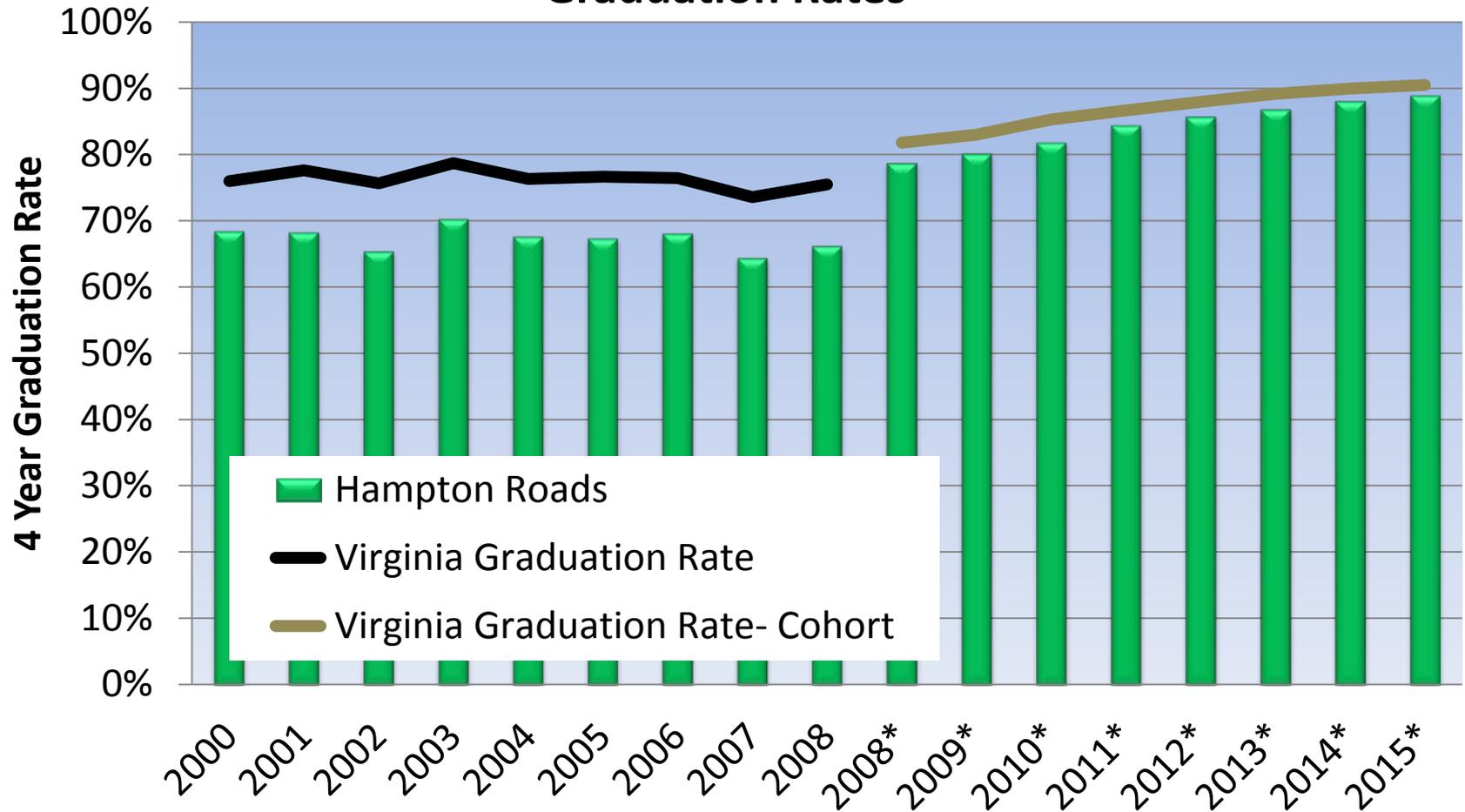


Metropolitan Areas with Population between 1 and 3 Million

Source: U.S. Census Bureau, American Community Survey and HRPDC

Education

Graduation Rates

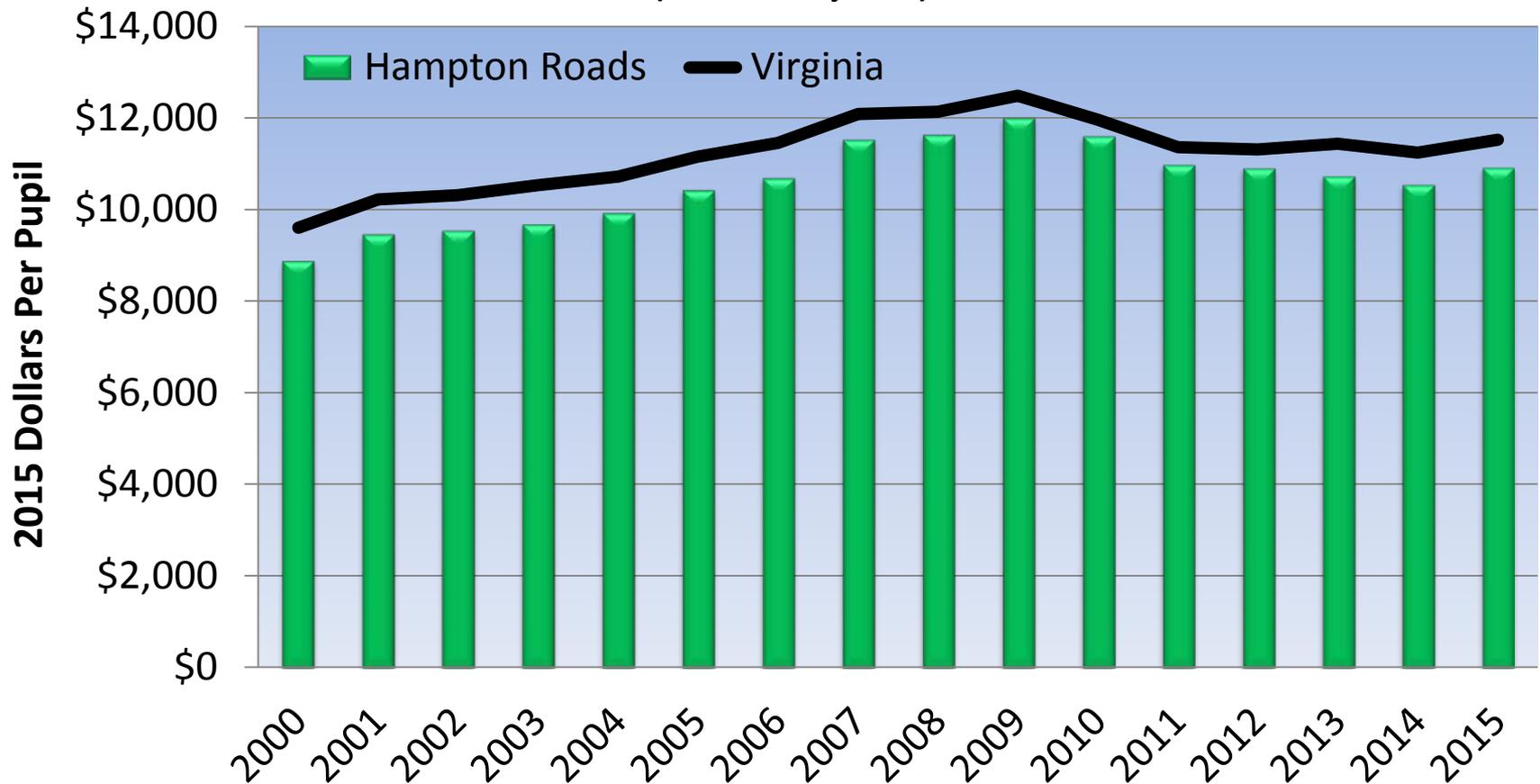


* Dates are Graduation Rates Calculated Using the Cohort Method

Source: Virginia Department of Education and HRPDC

Education

Per Pupil School Spending (Inflation-Adjusted)

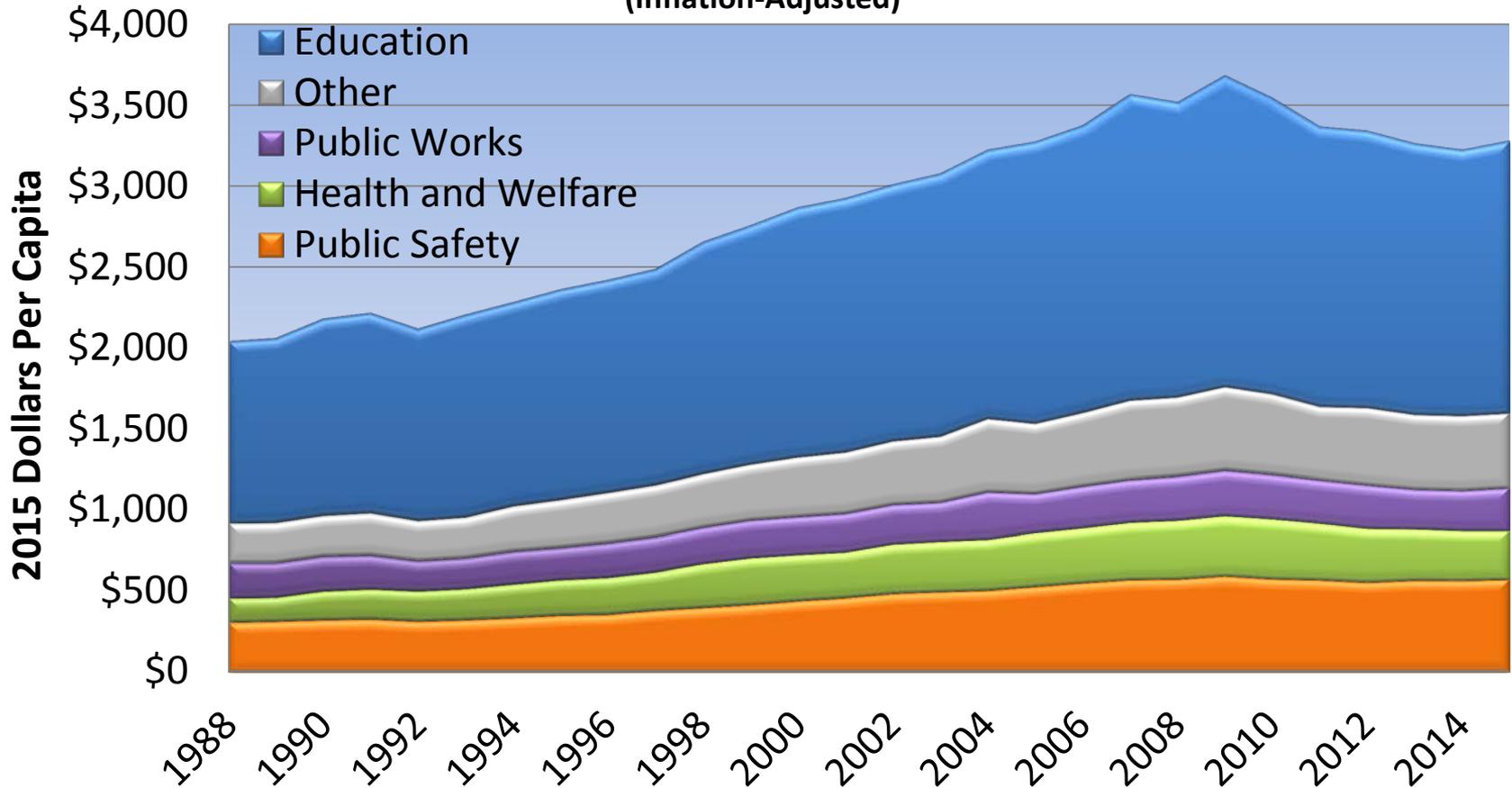


Source: U.S. Census Bureau, American Community Survey and HRPDC

Government Finances

Per Capita Local Spending

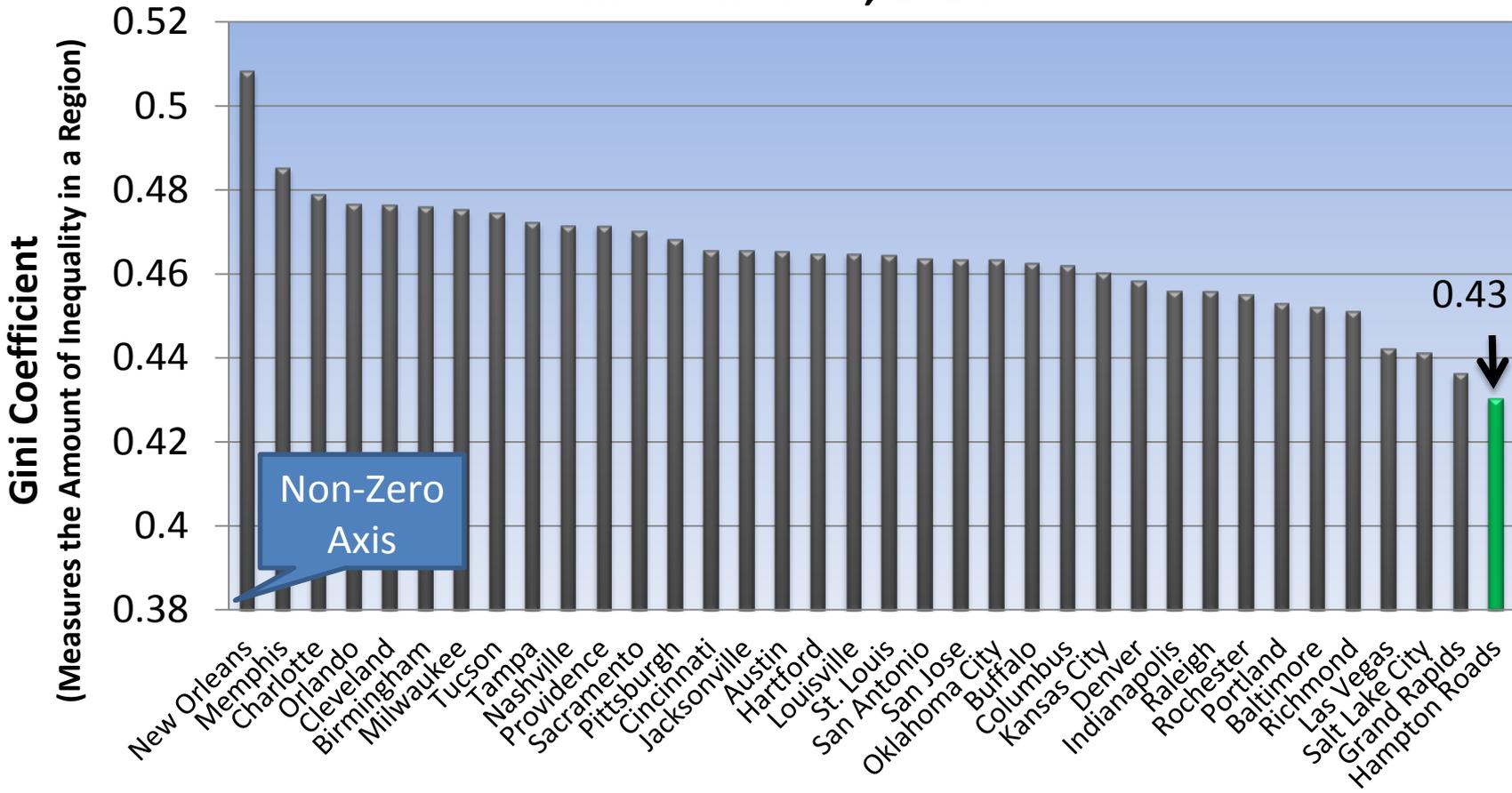
(Inflation-Adjusted)



Source: Auditor of Public Accounts, Weldon Cooper Center, BLS, and HRPDC

Quality of Life

Gini Coefficient, 2014

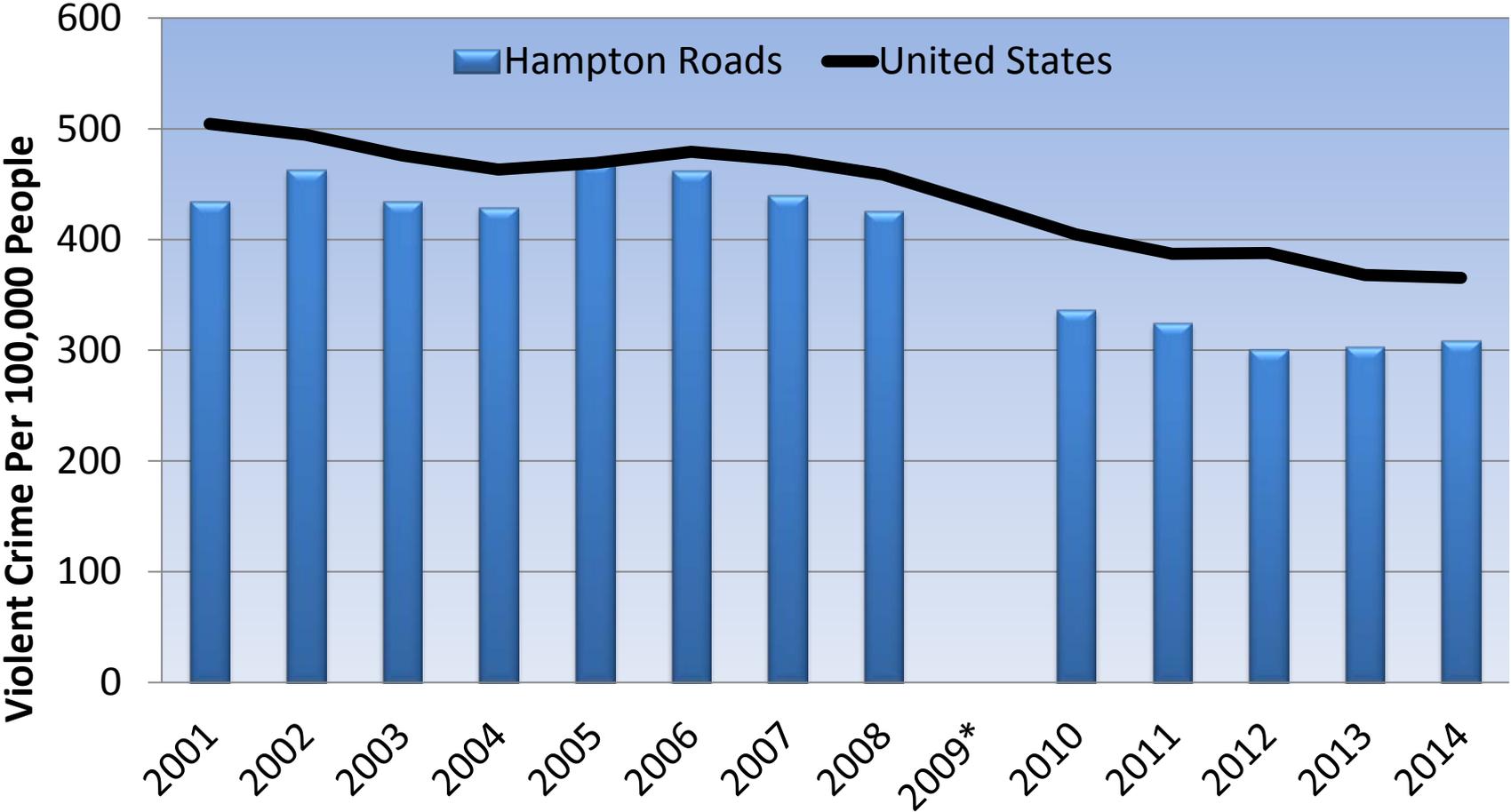


Metropolitan Areas with Population between 1 and 3 Million

Source: U.S. Census Bureau, American Community Survey and HRPDC

Quality of Life

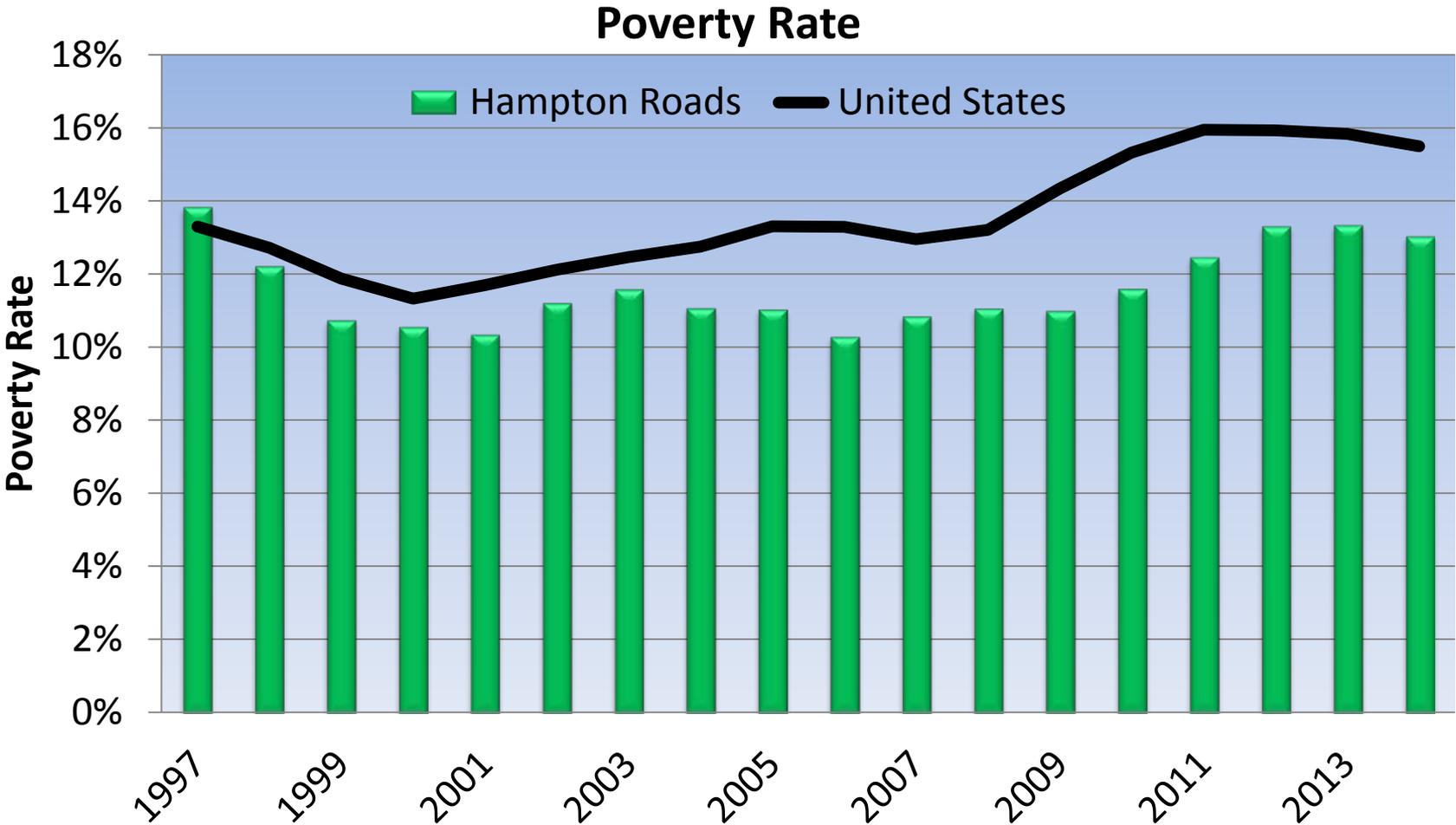
Violent Crime



*The FBI did not report data for Hampton Roads in 2009

Source: Federal Bureau of Investigation and HRPDC

Quality of Life



Source: U.S. Census Bureau and HRPDC

The Little Book of Big Data



Questions/Discussion

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