

December 2, 2016

Memorandum #2016-145

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – December 8, 2016

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, December 8, 2016 at 9:30 a.m. in Conference Room C, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for October is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Events

February 11-12 – Hampton Roads Home Show, Hampton Convention Center
April 22 – Virginia Living Museum Earth Day Event, Newport News

Action: Based on discussion.

3. Media & Promotions

The Committee should also continue discussion of the rainy day sidewalk messaging joint campaign. Each of the four committees will have two messages and a total of four stencils to use in the applications. For sizing, each message will be executed in a 12"x24" stencil and also in a 24"x40" stencil.

Lori Woolman (NN) is sharing the following Alliance for Water Efficiency video with the group for consideration. It is titled "Water: What You Pay For."
https://www.youtube.com/watch?v=dq9Yg_jlsUc&feature=youtu.be

Action: Based on discussion.

4. Printing & Promotional Items

The Committee will review quotes for tattoos and ponchos as requested in October. The following items have been ordered to date: koozies, shower timers, house clip magnets, and silicone collapsible cups.

Attachment 4

ACTION: Based on discussion.

5. H2O Promotion

The Committee should continue to discuss ways to promote/encourage donations to the H2O Program. HRPDC staff can provide resources as needed. Attached is a sample article Newport News Waterworks has included in their upcoming newsletter.

Attachment 5

ACTION: Based on discussion.

6. Mini Grants

The Committee should review all FY16 Mini Grant applications and discuss a “Project of the Year” award to be made at the February HRPDC meeting. Attached is a summary of the completed projects.

Attachment 6

ACTION: Based on discussion.

7. Staff Reports

Budget – The current FY17 budget is attached for review.

Hampton Roads Native Plant Guide – The Virginia Coastal Zone Management Program recently completed work on a native plant guide for Hampton Roads, “Native Plants for Southeast Virginia.” The guide is part of the CZM program’s long-term efforts to educate the public about and promote the use of native plants. The guide was developed with support from several state agencies, local governments, and non-governmental organizations. It includes lists and descriptions of various types of native plants and supporting information.

<http://hrpdca.gov/uploads/docs/5A Attachment Native-Plants-for-Southeast-Virginia-Guide.pdf>

Attachment 7

Action: Based on discussion.

Next Meeting: Thursday, January 26, 2017 at the HRPDC office in Chesapeake.

krc/sl

askHRgreen.org: Water Awareness Subcommittee:

Molly Bertsch, HRSD
Rhonda Bowen, HRSD
Dan G. Clayton III, WM
J. Arnie Francis, GL
Latoya Henry, NO
Jerry Hoddinott, CH
Donna Holt, IW
Julien W. Johnson Jr., SH
Phillips Jones, IOW
Harry C. Kenyon, NO
Melissa Lindgren P.E., IW
Albert Moor II, SU

Russell Pace, FR
Lynn Proctor, VB
Jack Reed, SM
Ellen Roberts P.E., PQ
Erica Roberts, VB
Tammy Rojek, WM
Rhonda Russell, SY
Bob Speechley, PQ
Erin Trimyer, PO
Kim Wieckert, SU
Lori Woolman, NN

HRPDC Staff:

Robert Crum
Katie Cullipher

Keith Cannady
Rebekah Eastep