

December 14, 2016

Memorandum #150

TO: askHRgreen.org: Fats, Oils and Grease Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Fats, Oils and Grease Subcommittee Meeting – Tuesday, December 20, 2016

This is to call the next meeting of the **askHRgreen.org: Fats, Oils and Grease Subcommittee** for **Tuesday, December 20, 2016**. The meeting will begin at **9:30 a.m.** and will be held in **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA**.

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for November is attached for your review and information.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Events

February 11-12 – Hampton Roads Home Show, Hampton Convention Center - *volunteers needed*

April 22 – Virginia Living Museum Earth Day Event, Newport News

Action: Based on discussion.

3. Media & Promotions

The Committee should continue discussion of the rainy day sidewalk messaging joint campaign. Attached is a sample stencil design.

Search Engine Marketing (SEM) Campaign – The Committee should review their subject matter ad groups and keywords currently active with the SEM campaign and suggest any edits or additions.

Attachments 3A, 3B

Action: Based on discussion.

4. HRFOG.com Development Initiatives

CH2M began working on priority 2 development initiatives. HRPDC will provide any updates available.

Action: Based on discussion.

5. Printing & Promotional Items

The Committee should review inventory levels of printed materials and promotional items currently on hand and discuss any items needed.

Action: Based on discussion.

6. Roundtable Discussion

Committee members should share any information or discuss any current issues with their FOG programs.

Action: Based on discussion.

7. Staff Reports

Budget – The current budget is attached for review.

Website Redesign Project – The Committee’s content is ready for review and editing before migration over to the new website. The Committee should discuss a review process for this information.

Attachment 7

Action: Based on discussion.

Next Meeting – Tuesday, January 17, 2017 at 9:30 a.m. in Newport News.

krc/

askHRgreen.org: Fats, Oils and Grease Subcommittee:

Amanda Albright, HRSD
Dan Baxter, NN
Kate Bernatitus, NN
Dan G. Clayton III, WM
Michael Coy, YK
Sarah Crawford, HRSD
John Dittig, CH
Barry Dobbins, HA
Regina Duncan, HA
Tom Fauber, JC
Catherine Filipowski, NO
J. Arnie Francis, GL
Melissa Halpert, CH
Steve Hatcher, IW
Latoya Henry, NO
Jerry Hoddinott, CH
Josiah Jendrey, SM
Ron Johnson, HRSD

Phillip Jones, IW
Harry C. Kenyon, NO
Sunil Khanal, CH
John Knowles, CH
Robert Mickelborough, GL
William Morris, PO
Kate Nixon, VB
Danny Poe, JC
Lynn Proctor, VB
Ellen Roberts, PQ
Erica Roberts, VB
George Taylor, CH
Erin Trimeyer, PO
Eric Tucker, NO
Brent Werlein, VB
Kim Wieckert, SU
Brian Wilson, NO