

AGENDA NOTE – HRPDC EXECUTIVE COMMITTEE MEETING

ITEM #7: ASKHRGREEN.ORG: CAMPAIGN RESULTS

SUBJECT:

The annual results of environmental education, advertising and public relations efforts completed under the umbrella of askHRgreen.org are presented and compiled in a report to be used by all participating localities.

BACKGROUND:

The Environmental Education Committees facilitated by the HRPDC utilize the umbrella brand of askHRgreen.org with a comprehensive website and media plan which has been implemented for the past five years. Ms. Margaret Cahoon of Cahoon & Cross will provide an overview of the campaign successes and discuss strategies for the coming year.

Enclosure 7 – askHRgreen.org FY 15 Annual Report

Note: This item will be presented for action under Consent Agenda Item #13-C.