



Report to the Hampton Roads Planning District Commission

*Report of the Findings of
ENVISION HAMPTON ROADS*

June 2014

Assessing Citizen Expectations

- Core Guiding Civic Values.
- Aspirational Civic Values.
- Planning Action Priorities.

Methodology

- Twenty-seven qualitative “listening sessions.”
 - ✓ January – April, 2014
 - ✓ Citizens, municipalities, public agencies, educational institutions, military, civic groups, business and nonprofits.
 - ✓ More than 450 participants.
- Telephone survey:
 - ✓ April 4 – 17, 2014
 - ✓ 1,216 interviews
 - ✓ Sixteen municipalities.

Core Guiding Civic Values

Pride in...

- What/who we are as a region.
- Comfortable place to live; strong communities.
- Diversity of people.
- Diversity of landscape and localities.
- Water and natural environment.
- Military.
- History.

Aspirational Civic Values

We aspire for our leaders to...

- In everything, work to make the region “better.”
- Be strong, forward-thinking in leadership.
- Be proactive in addressing challenges and opportunities.
- Show greater willingness to embrace change.
- Think more regionally, less parochially.
- Be conscientious stewards of the region’s natural assets.

Planning Action Priorities

We want our leaders to...

- Address region's transportation challenges.
- Create the very best public education resources.
- Bring jobs to the region...creative economy.
- Replace brain "drain" with brain "gain."

Larger Meanings

- Greater regional collaboration and proactive problem solving will be applauded, not punished.
- Opportunities for HRPDC:
 - A leader and clearinghouse for regional issues, including those beyond its charter.
 - Source of information and insight that enables its Board to be confident in reconciling the region's needs and challenges, and citizen expectations.

Questions?

Thank You!